

RTA Board of Trustees Meeting

Tuesday, July 27, 2021

Greater Cleveland Regional Transit Authority



Public Comments – Agenda Items

Dial by phone: 440-276-4600

or

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Committee Reports

Ad Hoc Committee Reports

Promotions and New Hires

July 27, 2021

Greater Cleveland Regional Transit Authority



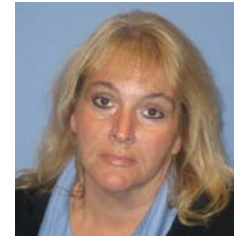
July 2021 Promotions



Shayne Benware
Assistant Equipment
Manager



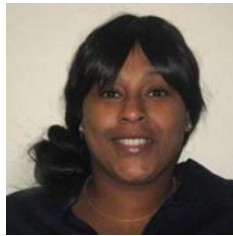
Gerald Mason
Manager - Facilities



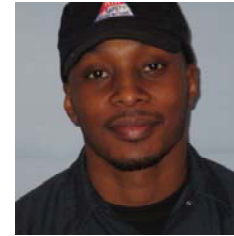
Doreen Lauber
Operating Instructor



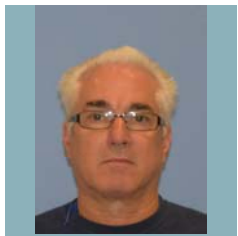
Ryan Milhouse
Transportation Safety
Specialist II



Torri Parson
Dispatcher



Cardell Jones
Assistant Equipment
Manager



Kenneth Springer
Assistant Equipment
Manager



July 2021 New Hires



William Beavis
Senior System Administrator

Resolutions



2021 Second Quarter Retirees

July 27, 2021

Greater Cleveland Regional Transit Authority



2021 Second Quarter Retirees



Amadou Camara
Operator



Lois Gibson
Paratransit Operator



Joel Gulley
Operator



Earl Hensley
Transit Police Officer



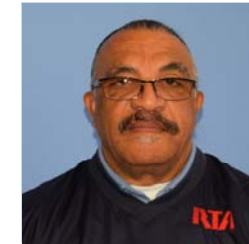
Frank Lipold Jr.
Assistant Supervisor -
Equipment



Kenneth Jackson
Operator



Howard Landrum
Assistant Supervisor - Track



Angelo Huff
Operator



2021 Second Quarter Retirees



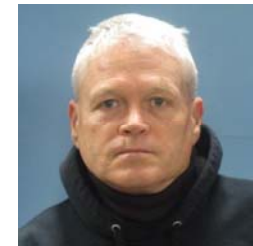
Judson Lyons
Operator



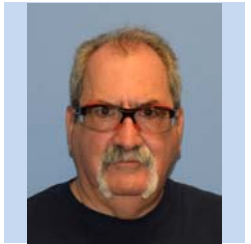
Daniel McLaughlin
Paratransit Operator



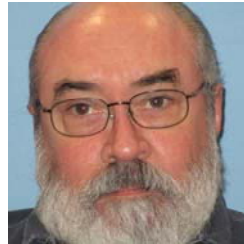
Jonathan Martin
Laborer



Michael McGinty
Transit Police Seargent



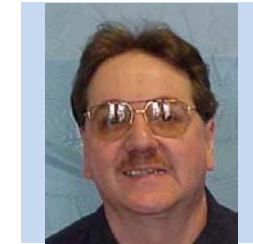
Richard Mandel
Electronic Equipment
Maintainer



