



RTA Board of Trustees Meeting

July 28, 2020



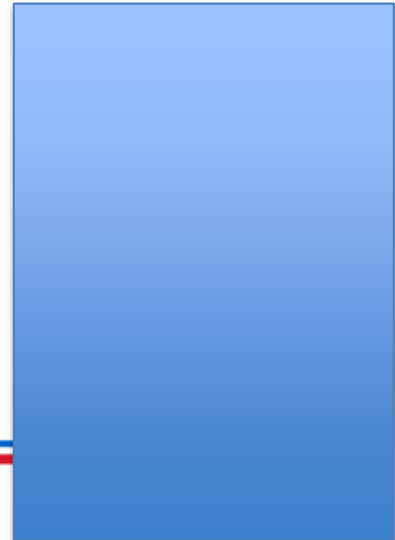


Public Comments – Agenda Items

Phone: 1-818-794-7004

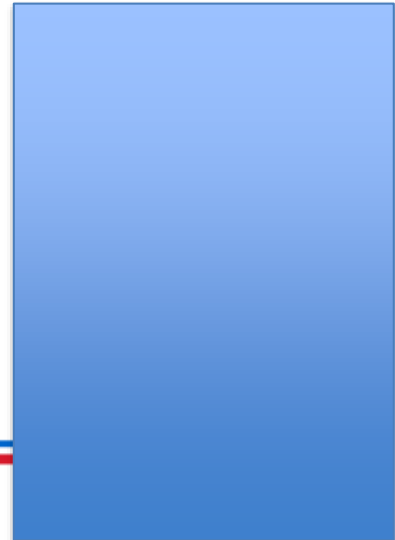
Meeting Number: 2699

Pin Number: 926561





Resolutions

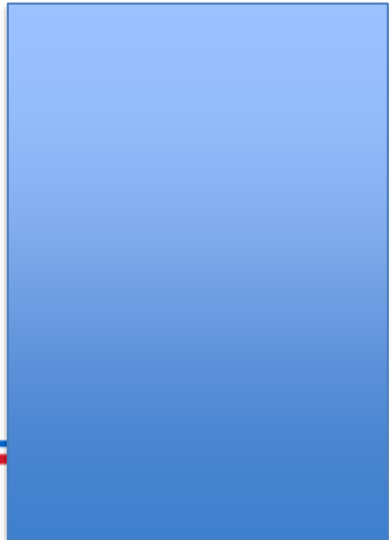




Secretary/Treasurer and CEO Update: COVID-19

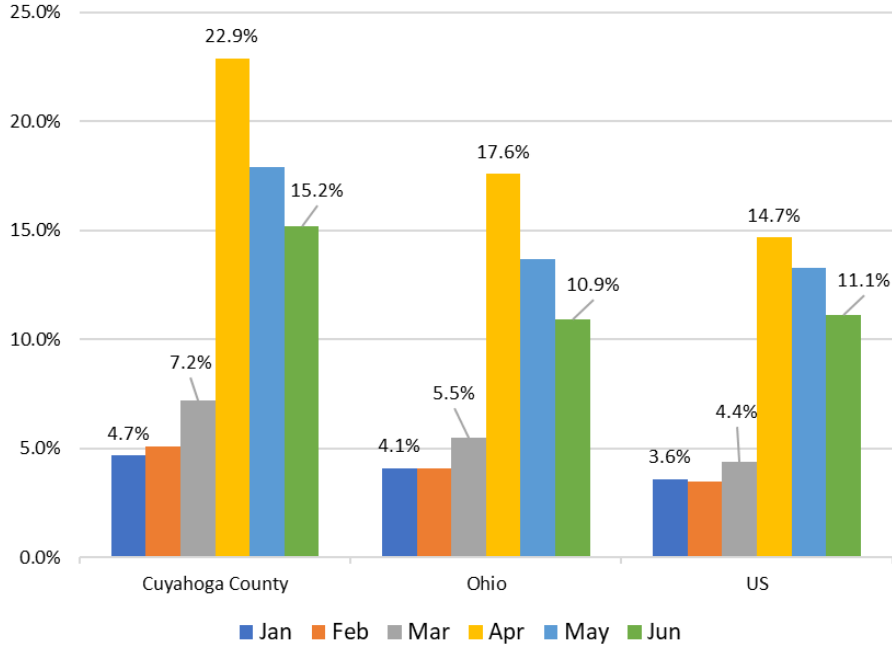
