

# RTA Board of Trustees Meeting

Tuesday, July 27, 2021

Greater Cleveland Regional Transit Authority



# Public Comments – Agenda Items

Dial by phone: 440-276-4600

or

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# Committee Reports

## Ad Hoc Committee Reports

# Promotions and New Hires

July 27, 2021

Greater Cleveland Regional Transit Authority



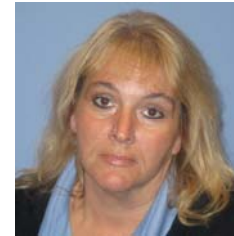
# July 2021 Promotions



**Shayne Benware**  
Assistant Equipment  
Manager



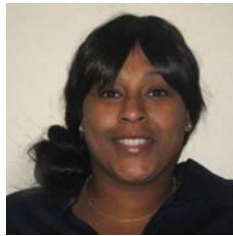
**Gerald Mason**  
Manager - Facilities



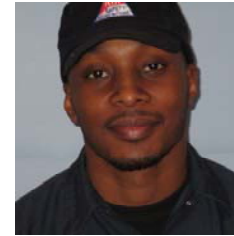
**Doreen Lauber**  
Operating Instructor



**Ryan Milhouse**  
Transportation Safety  
Specialist II



**Torri Parson**  
Dispatcher



**Cardell Jones**  
Assistant Equipment  
Manager



**Kenneth Springer**  
Assistant Equipment  
Manager



# July 2021 New Hires



William Beavis  
Senior System Administrator

# Resolutions

# 2021 Second Quarter Retirees

July 27, 2021

Greater Cleveland Regional Transit Authority





# 2021 Second Quarter Retirees



**Amadou Camara**  
Operator



**Lois Gibson**  
Paratransit Operator



**Joel Gulley**  
Operator



**Earl Hensley**  
Transit Police Officer



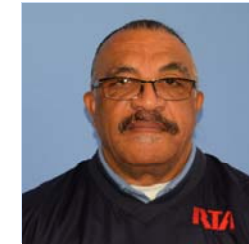
**Frank Lipold Jr.**  
Assistant Supervisor -  
Equipment