Brian Obugene
Equipment Maintainer



Mark Perry
Operator



Dale Rodick
Equipment Maintainer

2021 Second Quarter Retirees



Bryan Santel
User Support Analyst



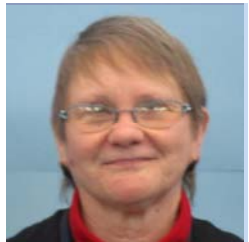
Charles Spivey
Dispatcher



Charles Stewart
Operating Instructor



Warren Tunstall
Hostler



Sandra Strack
Manager of Bus Operator
and Maintenance Training



Vincent Walls
Operator



Larry Washington
Service Quality Supervisor II



Jonny Yarbrough
Operator

Greater Cleveland Regional Transit Authority



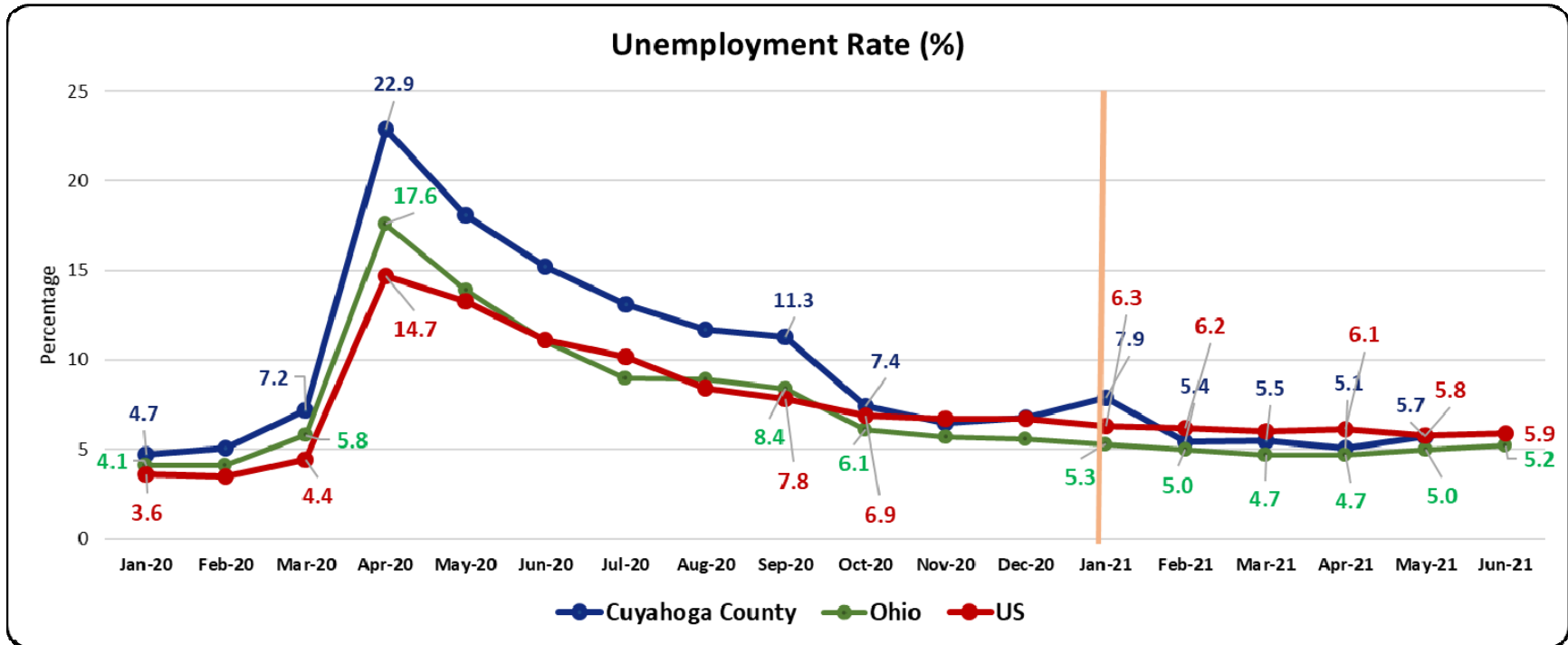