July 28, 2020

Board of Trustees



Economic Conditions

Unemployment Rate



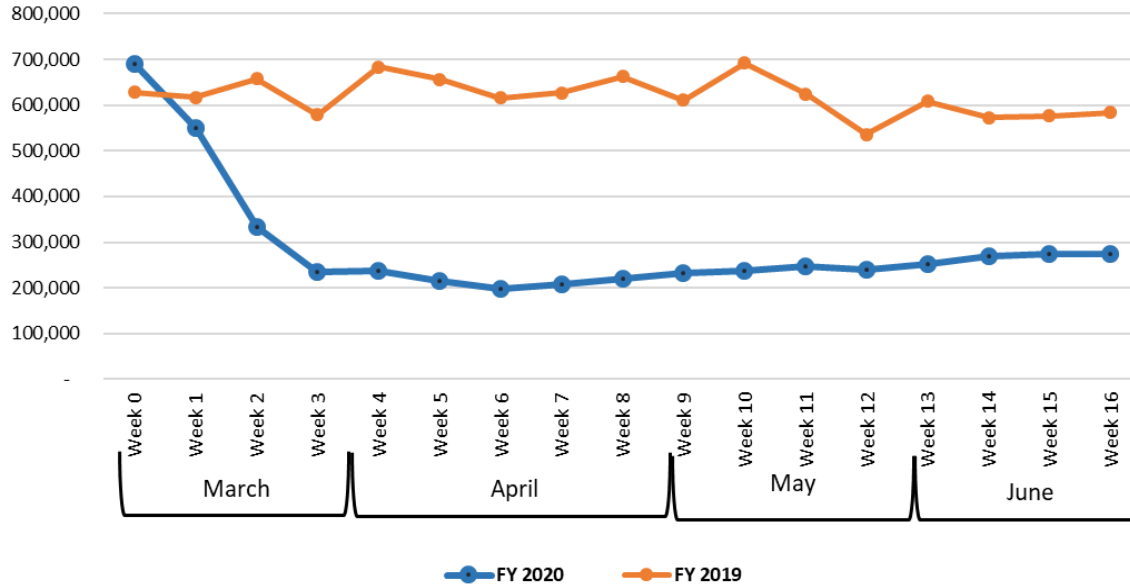
In Ohio - Last 17 weeks: 1.5 million unemployment claims filed

\$5.2 billion unemployment payments paid to more than 747,000 claimants

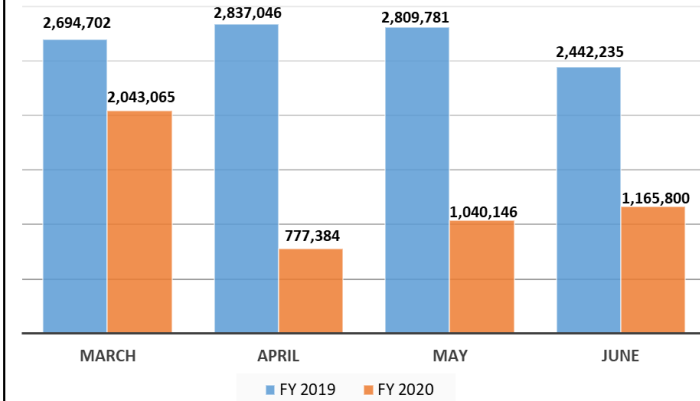
Claims filed: more than combined total of last 3 years