**Kenneth Jackson**  
Operator



**Howard Landrum**  
Assistant Supervisor - Track



**Angelo Huff**  
Operator



# 2021 Second Quarter Retirees



**Judson Lyons**  
Operator



**Daniel McLaughlin**  
Paratransit Operator



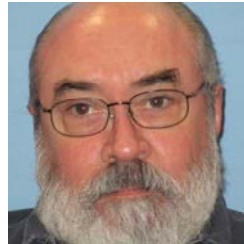
**Jonathan Martin**  
Laborer



**Michael McGinty**  
Transit Police Seargent



**Richard Mandel**  
Electronic Equipment  
Maintainer



**Brian Obugene**  
Equipment Maintainer



**Mark Perry**  
Operator



**Dale Rodick**  
Equipment Maintainer

# 2021 Second Quarter Retirees



**Bryan Santel**  
User Support Analyst



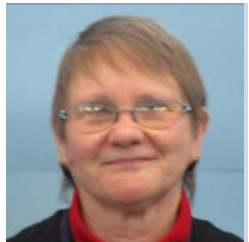
**Charles Spivey**  
Dispatcher



**Charles Stewart**  
Operating Instructor



**Warren Tunstall**  
Hostler



**Sandra Strack**  
Manager of Bus Operator  
and Maintenance Training



**Vincent Walls**  
Operator



**Larry Washington**  
Service Quality Supervisor II



**Jonny Yarbrough**  
Operator

**Greater Cleveland Regional Transit Authority**



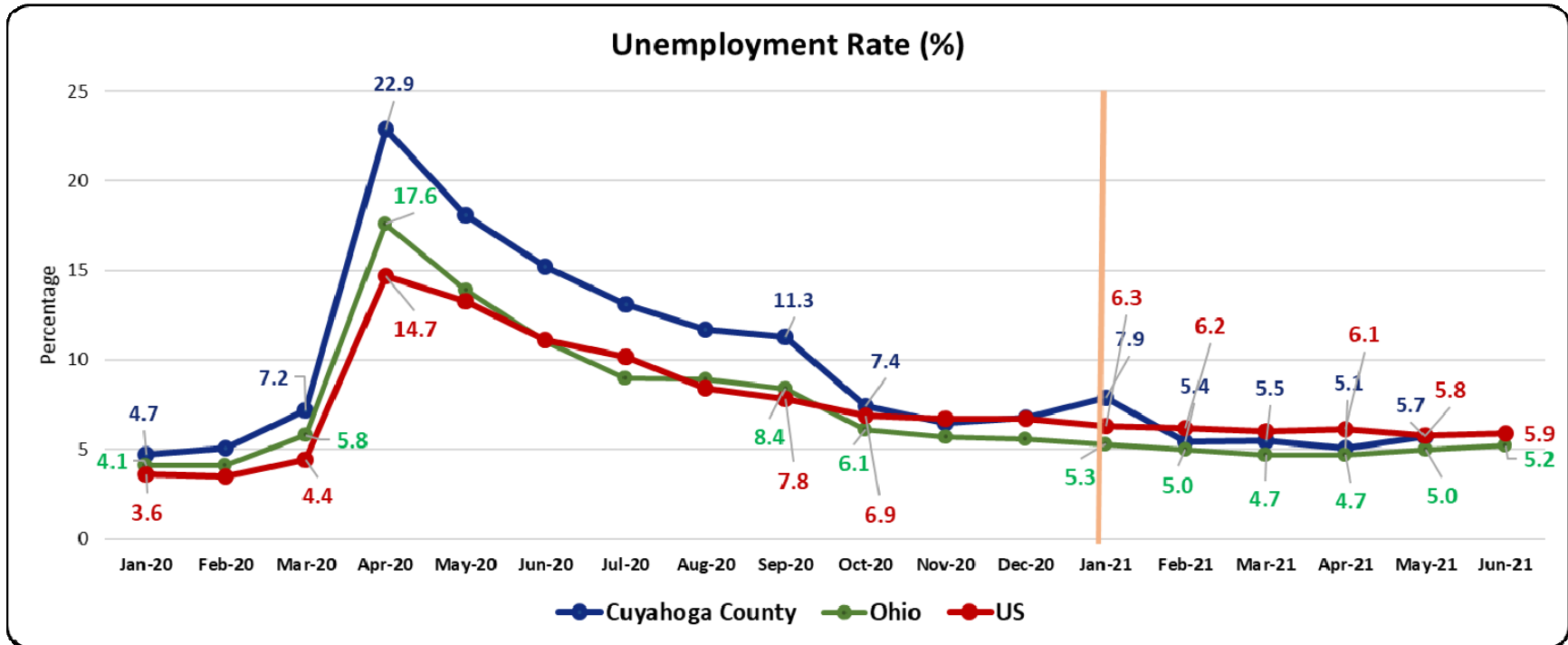
# Secretary/Treasurer Update

July 27, 2021

Board of Trustees



# Economic Conditions



# Economic Conditions

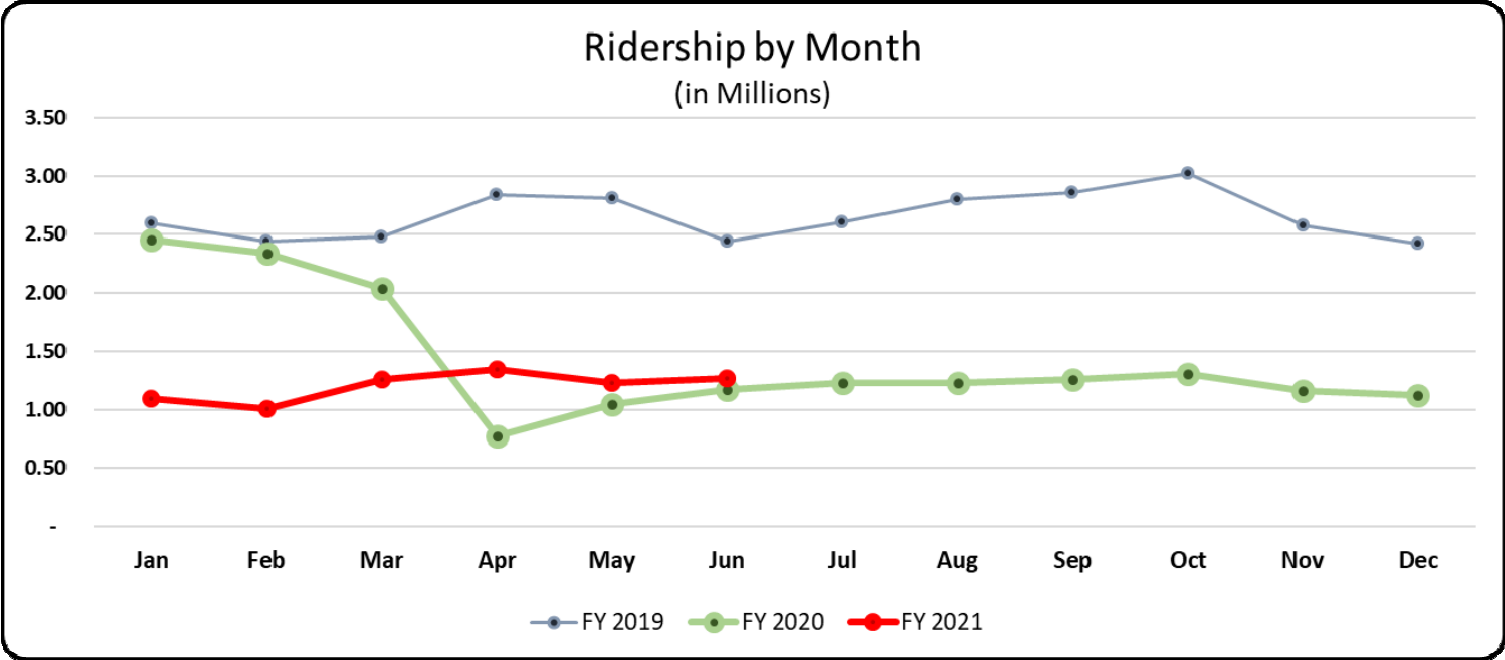
- Inflation rate:
  - Jan 2020: 2.49%
  - Jan 2021: 1.40%
  - Jun 2021: 5.39%
  - Expected to decline in 2022
- Why Inflation Rate increasing?
  - Resuming “life”
    - Now people are traveling again after the 2020 lock down
  - Temporary Shortages
    - Semiconductors (vehicles, computers, etc)
    - Country adjusting to post-pandemic world
  - As economy adjusts, shortages will dissipate