Secretary/Treasurer Update

July 27, 2021

Board of Trustees



Economic Conditions



Economic Conditions

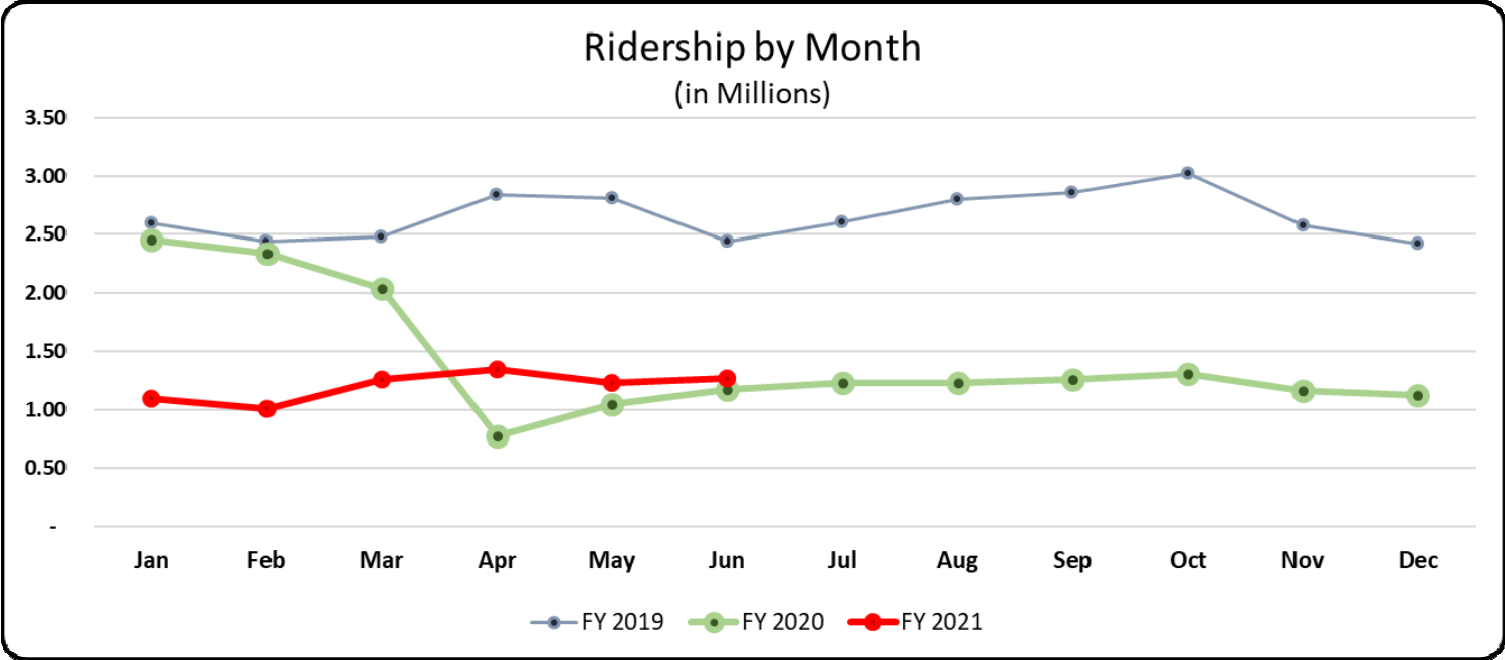
- Inflation rate:
 - Jan 2020: 2.49%
 - Jan 2021: 1.40%
 - Jun 2021: 5.39%
 - Expected to decline in 2022
- Why Inflation Rate increasing?
 - Resuming “life”
 - Now people are traveling again after the 2020 lock down
 - Temporary Shortages
 - Semiconductors (vehicles, computers, etc)
 - Country adjusting to post-pandemic world
 - As economy adjusts, shortages will dissipate

