



West 25th Street Transit Oriented Development (TOD) Plan

Operational Planning and Infrastructure Committee
February 4, 2020



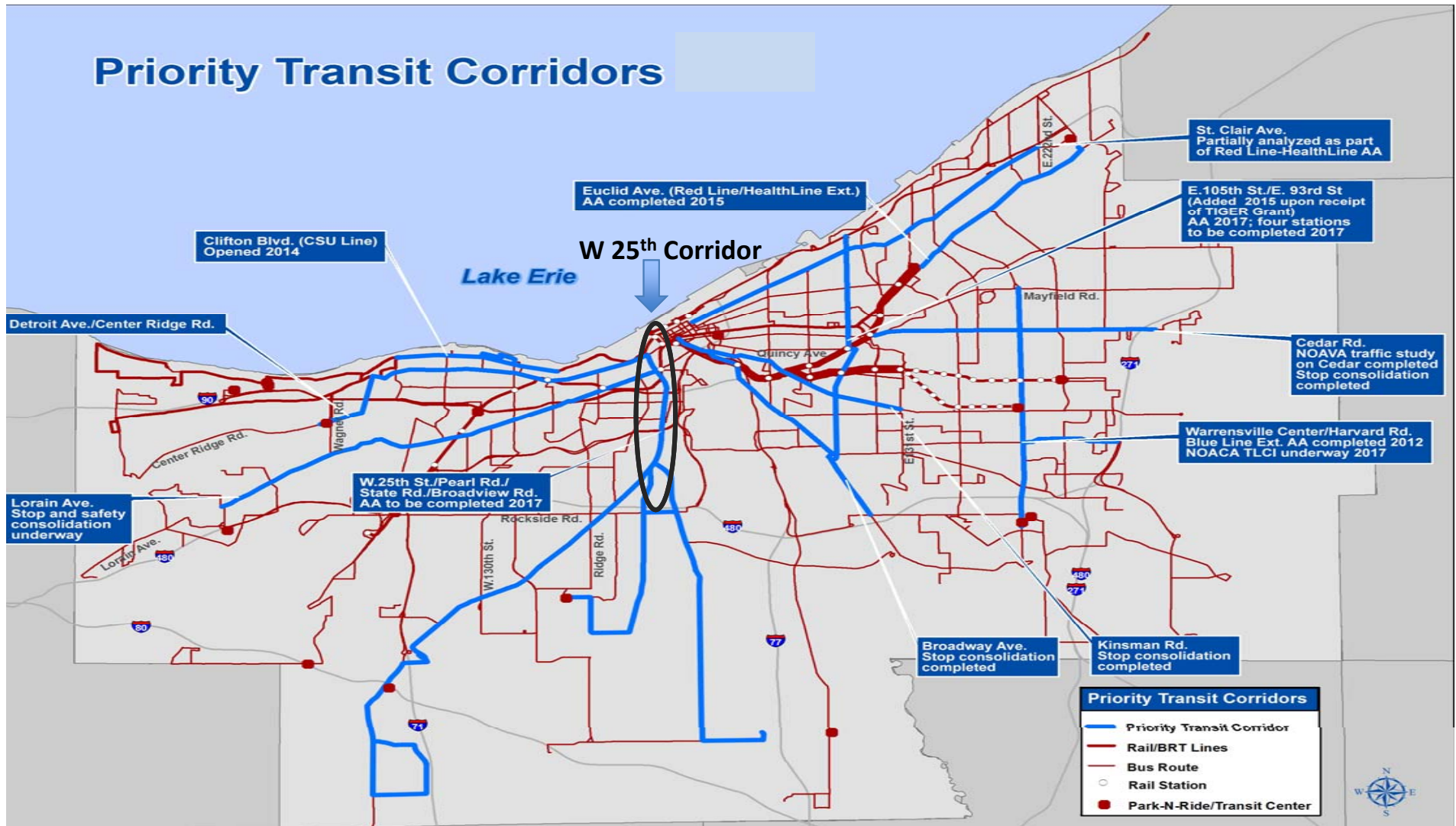
MetroHealth Line



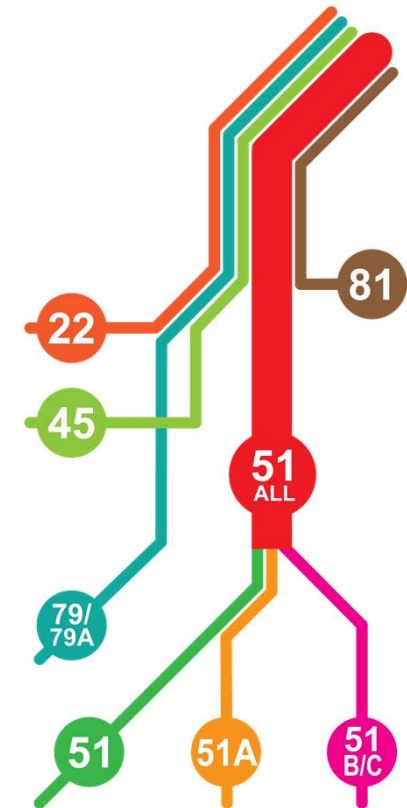
Greater Cleveland Regional Transit Authority