Federal Reserve Bank of Cleveland

Greater Cleveland Regional Transit Authority



# Ridership

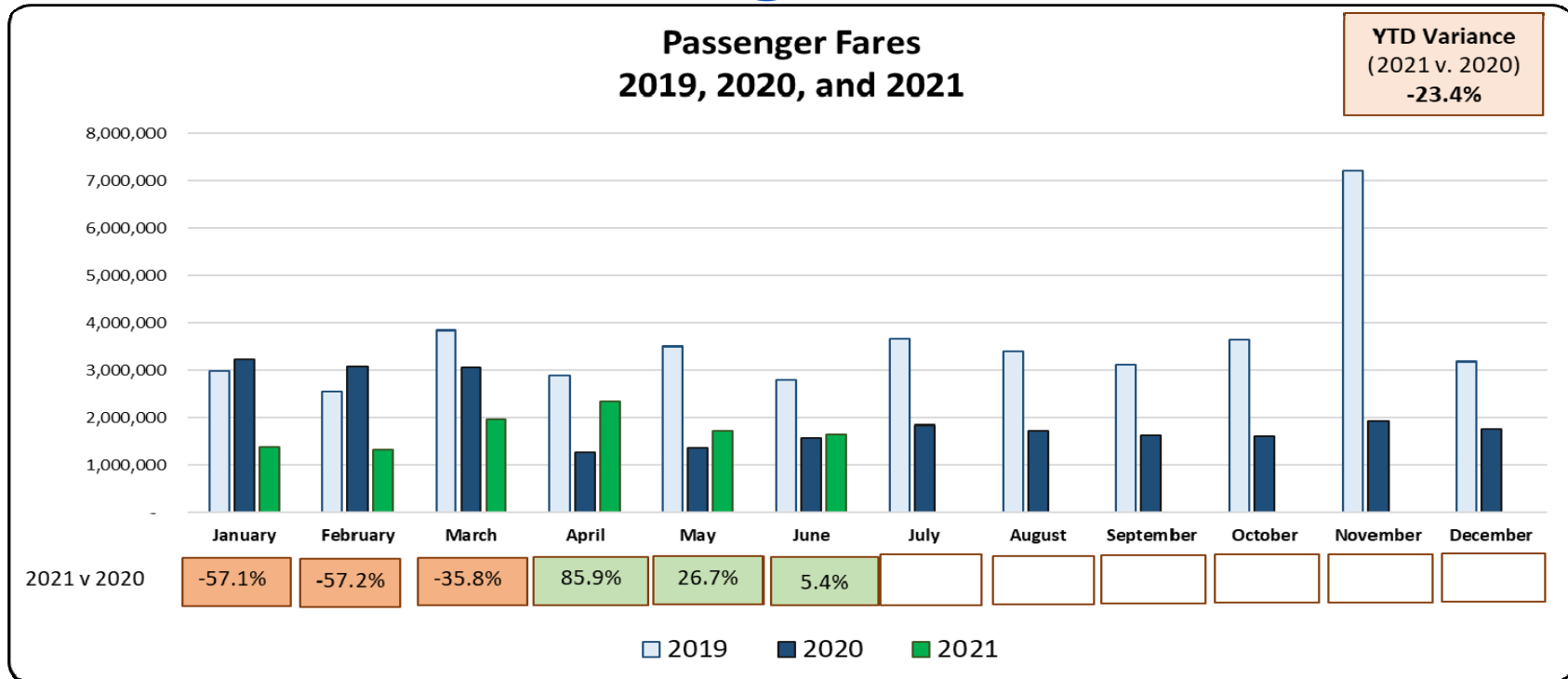


Compared to 2020

- Jan: -55.5%
- Feb: -57.2%
- Mar: -38.3%
- Apr: 72.4%
- May: 18.3%
- **JUN: 8.9%**
- YTD: -26.7%

