

Citizens' Advisory Board
Greater Cleveland Regional Transit Authority
Transit Improvement Advisory Committee
Friday, October 2, 2009

CAB members attending: Brad Chase, Marty Golob, John McGovern, Mary Vada Reese, Vince Reddy, George Zeller

RTA staff attending: Erica Arnold, Danielle Willis

Others in attendance: none

Meeting Notes

- TWE update—Danielle Willis provided an update on various TWE-related initiatives:
 - The TWE partnership project with the City of Euclid is at 95% design. This project will result in bus-waiting amenities in downtown Euclid, at E. 222nd and Lakeshore.
 - The Lakewood TWE partnership is at 30% design.
 - The planned artistic—and somewhat experimental shelters—that will be placed in the Gordon Square Arts District in Detroit Shoreway are now the subject of negotiations regarding their long-term maintenance. The City may agree to maintain them.
- New TWE initiatives—Danielle told the group about TWE-related initiatives that RTA will embark on this year:
 - \$20,000 will go toward a bicycle-parking demonstration. Exactly what physical form the project will take is not known yet. An RFP will be issued at the end of October, with an award likely by the end of the year. Danielle mentioned CSU or a Tri-C campus as possible locations. The group recommended considering an outlying location instead, so that bike riders could park their bikes at the point where they get access to RTA, rather than at the point where they exit RTA. The Red Line station at Triskett was suggested as a possible location.
 - \$90,000 will be used toward a demonstration of up to 8 solar-powered bus shelters.
 - \$100,000 will be reserved for the community-partnership aspect of TWE.
 - \$60,000 will be used toward public art and/or recycling demonstrations.
- Other sustainability-related efforts—The budget for this year's sustainability efforts was reallocated, but negotiations are underway for bottle-and-can recycling. RTA has been awarded \$2.2 million from the federal Transit Improvement Greenhouse Gas and Energy Reduction (TIGGER).
- Wayfinding—TIAC member John McGovern gave an illustrated presentation on wayfinding with examples from Toronto and Oakland.
- W. 25/Market Square wayfinding—The group discussed wayfinding improvements that could be made at the W. 25/Ohio City station of the Red Line and the nearby Market Square bus hub. The group will put together recommendations that, per Erica, will be submitted to Steve Bitto and Pat Kearney for their consideration.