Ridership

Ridership by Week 2020 vs. 2019
Beginning 1st Full Week of March

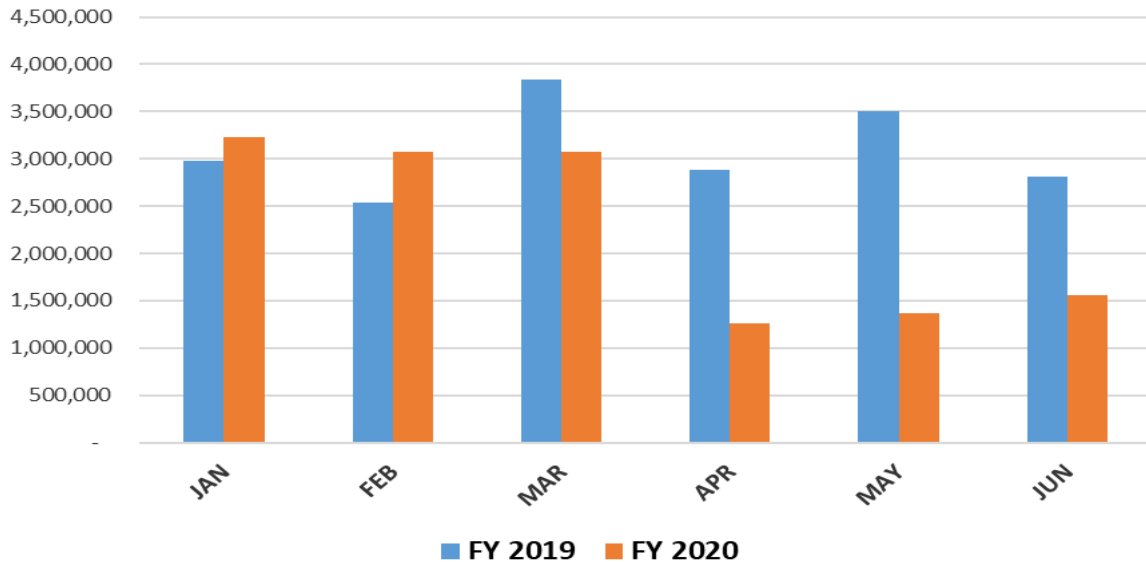


Ridership by Month
2020 vs. 2019



Passenger Fares

Passenger Fares
2020 VS. 2019



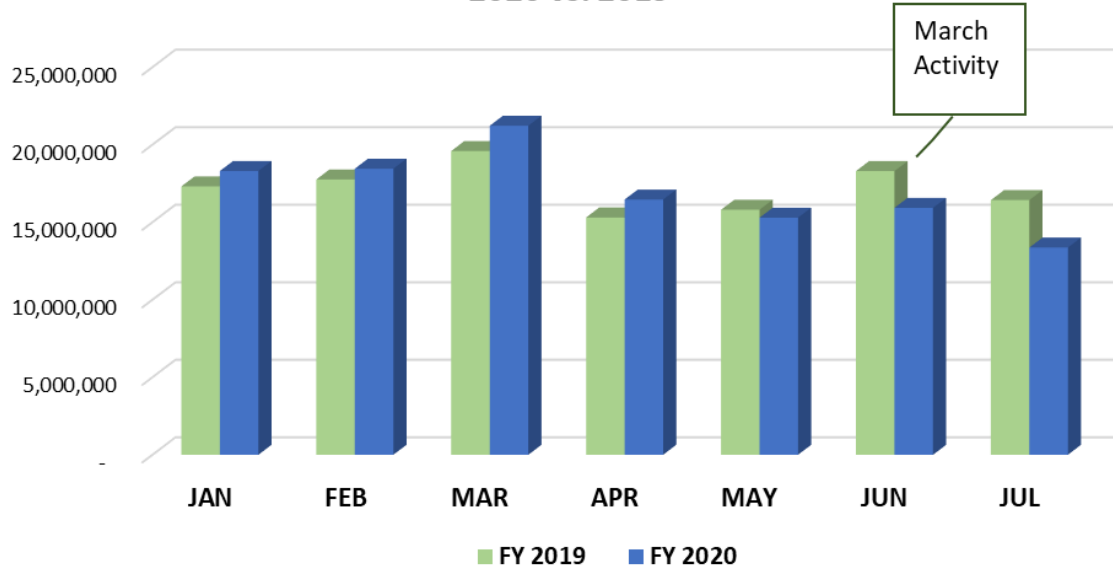
Summary

June 2020: \$1.6M (-51.2% below budget)

YTD Passenger Fares: \$13.6M
(-26.6% below budget)

Sales Tax

**Sales & Use Tax Receipts
2020 vs. 2019**



Summary

July 2020: \$13.4M (-20.6% below budget)