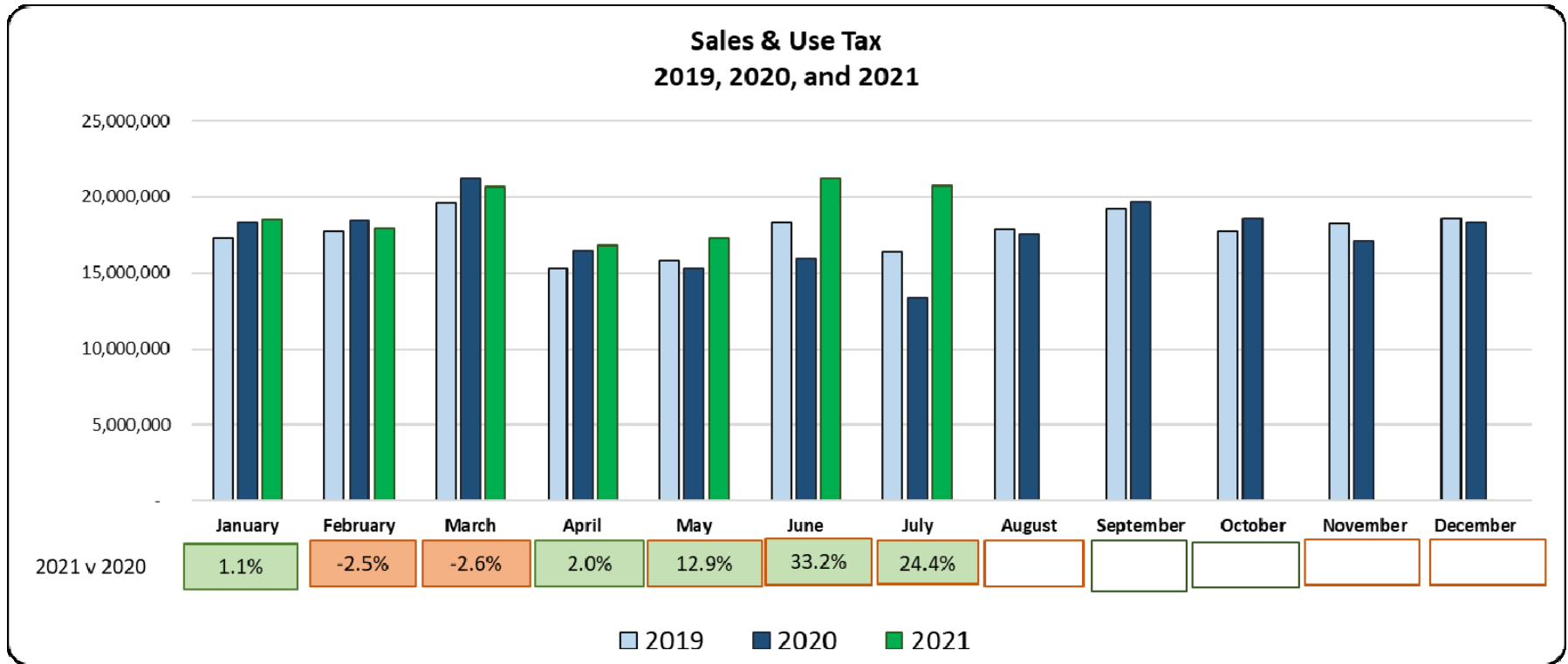


# Passenger Fares





# Sales Tax



# Questions



# General Manager, CEO Report

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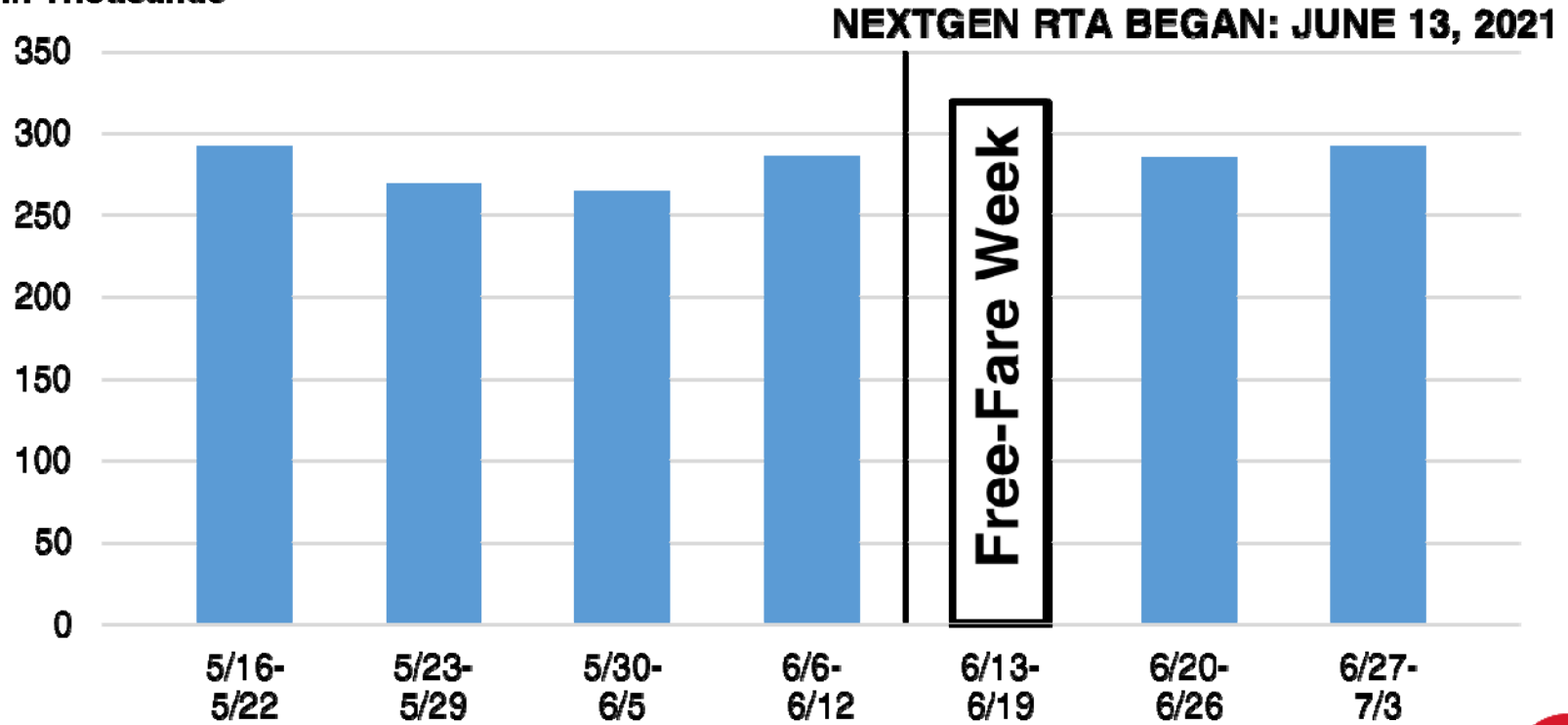


# Free-Fare Week Promotion

- A week-long free-fare promotion inaugurated NEXT GEN RTA June 13-19, 2021
- Ridership during the promotion was 318,000, about 13% or 40,000 higher than the average of the surrounding weeks

# System-Wide Ridership by Week

In Thousands



# Connecting the Community

## Community Immunity Bus

**Objective** – Increase COVID immunization in low income communities. The Community Immunity Bus will be scheduled by CDPH to supplement their efforts to increase the immunization rate in our most vulnerable communities.

- RTA partnered with City of Cleveland’s Department of Public Health (CDPH).
- Funding provided to RTA through a grant in the amount of \$972,000 from the Ohio Department of Transportation.



# *Connecting the Community*

## *Community Immunity Bus*

In this partnership, RTA is providing the vehicle and the Operator while CDPH is providing all clinical services and coordinating the scheduling.