Priority Transit Corridors



W.25th Street Corridor



Greater Cleveland Regional Transit Authority



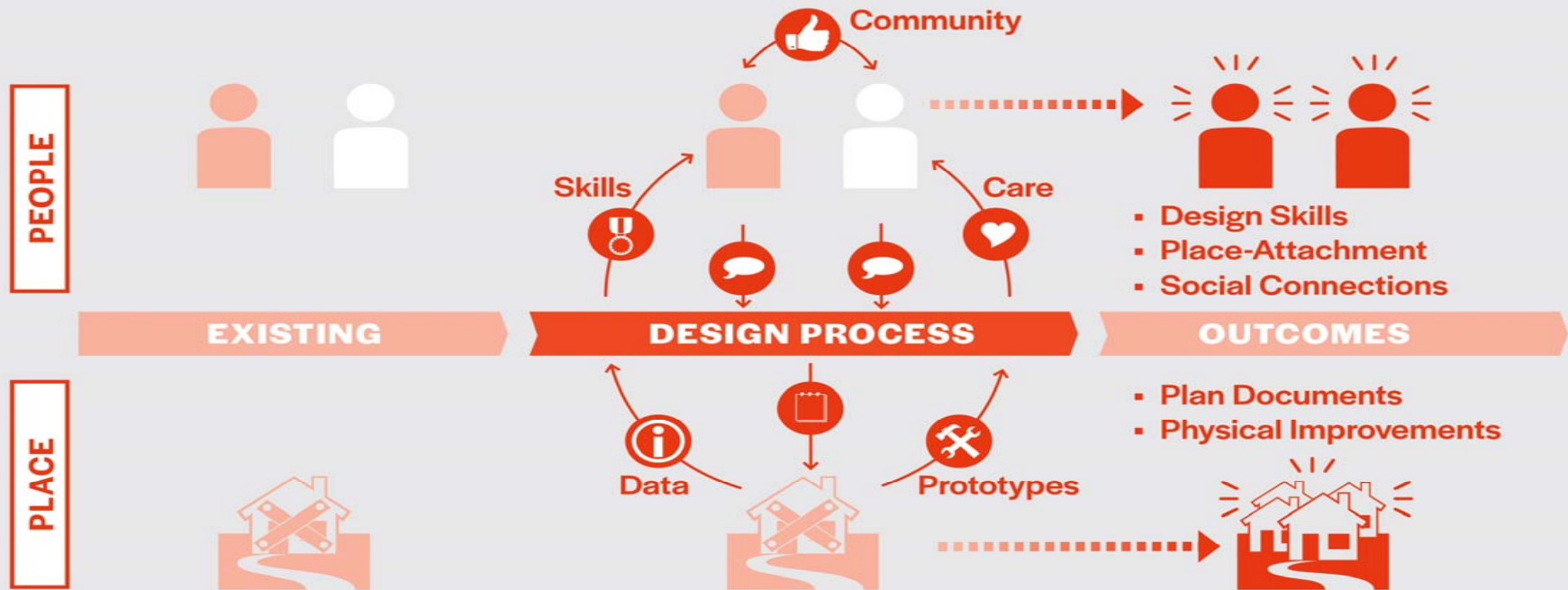
W. 25th Street TOD Plan

- FTA funded TOD Plan For W. 25th Street
- Diverse Scope
 - Engagement
 - Transportation Design
 - Landuse/zoning
 - Financing/Marketing
- Complements BRT planning efforts