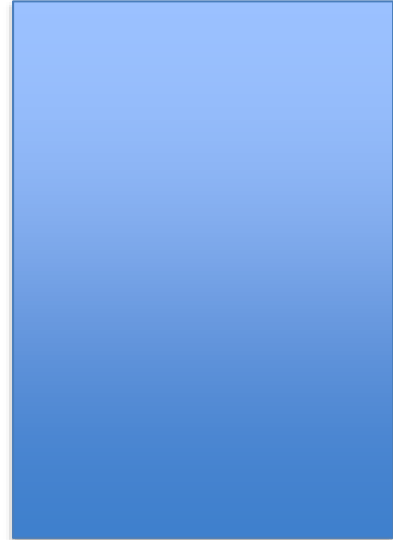
YTD Sales Tax: \$119.0M
(-3.5% below budget)

CARES ACT Drawdowns

- **Total Awarded:** **\$111.9 million**
- **Drawdown (through July):** **\$73.7 million**

CEO/GM Report

Greater Cleveland Regional Transit Authority



Near-Term Priorities

- Provide service that is a Catalyst to economic and social recovery (“We’re Ready When You Are”)
- Provide Service Stability
- Implement System Redesign
- Fare Equity Improvements
- Re-capitalize Railcar Fleet and Infrastructure



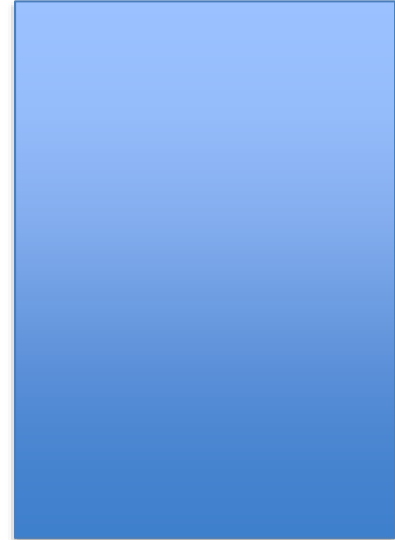
**MANDATORY
MASKS**

RTA is Ready to Connect.

We're ready when you are.

RTA is Ready to Connect video

Greater Cleveland Regional Transit Authority



WE'RE OFFERING CONTACTLESS PAYMENT & WE'RE READY TO CONNECT.



Use the RTA CLE app to plan your trip, pay your fare, and then ride confidently.

[RIDERTA.COM/
MOBILETICKETING](http://RIDERTA.COM/MOBILETICKETING)



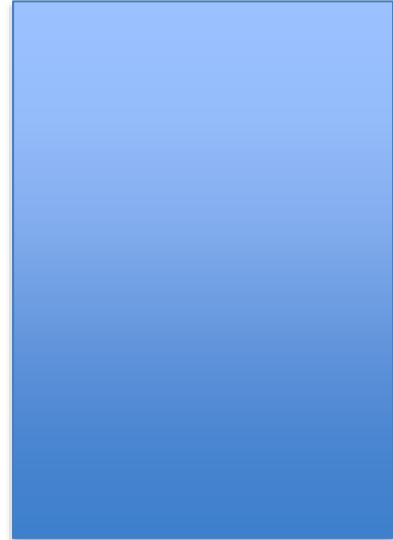
Greater Cleveland Regional



Tablet Temperature Scanning Video



Greater Cleveland Regional Transit Authority



DISINFECTED DAILY

& READY TO CONNECT.



**RIDERTA.COM/
READYTOCONNECT**

WEARING MASKS

& READY TO CONNECT.



**RIDERTA.COM/
READYTOCONNECT**

RTA and NEO Opportunity Zones

- Red Line traverses six (6) NEO Opportunity Zones

Summer 2020

- RTA is making catalytic investments in the Opportunity Corridor Opportunity Zone
 - \$15 million investment
 - \$8M E. 79th Street Red Line Station Construction
 - \$7M Light Rail Track Reconstruction



Greater Cleveland Regional Transit Authority

Investing in the Opportunity Corridor

RTA Connecting the Community

East 79th Street Red Line Station



About Opportunity Corridor

The Opportunity Corridor project is a \$330M State of Ohio investment in Cleveland, Ohio which includes the construction of a new boulevard with a full spectrum of utility infrastructure, including water, sewer, stormwater, bike/ped facilities, and transit enhancement. The corridor is also a federally designated Opportunity Zone. An Opportunity Zone is an economically distressed community where new investments, under certain conditions, may be eligible for preferential tax treatment. Opportunity Zones are designed to bring an economic boost to low-income communities by creating jobs, enhancing property values, and increasing tax revenue. In addition, the corridor is designated as a Cleveland Mayor's Neighborhood Transformation Initiative.