The schedule to date includes the following:

1. RTA at City Club on Public Square (July 27th) – Public Square
2. University Circle (July 31st) – Superior and 55th
3. Mayor’s Night (August 3rd) - Kerruish Park
4. Jazz for Harvard (August 5<sup>th</sup>) – Whitney Young parking Lot
5. Daisy’s Ice Cream Truck (August 7th) – 57th and fleet
6. County HHS Event (August 10th) – Harvard Library
7. Cav’s Family Fun Day (August 21st) – Zelma George Recreation Center
8. John Adams HS Event (September 4th) – Luke Easter park

# Community Immunity Bus Time Lapse Video





# Community Immunity Bus Time Lapse Video

<https://www.youtube.com/watch?v=PJ4repD0IYg>

Greater Cleveland Regional Transit Authority



# Connecting the Community

## Diversion Center of Cleveland



*Staff from Transit Police, Rail Facility Maintenance and Marketing worked together to transform the Diversion Center's outdoor space into a more welcoming area.*



# Greater Cleveland Partnership Equity & Inclusion Best in Class Award

Recognition categories include:

- DBE/ Minority-Owned Business
- Supplier Diversity
- Products & Services Development
- Workforce Demographics
- Senior Management Demographics
- Recruitment, Retention, Development and Advancement
- Diversity and Inclusion Communications
- Connecting Diversity and Inclusion Sustainability
- Community, Government Relations and Social Responsibility





WRDSMTH

*'How do I love thee' tour*  
With love, Graffiti HeArt

**#WRDSMTHCLE21**

Greater Cleveland Regional Transit Authority



# About WRDSMTH

## WRDSMTH

From Wikipedia, the free encyclopedia

WRDSMTH is a [Los Angeles](#)-based [street artist](#) known for his iconic image of a vintage typewriter featuring different sheets of inspirational text.<sup>[1]</sup>

Spraypainting and wheatpasting outdoor walls with thousands of works since 2013, WRDSMTH can be found in cities throughout the world, including: [London](#), [Paris](#), [New York City](#), [Philadelphia](#) and [New Orleans](#).<sup>[2][3][4][5]</sup> In 2017, he installed eight large-scale art pieces at [The Bloc](#) in [Downtown Los Angeles](#) as part of their permanent collection.

[Greater Cleveland Regional Transit Authority](#)

CLE BORN & RAISED





# About WRDSMTH

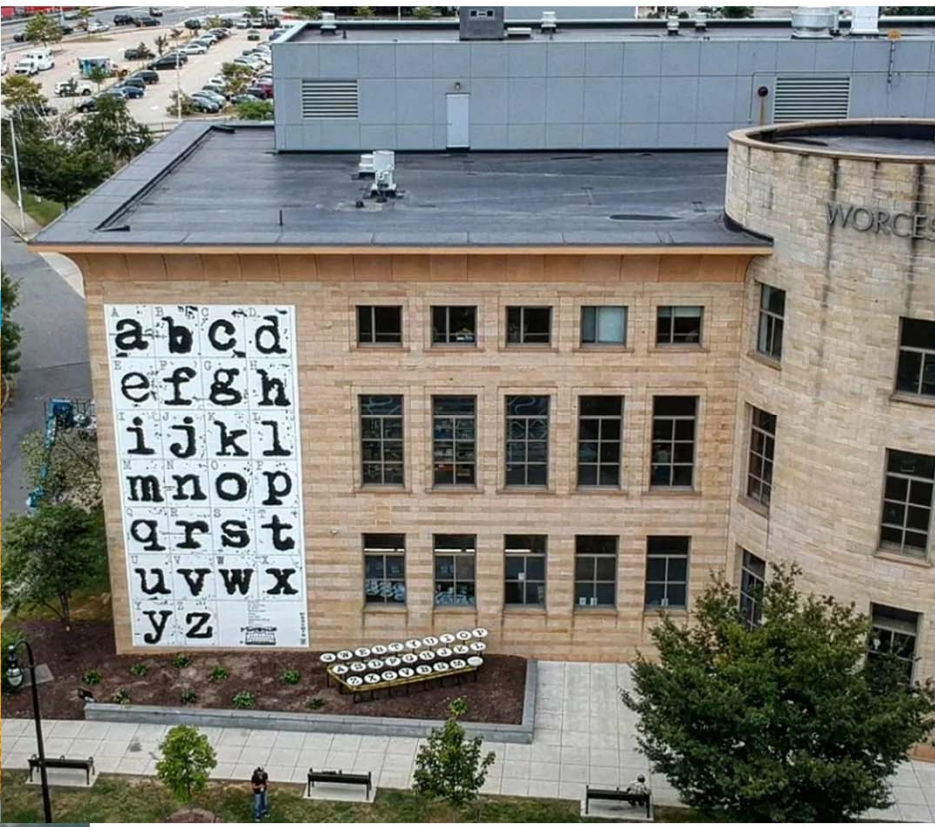
WRDSMTH was born and raised in Cleveland, OH. He attended Miami University (Oxford, OH) and moved to Cleveland to start his career in advertising. Soon after, WRDSMTH moved to Los Angeles where he began experimenting in street art, venturing out early mornings to put up his (what has become his insignia) typewriters with the page, inspirational and romantic piece. His work instantly became sought after and went viral, now can be seen around the world. WRDSMTH now resides in London, England and looks forward to making his mark in Cleveland, OH this August as part of the Graffiti HeArt "how do I love thee" tour!



