



SUMMARY OF PROPOSED AWARD

PROCUREMENT OF BUS EXTERIOR GRAPHICS PRODUCTION AND INSTALLATION SERVICES ON UP TO 80 CNG COACHES OVER A FIVE (5) YEAR TERM

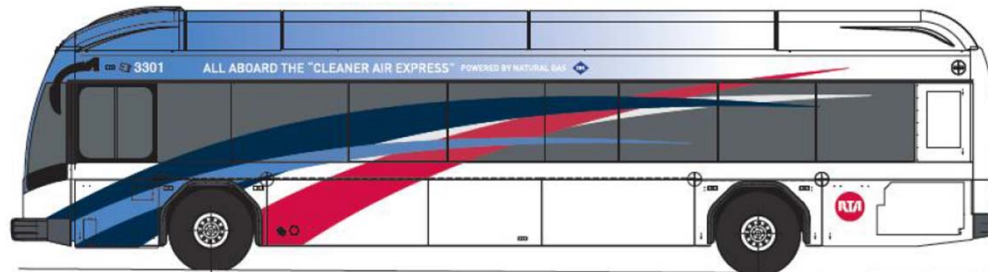
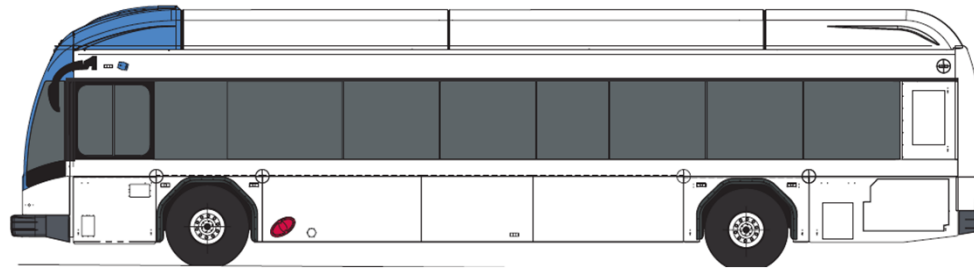
Presented to: Organizational, Services & Performance
Monitoring Committee

November 9, 2021

Project Overview

- GCRTA's current fleet of Gillig 40' CNG buses is furnished with an exterior graphics package that includes a special angle-cut window design
- This design is service proven and has provided extended longevity for adhesion and color retention
- This contract is for the production and application of the exterior graphics on new Gillig buses

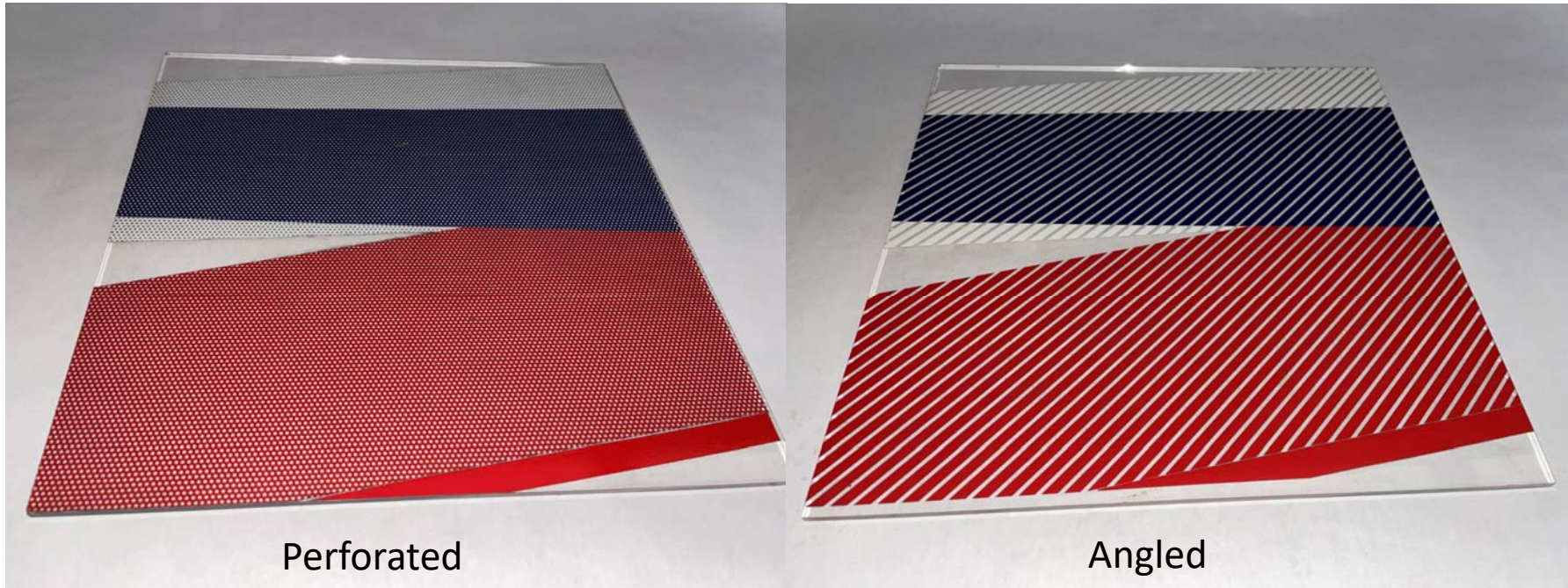
Project Overview



Project Overview

- The graphic material utilized is a high quality vinyl product designed for commercial vehicle/bus exterior application
- The window graphics include an angle cut design that provides years of longevity as compared to the perforated product which typically lasts a year
- All graphics in this package have a 5 year warranty

Procurement Overview



Perforated

Angled

Procurement Overview

- RFP issued July 19, 2021
- Twenty (20) interested parties downloaded the package.
- Three (3) vendors proposed.

Procurement Overview

Evaluation Criteria:

- Product Design and Performance
- Cost Effectiveness/Price
- Manufacturer's Reputation and Performance

Procurement Overview

Evaluation Panel Members:

- Fleet Engineering
- Service Management
- Office of Management & Budget
- Procurement

Procurement Overview

Recommended Vendor:

- Applied Graphics, Ltd.
- A 12% DBE Participation Goal was assigned to this project by the Office of Business Development. Applied Graphics, Ltd. is a certified DBE firm and will perform 100% of the work.

Procurement Overview

Current Clients include:

- Greater Cleveland RTA (GCRTA)
- New Flyer Industries
- Washington Metro Area Transit (WMATA)
- Broward County Transit, Florida
- Farber Specialty Vehicles, Columbus, OH

Procurement Overview

Applied Graphics, Ltd. has offered to provide bus exterior graphics production and installation services for up to 80 CNG coaches at negotiated annual unit prices of \$4,473.00 for year one, \$4,509.00 for year two, \$4,545.00 for year three, \$4,582.00 for year four and \$4,619.00 for year five for a total negotiated contract total not to exceed \$362,550.00 for the five year contract term.

Procurement Overview

Staff requests that the Organizational, Services & Performance Monitoring Committee recommend to the Board of Trustees the award of a contract to Applied Graphics, Ltd., for the procurement of Bus Exterior Graphics Production and Installation Services for up to 80 CNG coaches over a five year term in an amount NTE \$362,550.00 and funding in an amount NTE \$89,460.00 for the first 20 coaches. This purchase will be funded from the RTA Development Fund, 100% Local Funds.

Questions?

Greater Cleveland Regional Transit Authority