About the E. 79th Street Red Line Station Project

The East 79th Street Station Rehabilitation Project represents a catalytic \$8 million investment in the community and the last "key" station to be reconstructed in compliance with the Americans with Disabilities Act (ADA). The station was designed by RTA engineers, and Panzica Construction is the lead contractor. When completed, the East 79th Street Red Line Station will provide a key transit link to new retail, housing, and business development within the Opportunity Corridor. Transit investments are catalytic, and this investment will aid in boosting the neighborhood's economy, enhancing property values, and enhancing equity and access.

Opportunity Corridor: Impact Leveraging

- Federally designated Opportunity Zone
- \$330M State of Ohio investment
- Mayor Frank Jackson's Mayor's Neighborhood Transformation Initiative
- RTA \$15M investment in a new rail station and adjacent light rail track construction
 - \$8M E. 79th Street Station construction
 - \$7M light rail track construction

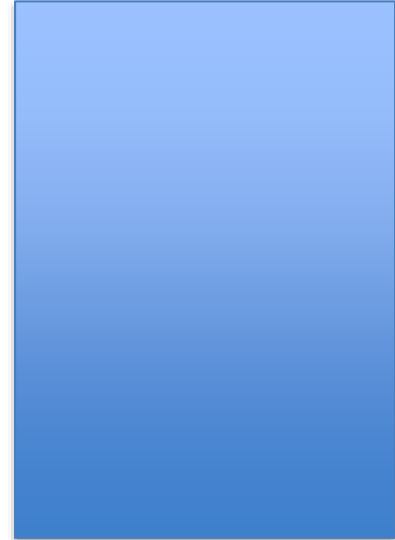
Greater Cleveland Regional Transit Authority



