

## **Minutes, Citizen's Advisory Board (CAB) Feb. 2, 2007**

### **Report from General Manager Joe Calabrese**

- **Staff:** RTA has a new Media Relations Manager. Chad Self will handle external media, while Jerry Masek will handle internal media and RTA publications.
- **Euclid Corridor:** Progress continues. Crews are beginning to pour the first station. RTA is still working with the Cleveland Clinic on new traffic flow design near the Clinic. Local test runs continue on the prototype of the Rapid Transit Vehicle (RTV). RTA plans to sell naming rights to the Euclid Corridor, for \$5-10 million in revenue.
- **Functional Testing:** *The Plain Dealer* published an article on this topic. The General Manager thanked CAB members for their support. A resolution of support will be sent to the Board of Trustees.
- **Budget:** The use of generic drugs is saving RTA up to \$3 million annually.
- **Quarterly Management Meeting:** RTA celebrated customer satisfaction, on-time performance and safety initiatives. Hayden won the quarterly safety trophies for best rate of non-accidents and most improved.
- **Safety:** 100 RTA buses has been equipped with side motion detectors audio beeps. RTA is participating in a national study group for 1 year with federal funds, regarding the people working on tracks-regarding communications, slow orders. A handheld unit will be used for tracking information. New York City was also selected.
- **Ridership:** Down in January and February, because of the cold weather and fewer school days.
- **Fare Collection:** New service is being implemented this fall. It will result in better numbers and more efficient processes.
- **Security:** More than 300 cameras will be on buses, trolleys and trains this summer.
- **Public Art:** New Trash can (on display) 150 will replace the city cans along Euclid Corridor.

### **Presentation by Service Planning**

- Upcoming public hearings were presented by Joel Freilich and John Palagyi.

### **Report from CAB Chair George Zeller**

- No report.

### **Report from ADA Committee Chair Steve Albro**

- The committee went on a field trip to NovaCare and met with people who will work with functional testing.

### **Volunteer Action Committee (VAC) Chair Vince Reddy**

- Discussed new Web site on Google

- Nominations are now being accepted for the Bob Weisenberger volunteer award