

CITIZENS ADVISORY BOARD

Thursday, September 12, 2013
RTA Board Room
1240 West 6th Street
Cleveland, OH 44113
8:30 A.M.

MINUTES

CALL TO ORDER: meeting called to order at 8:37AM

ROLL CALL: See attached attendance report

APPROVAL OF MINUTES

GENERAL MANAGER'S REPORT – Joseph A. Calabrese General Manager and CEO; Michael York gave report in Joe's absence

- 1) NE corridor planning study 3 public hearings on that study
- 2) 60 pilot of Step Tubbs Jones
- 3) pedestrian bridge is confirmed
- 4) 4 upcoming board openings
- 5) paratransit contract award to be given in the Sept board mtg
- 6) E 79th St station may be closed for over a year due to street construction
- 7) looking for feedback on the new signs located in front of the building, left & right
- 8) opportunity corridor – Joe is very supportive; hoping to get money for transit for improvements and new stations; transit is not a part of that funding
- 9) request to riders that seat belts be used on paratransit vehicles; if the rider does not agree to the seat belt they will be faced backward facing
- 10) West BRT (Bus Rapid Transit) – buses only have priority to outside lanes at rush hour. 23 articulated buses with 16 dedicated to the corridor.
- 11) Wknd service on the 55 – consideration to bring it back after the construction is complete

NEW BUSINESS - Steve Bitto, Director of Marketing (see attached presentation regarding new signage – Enhancing Our Rider's Experience "One Bus Stop Sign at a Time")

- 1) Branding Strategy – "West Shore Express" (Clifton)
- 2) New station design all along the route
- 3) Naming rights to be sold for revenue stream

Maribeth Feke, Director of Planning & Programming – Don Teriba; Construction Manager (see attached presentation regarding Project24 – Cedar University Station)

- 1) Existing platform will be incorporated into new station
- 2) Bicycle parking: numerous CCTV cameras; start at what is at 55th and make changes if needed
- 3) Pedestrians will need to walk a little further down MLK but more of a direct crosswalk – more rationalized; working on a shelter near Ambler; working with the City Of Cle to ensure the sidewalk connects

CAB CHAIR REPORT - New Business John McGovern, CAB Chair

1) John meets with Joe Calabrese & Leo Serrano – one major item is to bring the two boards together – can we engage on a higher level – engage with the board in a joint session with the Northeast Ohio Sustainable Communities Consortium NEOSCC to find a way for RTA to become a regional system

ADA COMMITTEE REPORT - Ron Jackson, Committee Chair

Next meeting 09/19/13

Combine meetings with TIAC – next meeting is October 4 – to visit stations to review parking, ADA, the station itself

TIAC REPORT - Marjorie Sutton, Committee Chair

Next meeting 10/04/2013

PUBLIC COMMENTS: Ardemis Williams – altercation this morning on the bus verbally almost physically assaulted – wanted confirmation on the University Cedar station elevator/opening – scheduled for May 2014

ADJOURN at 10:00am

Next CAB meeting October 10, 2013

RTA Board Room

1240 West 6th Street

8:30 a.m.

<http://www.riderta.com/CAB>

John McGovern

12/16/2013

John McGovern, Citizens Advisory Board Chair

Date