E. 79th Street Station Red Line Improvement – TV-5



Greater Cleveland Regional Transit Authority



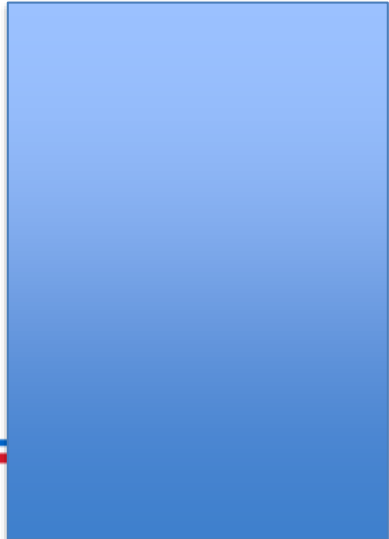


GCRTA Affirmative Action Progress Update

Recruitment Update

Summary of progress toward goals

Update on women's employee resource group

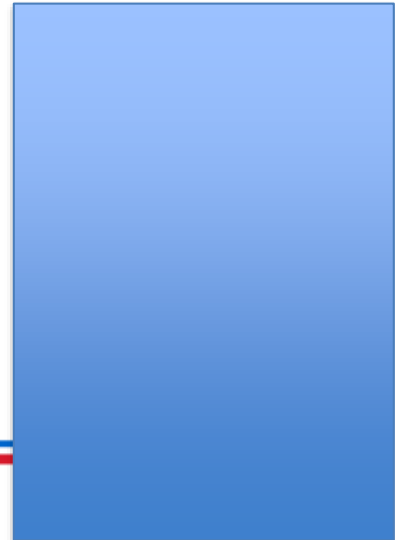




COVID-19 and Recruitment

Challenges of remote work and social distancing

Deliberately delayed filling some positions due to financial uncertainty





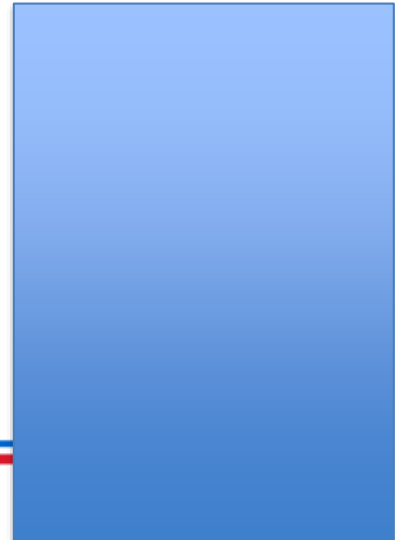
2020 Quarterly Performance Report

EEO Job Category	2020 Quarterly Performance Report															
	Male						Female									
	Hispanic Goal	Total Placements Hispanic Males Q2	Asian Goal	Total Placements Asian Males Q2	2 or More Goal	Total Placements 2 or More Males Q2	White Goal	Total Placements White Females Q2	Black Goal	Total Placements Black Females Q2	Hispanic Goal	Total Placements Hispanic Females Q2	Asian Goal	Total Placements Asian Females Q2	Total Placements Q1	Total Placements Q2
Officials & Administrators	---		---		---		2	0	---		---		---		0	0
Professionals	---		2	0	---		45	2	---		---		3	0	3	2
Technicians	---		---		---		24	0	---		1	0	1	0	1	0
Protective Service	---		---		---		12	0	---		1	1	---	0	0	1
Admin Support	---		---		---		51	0	---		---		---		1	0
Skilled Craft	8	0	1	0	1	0	16	0	5	1	---		---		0	1
Service Maintenance	24	0	9	0	3	0	258	1	--		23	0	10	0	3	1
TOTAL	32	0	12	0	4	0	408	3	5	1	25	1	14	0	8	5



Additional Progress Toward Goals- July 2020

Goal	EEO Category	Placements
Male/Two or More Races	Service/ Maintenance	1
Female/White	Service/Maintenance	1
Female/White	Protective Services	1
Female/White	Administrative Support	1





Women's Employee Resource Group

Governing
document finalized

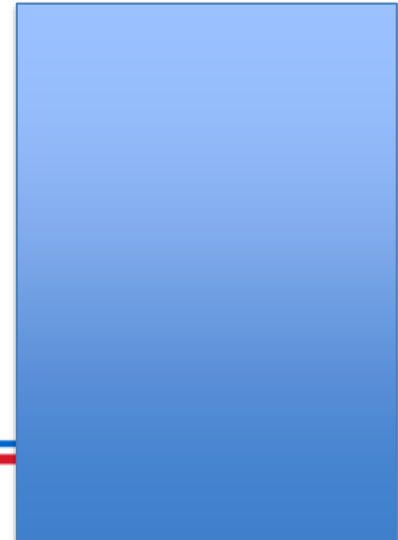
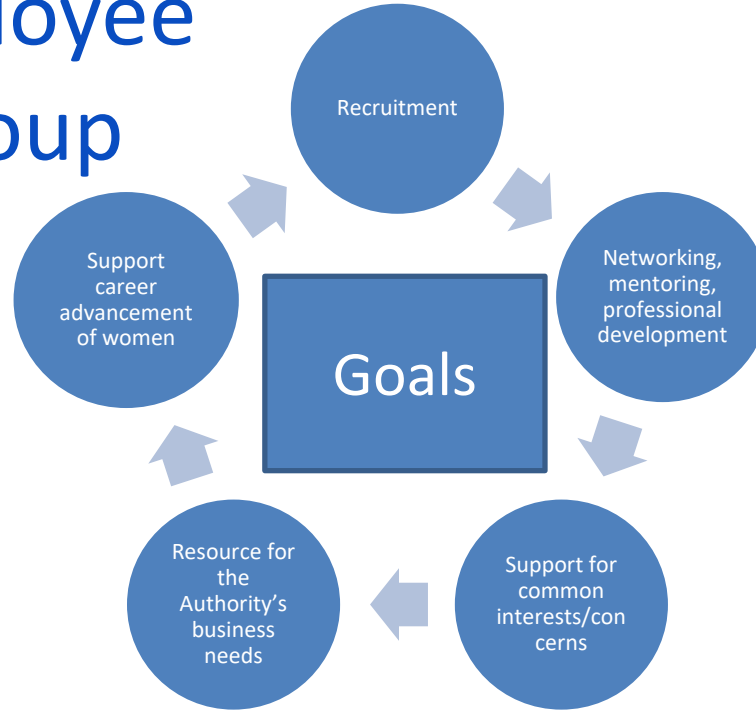
Established 2020
priorities and focus