Federal Reserve Bank of Cleveland

Greater Cleveland Regional Transit Authority



Ridership

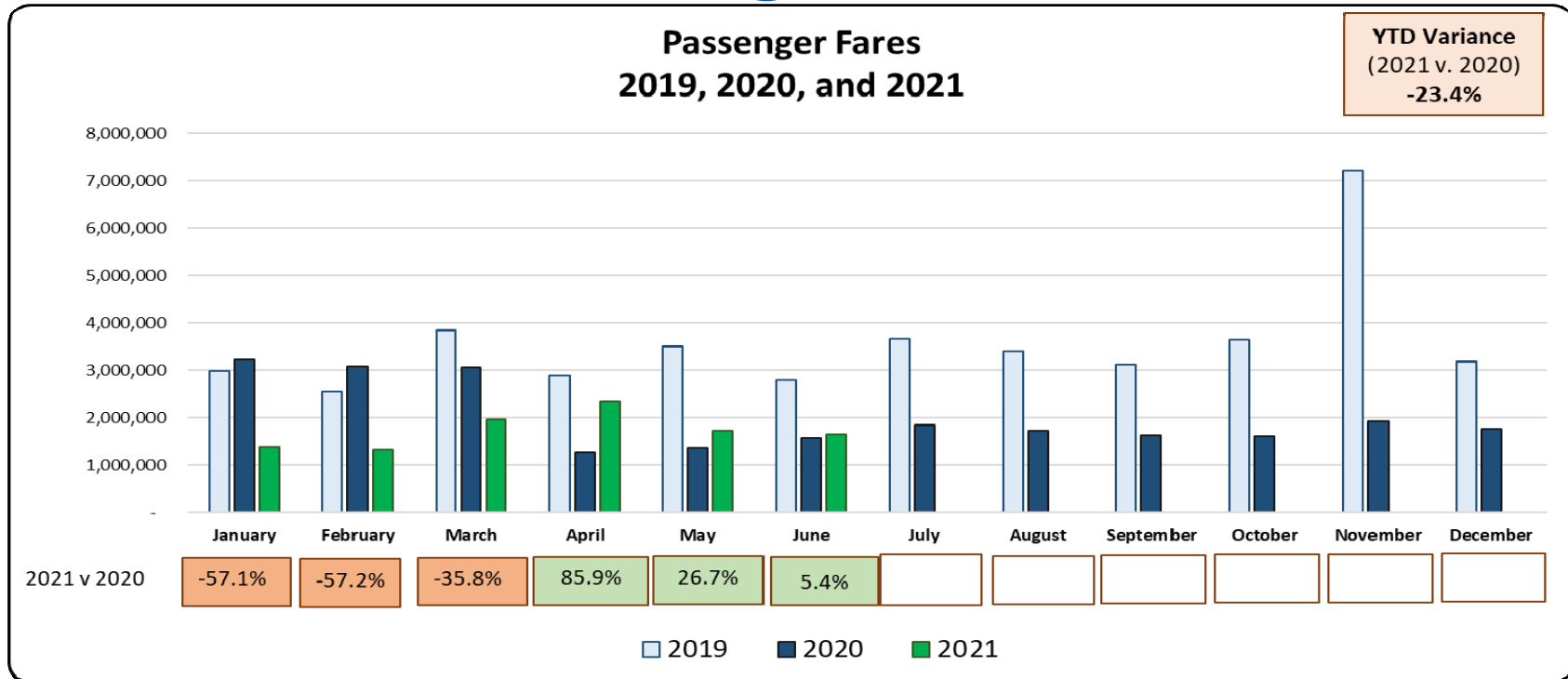


Compared to 2020

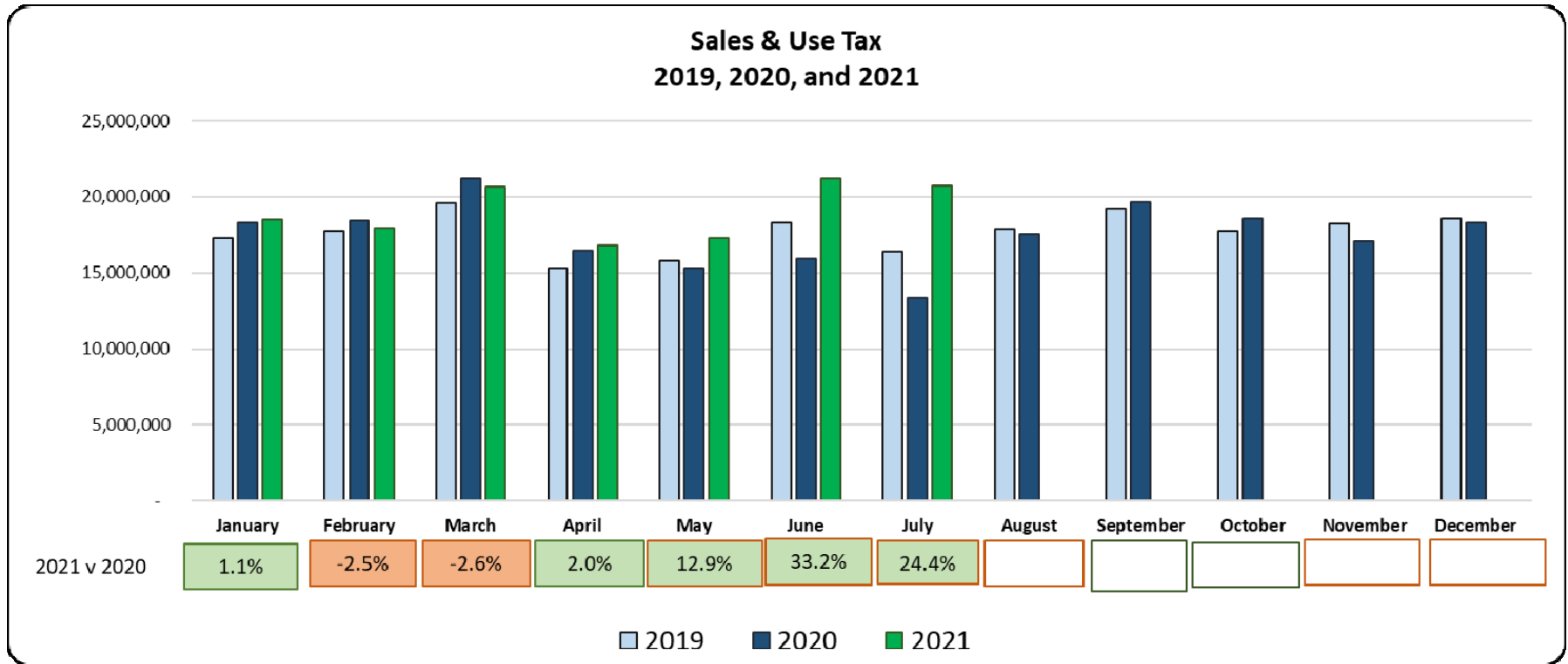
- Jan: -55.5%
- Feb: -57.2%
- Mar: -38.3%
- Apr: 72.4%
- May: 18.3%
- **JUN: 8.9%**
- YTD: -26.7%



Passenger Fares



Sales Tax



Questions



General Manager, CEO Report

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Greater Cleveland Regional Transit Authority

