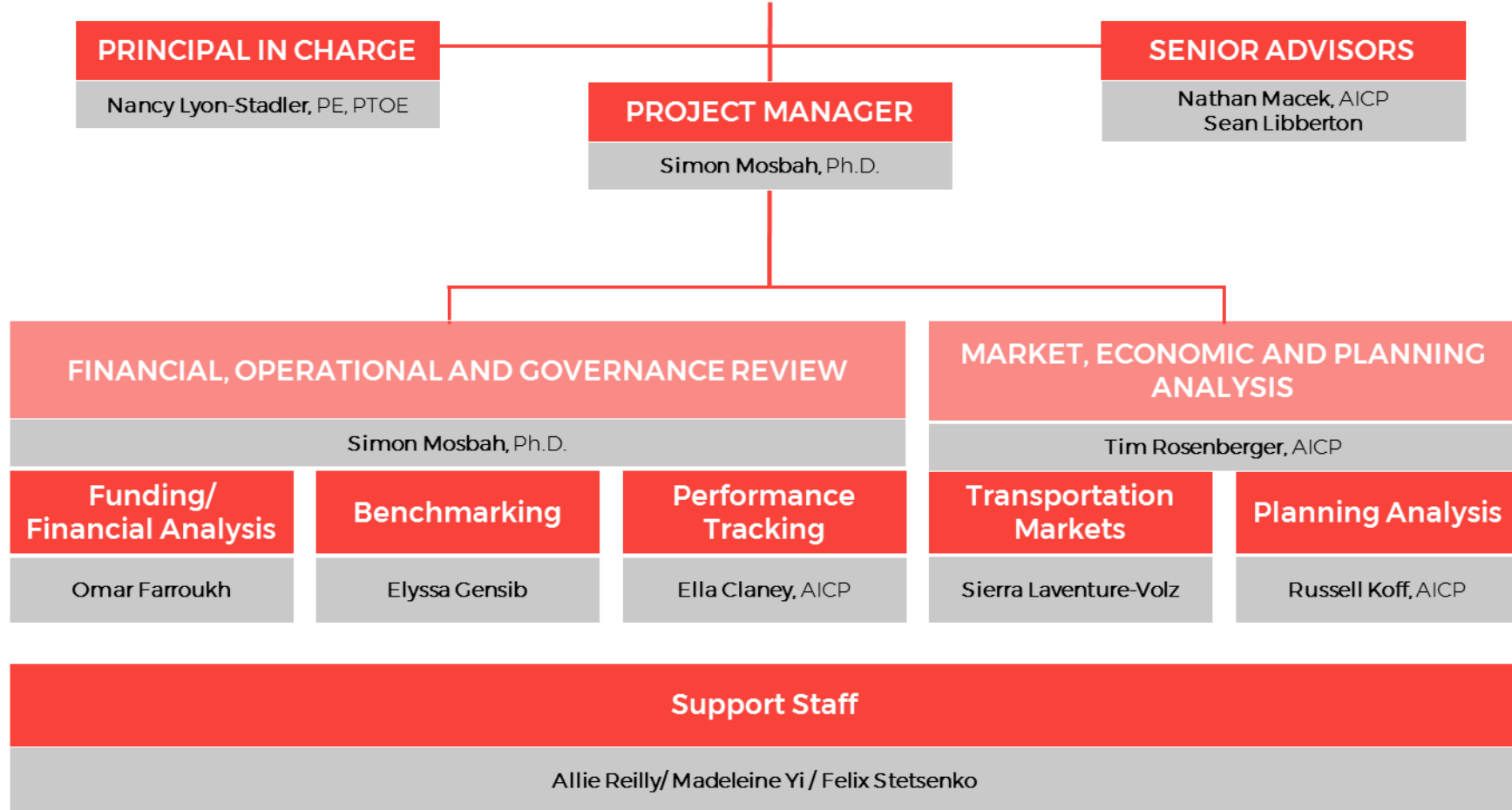


Financial Analysis and Economic Forecast Greater Cleveland Regional Transit Authority

Approach: 6 Research Questions

1. How does RTA compare to **peer agencies**?
2. What are the **economic** and **market risks** RTA faces?
3. What are the **financial issues** RTA faces?
4. What **potential efficiencies** could increase financial performance, and what **strategies** could **maximize revenue**?
5. What are current **Key Performance Indicators** and what processes and/or other indicators can be implemented?
6. What are current and potential future **local funding** mechanisms for transit?





WSP Team is composed of national and local experts