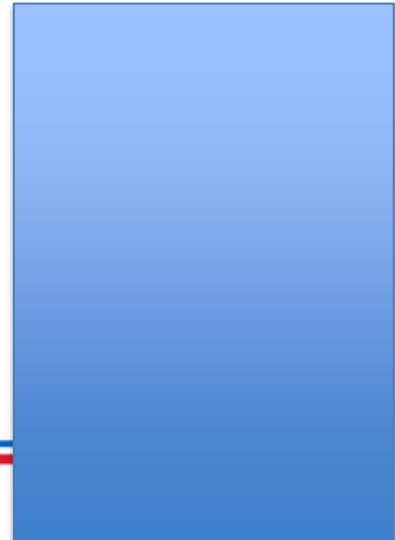
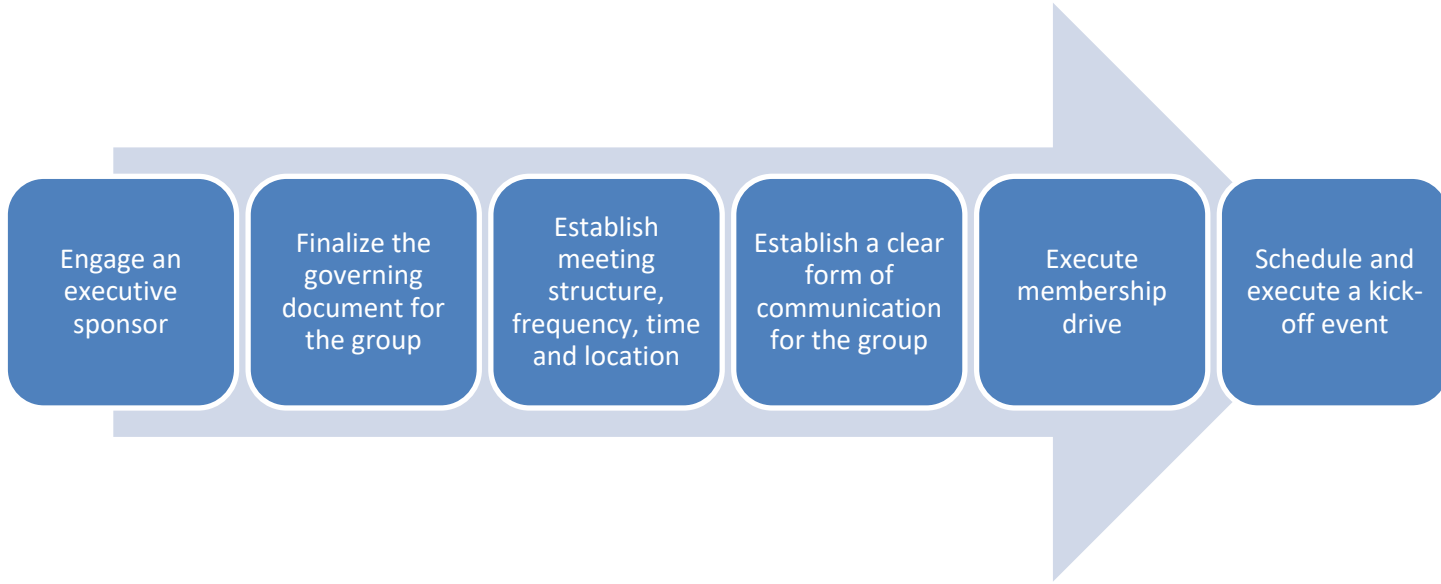
Gained executive
sponsorship

To help move RTA forward as an employer of choice that is inclusive, women-friendly and open to the voices and ideas of women employees for the future of RTA



Women's Employee Resource Group







Public Comments – Non agenda Items

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