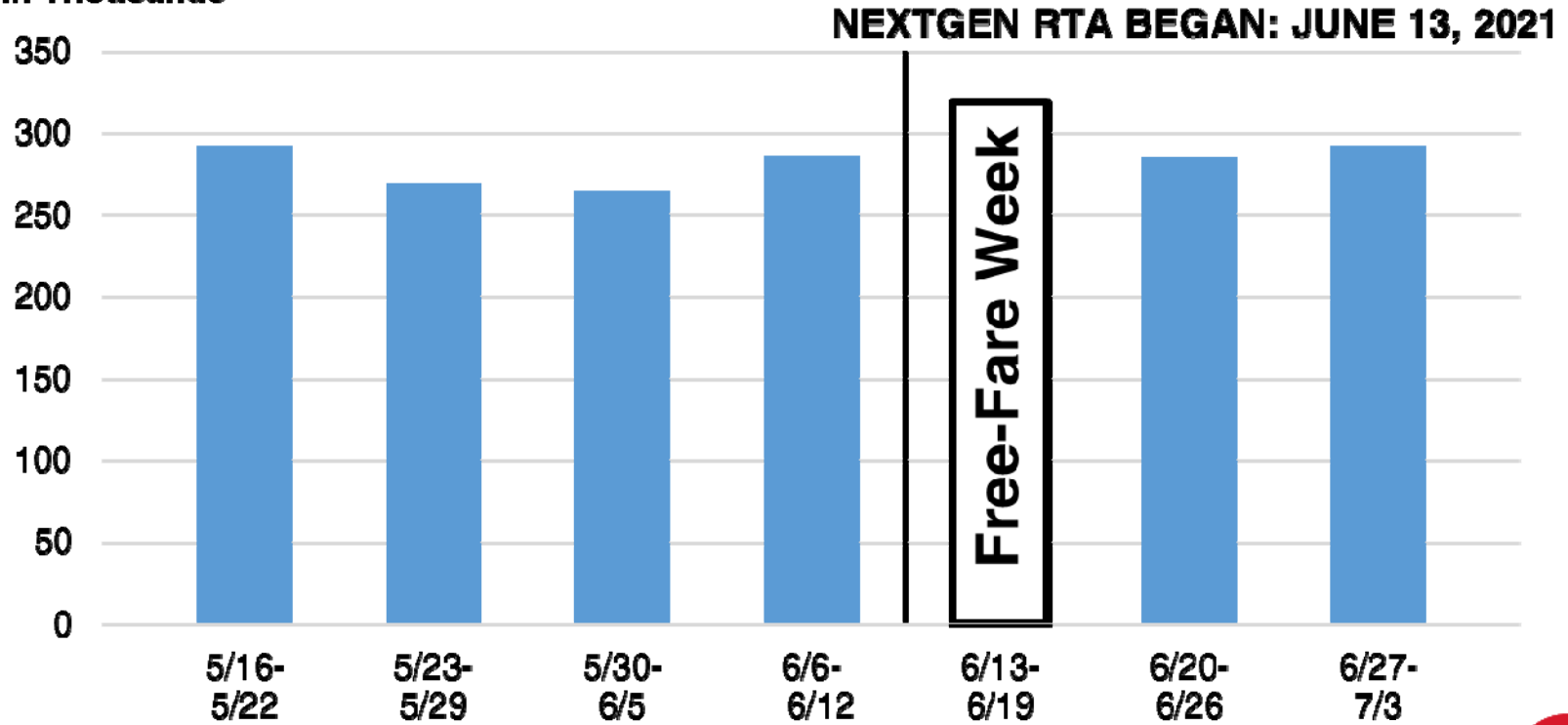


Free-Fare Week Promotion

- A week-long free-fare promotion inaugurated NEXT GEN RTA June 13-19, 2021
- Ridership during the promotion was 318,000, about 13% or 40,000 higher than the average of the surrounding weeks

System-Wide Ridership by Week

In Thousands



Connecting the Community

Community Immunity Bus

Objective – Increase COVID immunization in low income communities. The Community Immunity Bus will be scheduled by CDPH to supplement their efforts to increase the immunization rate in our most vulnerable communities.

- RTA partnered with City of Cleveland’s Department of Public Health (CDPH).
- Funding provided to RTA through a grant in the amount of \$972,000 from the Ohio Department of Transportation.



Connecting the Community

Community Immunity Bus

In this partnership, RTA is providing the vehicle and the Operator while CDPH is providing all clinical services and coordinating the scheduling.