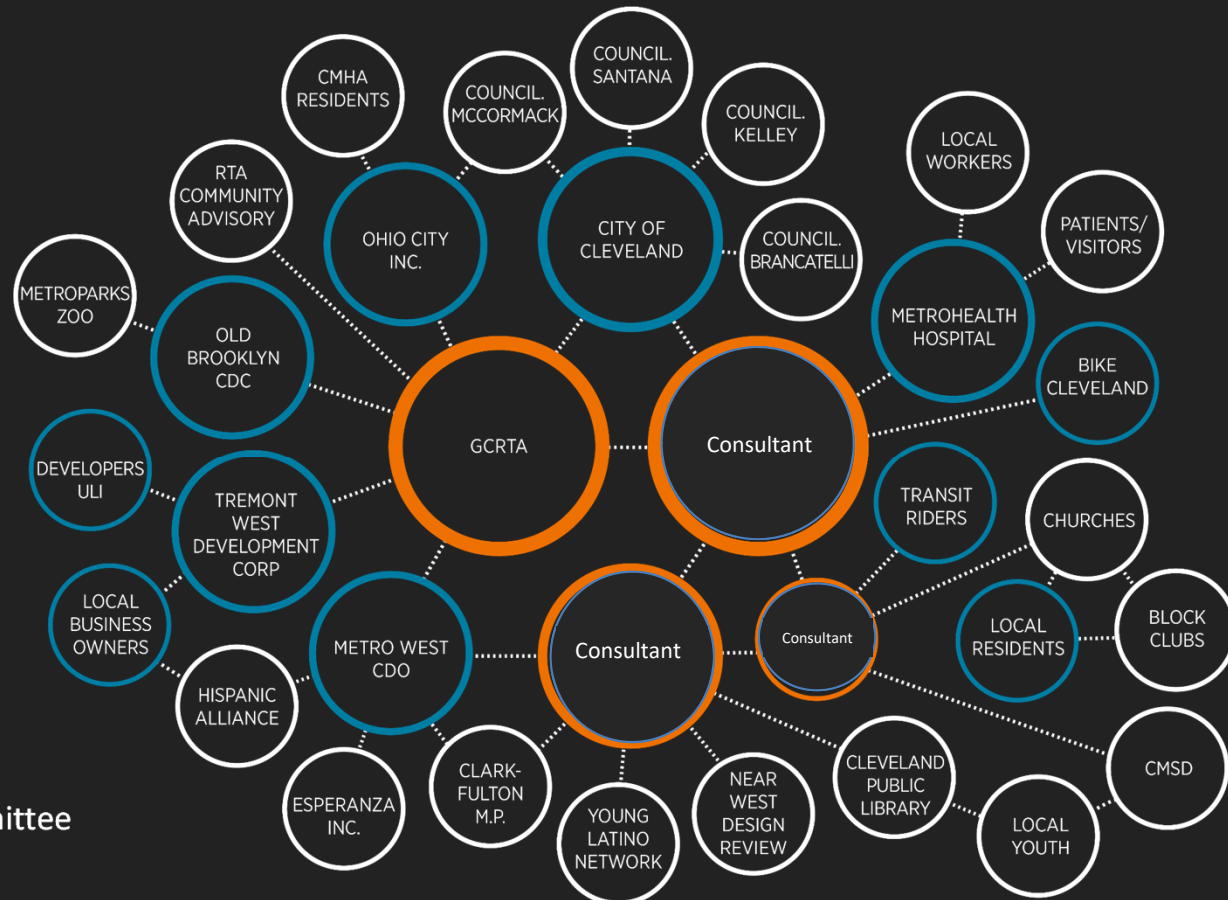
ENGAGING 25th STREET: *What will the outreach tell us?*





ENGAGING 25TH STREET: *How will we reach people?*

Community Network





ENGAGING 25TH STREET: *How will we reach people?*

Focus
Groups



Online
Survey



Voting
Exercises



Pop-up
Workshop



Meetings



Walking/
Biking Tours



Intercept
Surveys



Social
Media





ENGAGING 25th STREET: *How will we reach people?*

Café con Leche events

- Sessions at local venues to engage Latinx community
- Partnership with Young Latino Network



Greater Cleveland Regional Transit Authority



Completion Schedule

Deliverables

Proposed Workplan & Schedule

Public Engagement Plan

Market Analysis

Financial Analysis

Bus Design & Connection Plan

Land Use & Zoning Plan

Final Plan & PowerPoint Summary

Executive Summary

Milestones

30 days

60 days

120 days

150 days

240 days

300 days

365 days

400 days

Results of W. 25th TOD Study

1. Continue progress on development of full BRT
2. Catalyze support
3. Progress design efforts
4. Provide TOD zoning/land use guidance for the City of Cleveland for entire Corridor
5. Develop TOD financing prototype

Procurement Overview

- Request for Proposals (RFP) issued October 14, 2019
- Accessed on the GCRTA web site by 29 interested parties
- 4 firms proposed

Procurement Overview

Evaluation Panel:

- Accounting
- External Affairs
- Marketing
- Planning and Development
- Procurement
- Representatives from:
 - City of Cleveland
 - MetroWest Community Development Organization
 - The MetroHealth System

Procurement Overview

Evaluation Criteria:

- Project Manager assigned
- Project approach
- Project team assigned
- Understanding of project, GCRTA needs, and past performance of projects of a similar nature
- Cost

Procurement Overview

Recommended Firm:

- Stantec Consulting Services, Inc.
 - Local Office in Cleveland, Ohio
- DBE Goal of 0% was established due to lack of certified DBE firms

Procurement Overview

Company Experience:

- Global design firm specializing in urban community projects
- Over 22,000 employees in 400 locations that span 6 continents
- Since 2015, has led to more than \$25 billion in investment in walkable, mixed-use, and sustainable communities in North America
- Experienced and qualified project manager and project team

Procurement Overview

Clients include:

- Cleveland, OH
- Boston, MA
- Denver, CO
- Long Island, NY
- Los Angeles, CA
- Montreal, Canada

Procurement Overview

Recommendation:

- Staff requests that the Operational Planning and Infrastructure Committee recommend to the Board of Trustees the award of a contract to Stantec Consulting Services, Inc. in a total contract amount not to exceed \$414,068.00