

## **Minutes, Citizens Advisory Board June 14, 2007**

### **Report from General Manager Joe Calabrese \* Report given by Michael York, DGM-Operations**

Joe is in London negotiating insurance rates.

RTA has a new community outreach bus- working on schedule for summer/ and school events.  
Will have video as well.

Euclid Corridor update: Joe will join the Mayor and ride one of the routes. RTV is still in town for demonstrations. Sewer work is progressing.

National Try Transit Week to begin week of June 21, we'll kick off our "Join the Ride" Campaign.

May Ridership is up 2% on all modes.

### **Report by Marketing Director Steve Bitto**

Innovative Riders Initiatives- RTA submitted entry and we were 1 of 3 recognized for program.  
Local Smart business, Cleveland Clinic and Lexus- 70 organizations submitted-RTA was selected  
1 of 26 finalists. Top 26 in community. "kudos"

We are in the second week of Functional Testing and that is going very well.

"Join the Ride" campaign kicks off June 18 and will run through December with print media, radio announcements and billboards and traffic reports. Listener Lunch Rally will piggy back the community outreach bus.

### **Presentation by Transit Police Chief John Joyce**

Chief Joyce gave an overview of self, department, jurisdiction and authority.

Transit Police has 129 personnel and they are 3<sup>rd</sup> largest in the County.

Authority: Statewide/ Same authority in Ohio.

Jurisdiction: Cuyahoga County/ concurrent jurisdiction – charter w/ county and city.

RTA shares in the revenue from task forces.

Responsibilities: Crime and disorderly conduct, preparedness, emergencies, traffic enforcement.

Inoperable communications- push nationally-everyone 1<sup>st</sup> responder to be able to communicate with each other. Signed inoperable agreements.

300 cameras in facilities- moving toward cameras on rail, by 2008 all trains will have cameras. All buses will have cameras as we buy new buses.

Working with Cuyahoga Regional Information System so other police departments will receive signal for cameras and they will see crimes on camera –will be available real soon.

Security for ECPT- Implement on segments

- Officers assisting people to cross streets
- Officers assisting with flow of traffic

Officers will assist w/ once we open up segments  
In process of creating an emergency services team.

**Report from CAB Chair George Zeller**

- Layoffs are up. This affects the sales tax revenue, which makes up about 70 percent of RTA's general fund.
- Received e-mail about a Circulator request in East Cleveland.
- July 12, 2007 will be next CAB meeting

**Report from ADA Committee Chair Steve Albro**

- The Committee met with Paratransit Director Michael Hargrove and new Cleveland-area general manager of MV Transit, RTA's main vendor. MV, a national company, plans to improve service and personnel. Their biggest issues are demand and scheduling.
- Committee would like a walk through of the functional testing process.

**Report from Volunteer Action Committee Chair Vince Reddy**

- Operating Guidelines still being reviewed
- Transit waiting environment – committee would like to speak w/ RTA staff and consultants.
- Transit funding – working on contacting legislators.
- Will begin work soon on next round of "Moving Minds" – poetry cards on buses.
- Ken Lavelle was at meeting to discuss "Adopt a Shelter"