The schedule to date includes the following:

1. RTA at City Club on Public Square (July 27th) – Public Square
2. University Circle (July 31st) – Superior and 55th
3. Mayor’s Night (August 3rd) - Kerruish Park
4. Jazz for Harvard (August 5th) – Whitney Young parking Lot
5. Daisy’s Ice Cream Truck (August 7th) – 57th and fleet
6. County HHS Event (August 10th) – Harvard Library
7. Cav’s Family Fun Day (August 21st) – Zelma George Recreation Center
8. John Adams HS Event (September 4th) – Luke Easter park

Community Immunity Bus Time Lapse Video



Community Immunity Bus Time Lapse Video

<https://www.youtube.com/watch?v=PJ4repD0IYg>

Greater Cleveland Regional Transit Authority



Connecting the Community

Diversion Center of Cleveland



Staff from Transit Police, Rail Facility Maintenance and Marketing worked together to transform the Diversion Center's outdoor space into a more welcoming area.



Greater Cleveland Partnership Equity & Inclusion Best in Class Award

Recognition categories include:

- DBE/ Minority-Owned Business
- Supplier Diversity
- Products & Services Development
- Workforce Demographics
- Senior Management Demographics
- Recruitment, Retention, Development and Advancement
- Diversity and Inclusion Communications
- Connecting Diversity and Inclusion Sustainability
- Community, Government Relations and Social Responsibility



WRDSMTH

'How do I love thee' tour
With love, Graffiti HeArt

#WRDSMTHCLE21

Greater Cleveland Regional Transit Authority



About WRDSMTH

WRDSMTH

From Wikipedia, the free encyclopedia

WRDSMTH is a [Los Angeles](#)-based [street artist](#) known for his iconic image of a vintage typewriter featuring different sheets of inspirational text.^[1]

Spraypainting and wheatpasting outdoor walls with thousands of works since 2013, WRDSMTH can be found in cities throughout the world, including: [London](#), [Paris](#), [New York City](#), [Philadelphia](#) and [New Orleans](#).^{[2][3][4][5]} In 2017, he installed eight large-scale art pieces at [The Bloc](#) in [Downtown Los Angeles](#) as part of their permanent collection.

[Greater Cleveland Regional Transit Authority](#)

CLE BORN & RAISED



About WRDSMTH

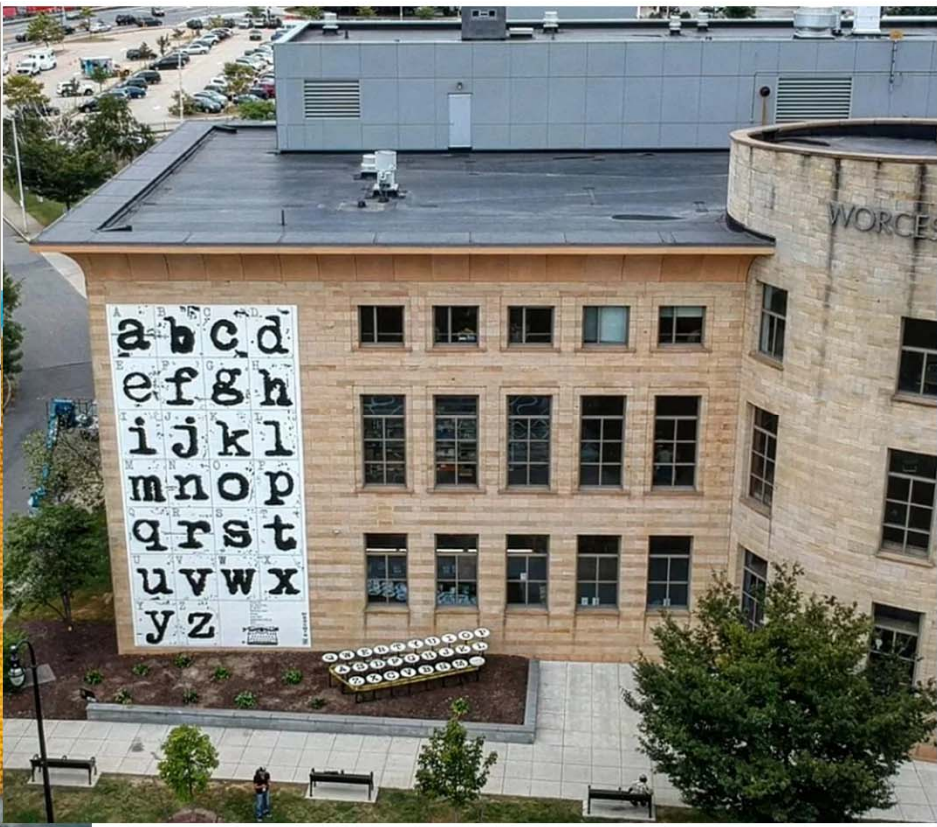
WRDSMTH was born and raised in Cleveland, OH. He attended Miami University (Oxford, OH) and moved to Chicago, IL to start his career in advertising. Soon after,