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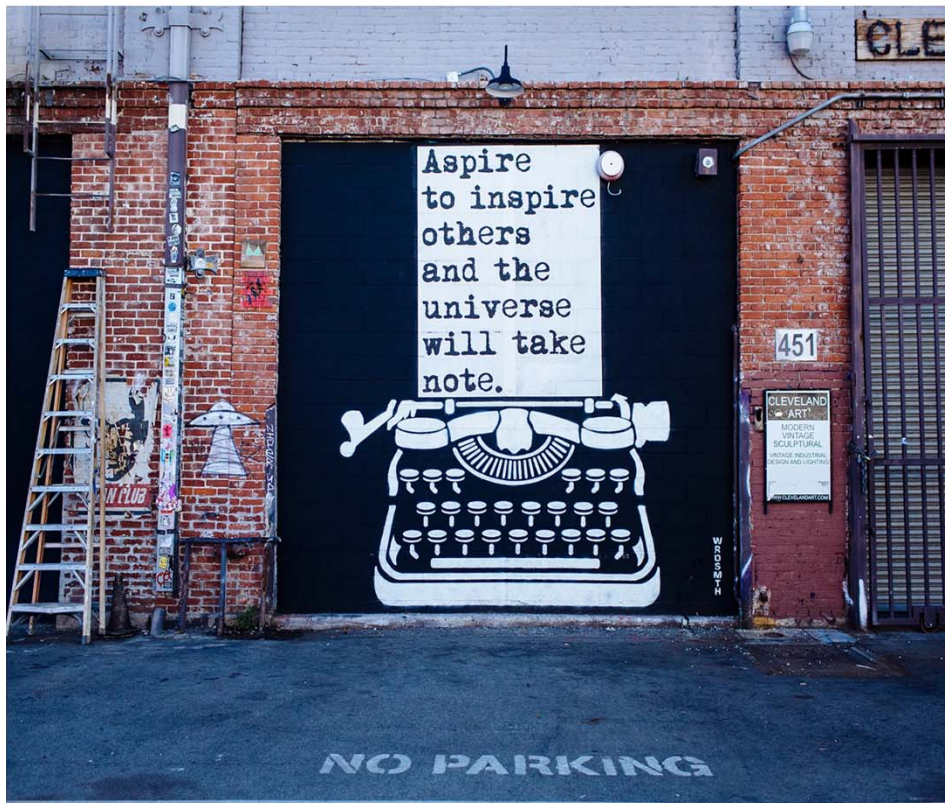


# WRDSMTH Art





# WRDSMTH Art





# 'How do I love thee' Tour

- A Graffiti HeArt production
- A 'gift' to CLE and the community from Graffiti HeArt
- A series of 15+ small to medium tour pieces, and 2 WRDSMTH staple large pieces (*Greater Collinwood, Midtown*) throughout Cleveland and Northeast Ohio
- Tour will become a placemaking opportunity, encouraging the community, street art enthusiasts, and visitors to explore the city and seek out the murals, becoming a tour experience and creating street art DESTINATION!
- A mix of original inspirational pieces, a few staple pieces (eg. "*Dream Bigger*", "*Aspire to Inspire others...*"), and the debut of some new work by WRDSMTH!
- Tour is inspired by Sylvia Paul, first-generation Greek American, that grew up in Cleveland, who gave the poem "how do I love thee" to her husband, Harry, in a love letter in the 1940's; Sylvia died in 1991 and her love for her husband, family, and Cleveland lives on through this curated mural tour.
- Funded by Graffiti HeArt and Cuyahoga Arts & Culture grant funding

Greater Cleveland Regional Transit Authority



# Tower City RTA

Greater Cleveland Regional Transit Authority



# Tour Wall #6(a): RTA - Tower City

Inside the turnstile, facing the train platform through the window 15'8"W x 11'1"H'  
(13'10"w x 9'8"H)



