

**RTA Citizens Advisory Board
January 12, 2012 – meeting minutes
RTA Main Offices, Board Room**

1. Board Chair, Brad Chase, discussed 2012 priorities and solicited topic and speaker ideas from the CAB.

Areas of focus for 2012:

- Ease of Use
- Safety and Security
- Advocacy and Partnerships.

Ideas and speakers suggested listed below:

1. Mobility and jobs access presentation
2. Blue line extension study presentation
3. Marketing presentation – update on videos on using system, signs and messaging, website update, adopt a shelter update
4. Real time information updates
5. Ticket vending machine updates
6. Service updates
7. Construction updates
8. Police/safety presentation
9. 2013 budget
10. Follow up on TWE standards
11. Operator training, especially for riders with disabilities
12. History of RTA display at Tower City working with CAB artifacts and Marketing
13. Other TBD

2. Presentation from Bryan Moore, Supervisor, Bus Shelter & Signage, GCRTA

- A. In the process of supplementing all route-stop identifiers (small circular sign on pole with RTA logo) with Route Squares, each of which will identify the Route Number. The goal of this project is to make bus transit more accessible by making bus route numbers more obvious to the public by correlating route numbers to street names. This has been a prior suggestion of the CAB.
- B. The Adopt-A-Shelter program, managed by the Marketing Department, is seeing renewed interest. Interested parties are encouraged to contact the marketing department to officially adopt a shelter and receive recognition.
- C. Participating in organization wide effort to look at every bus stop in system and determine if 10 or 15% of stops could be consolidated or moved to improve on time performance, rider experience, and possibly reduce costs.

3. Presentation from Joe Calabrese, General Manager, GCRTA

- A. 2011 was a great year for RTA in terms of ridership and budget
- B. Sales tax numbers are healthy and expenses are thus far under budget
- C. Funding is banked for the Clifton Road enhancement project as well as the parking project at the Brookpark Rapid station
- D. Funding has also been secured for the renovation and relocation of the Mayfield

Rapid stop.

- E. A pilot project is underway between RTA, the City of Shaker Hts, and CEI, to illuminate all bus and rail stations. The cost of the Shaker pilot will be split between the city of Shaker Hts and RTA.
- F. No updated timeline on the Ticket Vending Machines improvements. New team of consultants from company to be onsite in the next few weeks, and hope to have progress then.
- G. Real Time information is going slowly. Working with vendor to fix bugs in system. Will not release to public until data is accurate. No release date set.