WRDSMTH moved to Los Angeles where he began experimenting in street art,

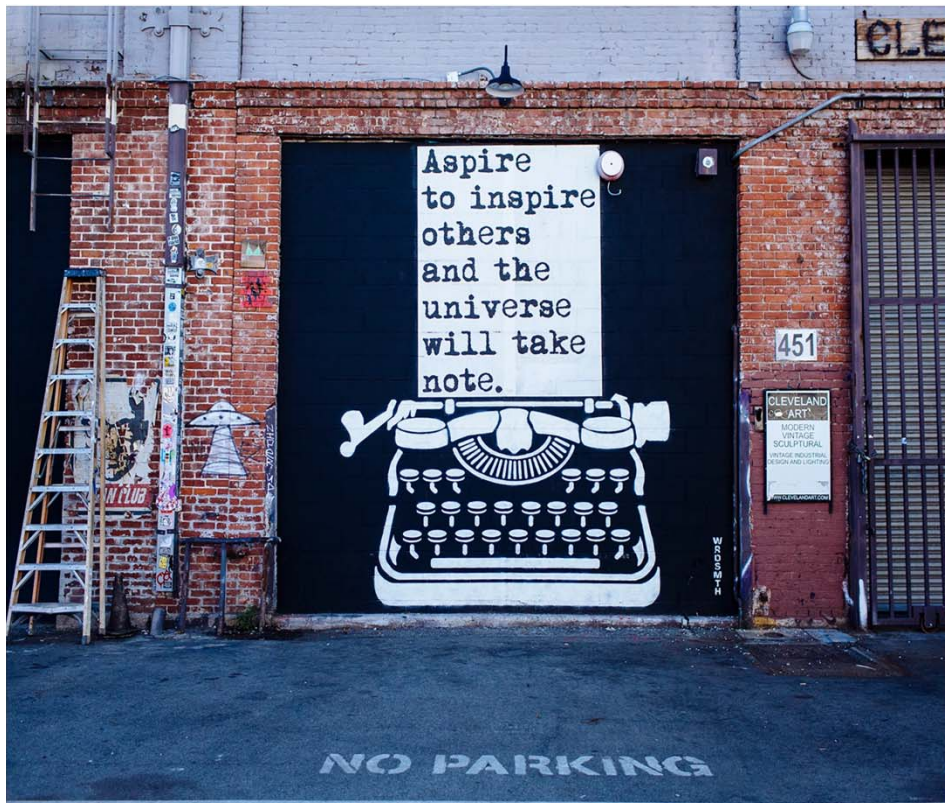
venturing out early mornings to put up his (what has become his insignia) typewriters with the page, inspirational and romantic piece. His work instantly became sought after and went viral, now can be seen around the world. WRDSMTH now resides in London, England and looks forward to making his mark in Cleveland, OH this August as part of the Graffiti HeArt "how do I love thee" tour!



WRDSMTH Art



WRDSMTH Art



'How do I love thee' Tour

- A Graffiti HeArt production
- A 'gift' to CLE and the community from Graffiti HeArt
- A series of 15+ small to medium tour pieces, and 2 WRDSMTH staple large pieces (*Greater Collinwood, Midtown*) throughout Cleveland and Northeast Ohio
- Tour will become a placemaking opportunity, encouraging the community, street art enthusiasts, and visitors to explore the city and seek out the murals, becoming a tour experience and creating street art DESTINATION!
- A mix of original inspirational pieces, a few staple pieces (eg. "Dream Bigger", "Aspire to Inspire others..."), and the debut of some new work by WRDSMTH!
- Tour is inspired by Sylvia Paul, first-generation Greek American, that grew up in Cleveland, who gave the poem "how do I love thee" to her husband, Harry, in a love letter in the 1940's; Sylvia died in 1991 and her love for her husband, family, and Cleveland lives on through this curated mural tour.
- Funded by Graffiti HeArt and Cuyahoga Arts & Culture grant funding

Greater Cleveland Regional Transit Authority



Tower City RTA

Greater Cleveland Regional Transit Authority



Tour Wall #6(a): RTA - Tower City

Inside the turnstile, facing the train platform through the window 15'8"W x 11'1"H'
(13'10"w x 9'8"H)