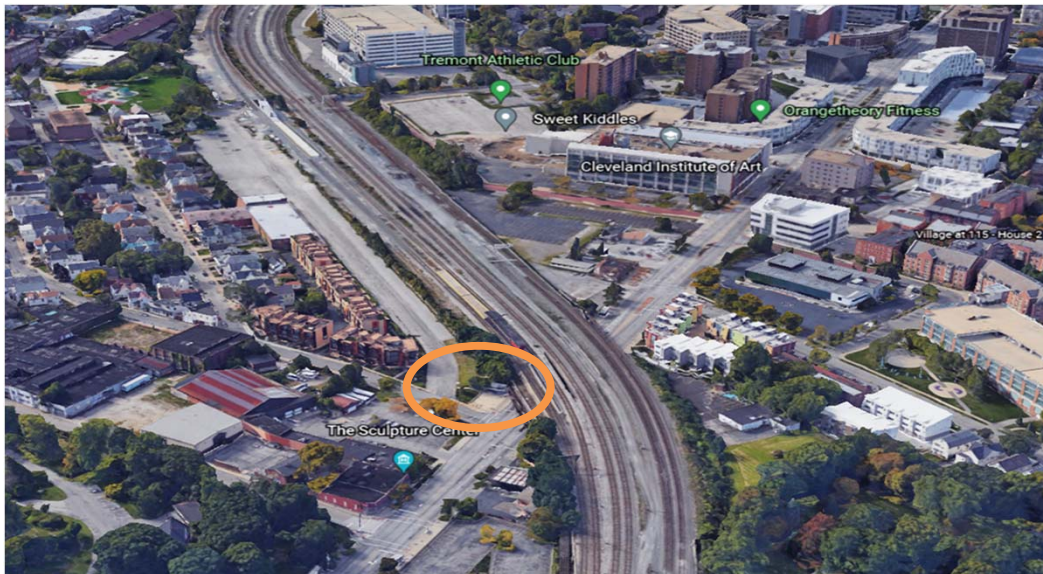
# Tour Wall #6(c): RTA - Tower City

On the train station platform, upper wall of pillars (3'2"H x 18'W)



# Tour Wall #14: RTA

Coltman Rd. & Euclid Building



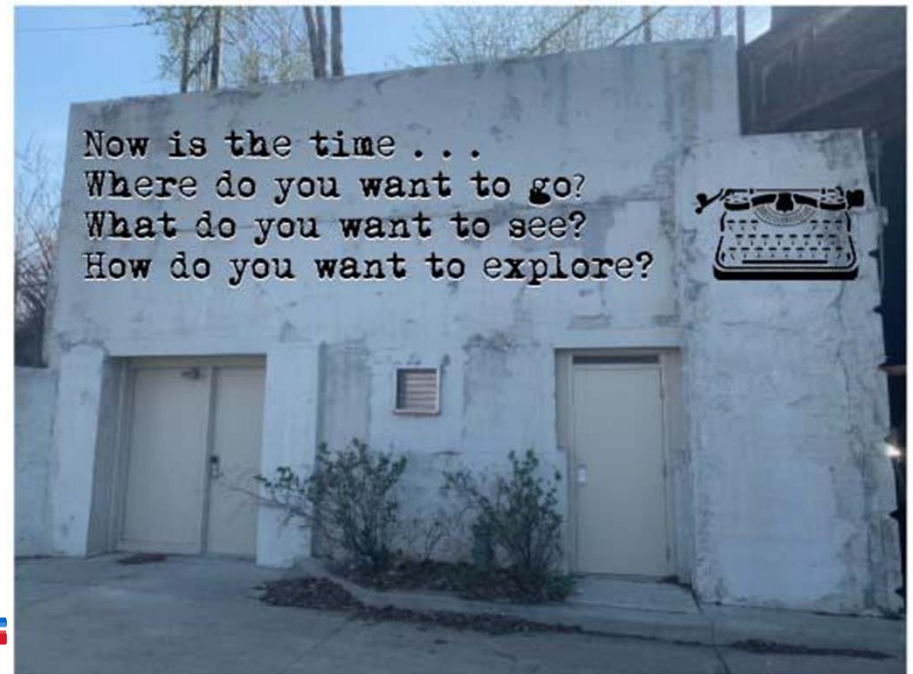
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# Tour Wall #14: RTA- FINAL

Coltman Rd. & Euclid Building



# WRDSMTH Art

## Schedule

- June**                      **Concept approved by RTA DEIJ Committee**  
**Measurements taken for Murals**
- July 2**                      **Approval of murals by City Planning Commission**
- July 10-31**              **Permit for murals executed and issued by RTA**  
**RTA Power washes E. 120/Coltman building**
- August 6-13**              **Mural painting week**



# Rail Shutdowns

- July 25 through August 7, 2021 – Red Line rail between W. 25<sup>th</sup> Street Station and Tower City Station will have replacement bus service due to Viaduct Bridge construction work.
- August 8 through October 2 – Blue and Green Line rail service east of Tower City will have replacement bus service due to track replacement on the trunk line.



# Division Updates 2021

a. Technology – September

b. Transit Police – October

c. Human Resources & Training - November

# Questions



# Public Comments – Non-Agenda Items

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