

RESOLUTION NO. 2024-17

AUTHORIZING THE GREATER CLEVELAND REGIONAL TRANSIT
AUTHORITY TO PROVIDE UP TO 400 7-DAY TRANSIT PASSES TO
FRONTIER AIRLINES

WHEREAS, Destination Cleveland approached the Greater Cleveland Regional Transit Authority ("GCRTA") in the fall of 2023 to contribute to its regional, community-wide effort to encourage Frontier Airlines to establish a hub at Cleveland Hopkins International Airport in Cleveland, Ohio; and

WHEREAS, GCRTA determined that participation in the effort to bring Frontier Airlines' hub to Cleveland, Ohio would benefit GCRTA by offering GCRTA an opportunity to introduce new residents to the benefit of public transit in our county; and

WHEREAS, GCRTA would like to provide up to 400 7-day transit passes to Frontier Airlines as part of this regional collaboration through Destination Cleveland; and

WHEREAS, Frontier Airlines has announced that it will make Cleveland, Ohio, a hub for its operations.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the General Manager, Chief Executive Officer is authorized to provide up to 400 7-day transit passes to Frontier Airlines at no cost to Frontier Airlines.

Section 2. That the GCRTA Board of Trustees acknowledges and enthusiastically supports the regional, community-wide effort which has resulted in Frontier Airlines making a hub in Cleveland, Ohio.

Section 3. That this resolution shall become effective immediately upon its adoption.

Adopted: February 27, 2024



President

Attest:



Secretary-Treasurer



TITLE/DESCRIPTION: AUTHORIZING THE PROVISION OF TRANSIT PASSES AS PART OF REGIONAL PACKAGE TO BRING A FRONTIER AIRLINES HUB TO CLEVELAND	Resolution No.: 2024-17
	Date: February 22, 2024
	Initiator: Administration & External Affairs
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 PURPOSE/SCOPE: This resolution will permit the Greater Cleveland Regional Transit Authority ("GCRTA") to provide up to 400 7-day transit passes as a one-time investment from GCRTA that is part of Destination Cleveland's regional, community-wide effort to bring a hub for Frontier Airlines to Cleveland, Ohio.
- 2.0 DESCRIPTION/JUSTIFICATION: Frontier Airlines has decided to make the Cleveland Hopkins International Airport a hub for its operations. In the fall of 2023, Destination Cleveland sought corporate and community partners to create a regional investment package as a strategy to cultivate and, ultimately, convince Frontier to select Cleveland as a hub. The GCRTA investment includes:
 - ⇒ Up to 400 7-day passes x \$25/pass = up to \$10,000
 - ⇒ Travel training, upon request
 - ⇒ Introduction to the GCRTA's Commuter Advantage Program
- 3.0 PROCUREMENT BACKGROUND: Does not apply.
- 4.0 DBE/AFFIRMATIVE ACTION BACKGROUND: Does not apply.
- 5.0 POLICY IMPACT: Frontier Airlines will be introduced to weekly passes, travel training, and GCRTA's Commuter Advantage Program.
- 6.0 ECONOMIC IMPACT: The maximum value of the package is a one-time investment of up to \$10,000.
- 7.0 ALTERNATIVES: Not adopting this resolution would impact the regional investment package created to attract Frontier Airlines to select Cleveland as a hub.
- 8.0 RECOMMENDATION: It is recommended that this resolution be approved.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

General Manager, Chief Executive Officer