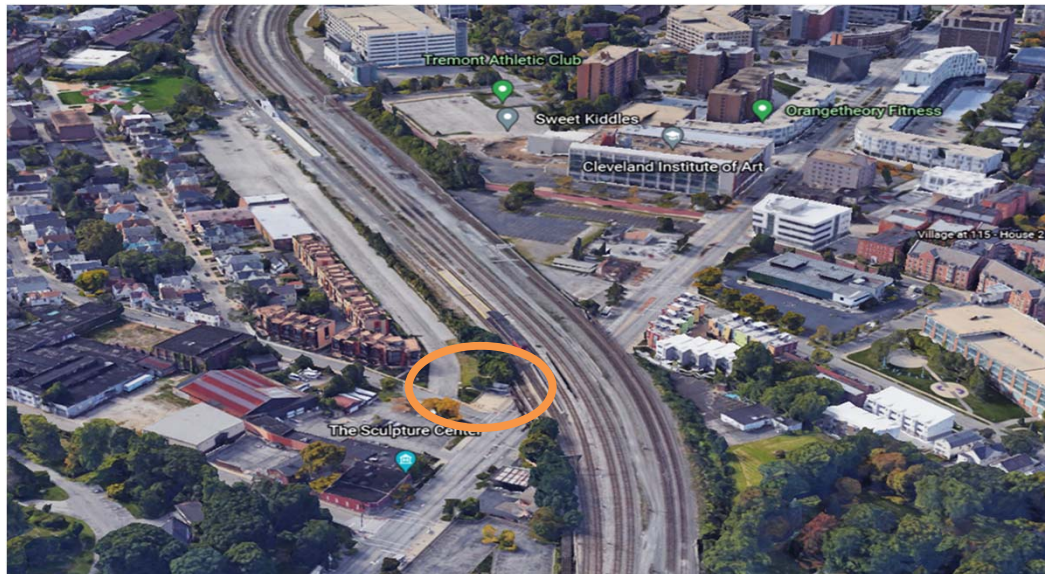
Tour Wall #6(c): RTA - Tower City

On the train station platform, upper wall of pillars (3'2"H x 18'W)



Tour Wall #14: RTA

Coltman Rd. & Euclid Building

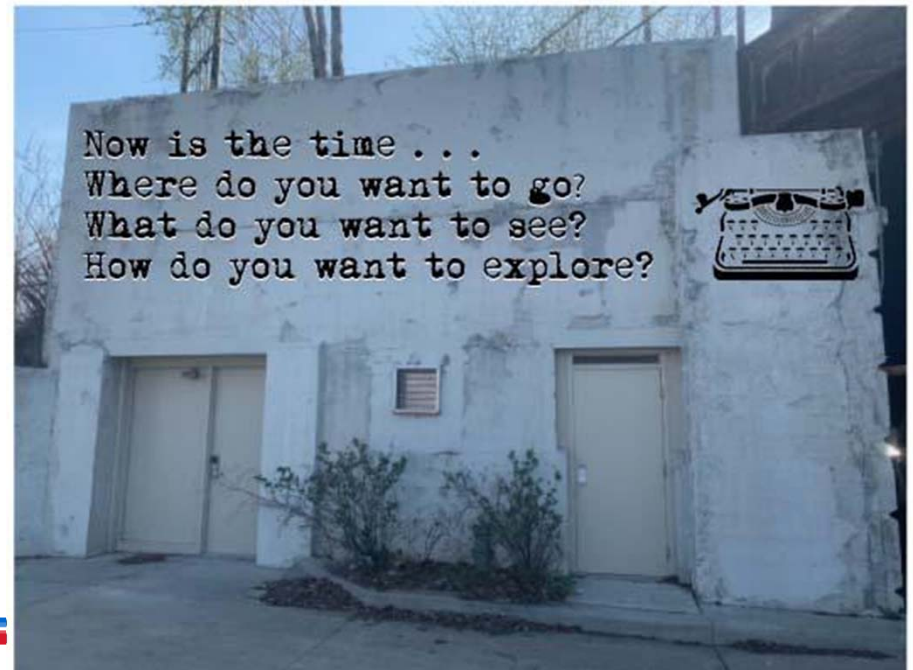


Greater Cleveland Regional Transit Authority



Tour Wall #14: RTA- FINAL

Coltman Rd. & Euclid Building



WRDSMTH Art

Schedule

- June** **Concept approved by RTA DEIJ Committee**
Measurements taken for Murals
- July 2** **Approval of murals by City Planning Commission**
- July 10-31** **Permit for murals executed and issued by RTA**
RTA Power washes E. 120/Coltman building
- August 6-13** **Mural painting week**



Rail Shutdowns

- July 25 through August 7, 2021 – Red Line rail between W. 25th Street Station and Tower City Station will have replacement bus service due to Viaduct Bridge construction work.
- August 8 through October 2 – Blue and Green Line rail service east of Tower City will have replacement bus service due to track replacement on the trunk line.

Division Updates 2021

a. Technology – September

b. Transit Police – October

c. Human Resources & Training - November

Questions



Public Comments – Non-Agenda Items

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