West 25\textsuperscript{th} Street Transit Oriented Development (TOD) Plan

Operational Planning and Infrastructure Committee
February 4, 2020
MetroHealth Line
RTA's Priority Transit Corridors

- W 25th Corridor
  - Euclid Ave. (Red Line/HealthLine Ext.)
    - AA completed 2015
  - St. Clair Ave.
    - Partially analyzed as part of Red Line/HealthLine AA
  - E. 105th St./E. 93rd St.
    - Added 2015 upon receipt of TIGER grant
    - AA 2017: Four stations to be completed 2017
  - Cedar Rd.
    - NOAA traffic study on Cedar completed
    - Stop consolidation completed
  - Warrensville Center/Harvard Rd.
    - Blue Line Ext. AA completed 2012
    - NOACA-TRLI underway 2017

- Detroit Ave./Center Ridge Rd.
- Clifton Blvd. (CSU Line)
  - Opened 2014

- Lorain Ave.
  - Stop and safety consolidation underway

- W 25th St./Pearl Rd./State Rd./Broadview Rd.
  - AA to be completed 2017

- Broadway Ave.
  - Stop consolidation completed

- Kinsman Rd.
  - Stop consolidation completed
W. 25th Street TOD Plan

- FTA funded TOD Plan For W. 25th Street
- Diverse Scope
  - Engagement
  - Transportation Design
  - Landuse/zoning
  - Financing/Marketing
- Complements BRT planning efforts
ENGAGING 25th STREET: What will the outreach tell us?

**PEOPLE**
- Community
  - Skills
  - Care

**EXISTING**
- Data

**DESIGN PROCESS**
- Prototypes

**OUTCOMES**
- Plan Documents
- Physical Improvements
- Design Skills
- Place-Attachment
- Social Connections

Greater Cleveland Regional Transit Authority (RTA)
ENGAGING 25TH STREET: How will we reach people?

Community Network

- Core Team
- Potential Steering Committee
- Community Stakeholder
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<tr>
<th><strong>ENGAGING 25TH STREET:</strong> How will we reach people?</th>
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<tr>
<td><strong>Focus Groups</strong></td>
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<td><strong>Online Survey</strong></td>
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<td><strong>Voting Exercises</strong></td>
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<td><strong>Pop-up Workshop</strong></td>
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<td><strong>Walking/Biking Tours</strong></td>
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<td><strong>Intercept Surveys</strong></td>
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<td><strong>Social Media</strong></td>
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ENGAGING 25th STREET: How will we reach people?

Café con Leche events
- Sessions at local venues to engage Latinx community
- Partnership with Young Latino Network
<table>
<thead>
<tr>
<th>Deliverables</th>
<th>Milestones</th>
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<tr>
<td>Proposed Workplan &amp; Schedule</td>
<td>30 days</td>
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<td>Public Engagement Plan</td>
<td>60 days</td>
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<td>Market Analysis</td>
<td>120 days</td>
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<td>Financial Analysis</td>
<td>150 days</td>
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<td>Bus Design &amp; Connection Plan</td>
<td>240 days</td>
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<td>Land Use &amp; Zoning Plan</td>
<td>300 days</td>
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<tr>
<td>Final Plan &amp; PowerPoint Summary</td>
<td>365 days</td>
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<tr>
<td>Executive Summary</td>
<td>400 days</td>
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Results of W. 25th TOD Study

1. Continue progress on development of full BRT
2. Catalyze support
3. Progress design efforts
4. Provide TOD zoning/land use guidance for the City of Cleveland for entire Corridor
5. Develop TOD financing prototype
Procurement Overview

• Request for Proposals (RFP) issued October 14, 2019
• Accessed on the GCRTA web site by 29 interested parties
• 4 firms proposed
Procurement Overview

Evaluation Panel:
• Accounting
• External Affairs
• Marketing
• Planning and Development
• Procurement
• Representatives from:
  • City of Cleveland
  • MetroWest Community Development Organization
  • The MetroHealth System
Procurement Overview

Evaluation Criteria:
• Project Manager assigned
• Project approach
• Project team assigned
• Understanding of project, GCRTA needs, and past performance of projects of a similar nature
• Cost
Procurement Overview

Recommended Firm:
• Stantec Consulting Services, Inc.
  • Local Office in Cleveland, Ohio
• DBE Goal of 0% was established due to lack of certified DBE firms
Procurement Overview

Company Experience:
• Global design firm specializing in urban community projects
• Over 22,000 employees in 400 locations that span 6 continents
• Since 2015, has led to more than $25 billion in investment in walkable, mixed-use, and sustainable communities in North America
• Experienced and qualified project manager and project team
Procurement Overview

Clients include:

- Cleveland, OH
- Boston, MA
- Denver, CO
- Long Island, NY
- Los Angeles, CA
- Montreal, Canada
Procurement Overview

Recommendation:
- Staff requests that the Operational Planning and Infrastructure Committee recommend to the Board of Trustees the award of a contract to Stantec Consulting Services, Inc. in a total contract amount not to exceed $414,068.00