



RTA Board Meeting

Tuesday, February 25, 2025

*Connecting
the
Community*

Public Comments
Agenda and Non-Agenda Items
2 minutes

State your name and city of residence

- In person
- Phone: 440-276-4600
- Web form at www.riderta.com/events
 - Click/Select meeting event
 - Scroll to bottom to fill out form
 - Comments will be summarized during the meeting

Greater Cleveland Regional Transit Authority

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Committee Reports

Ad Hoc Committee Reports

Greater Cleveland Regional Transit Authority

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New Hires and Promotions

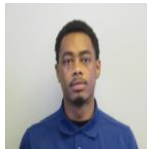
February 2025

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February New Hires



Valerie White
Bus Operator



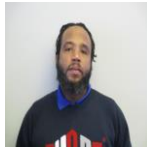
Kevin Benjamin
Bus Operator



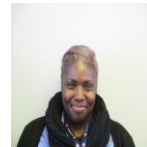
Veronica Terry
Bus Operator



Demar Sheffey
Bus Operator



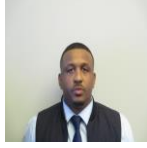
Dennard Rawls
Bus Operator



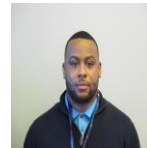
Hollyanne Jackson
Bus Operator



DeAnna Harris
Bus Operator



Arien Smedley
Bus Operator



Jowelle Bullock
Bus Operator

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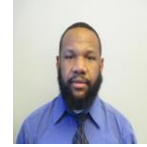
February New Hires



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Bus Operator



Melinda Fletcher
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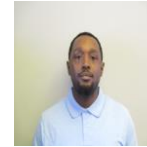
Arthur Fletcher
Bus Operator



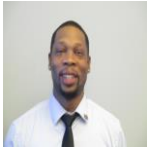
Marshall Cain
Bus Operator



Asia Davis
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Deyron Adams
Bus Operator



Jeffery James
Bus Operator



Antonio Goins
Bus Operator



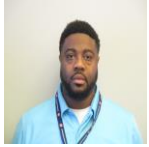
Alysha Fernandez
Bus Operator

Greater Cleveland Regional Transit Authority

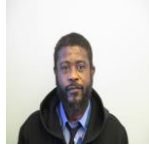


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February New Hires



Samuel Bullock
Bus Operator



Michael Miller
Bus Operator



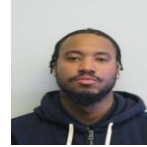
Samuel Hutchins
Bus Operator



Sherhondaly Patton
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Darryl Howard
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Aaron Murphy
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Thaddea Woods
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Jonah Enia
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Crystal Lawson
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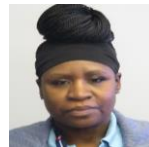
February New Hires



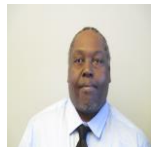
Tequila Taylor
Bus Operator



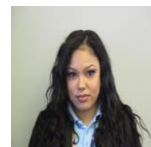
Chardonay Milner
Bus Operator



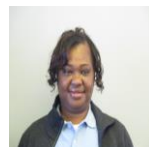
Marrissa Oatman
Bus Operator



Jesse Harris
Paratransit Operator



Starnae Buck
Paratransit Operator



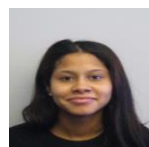
Chelonda Robinson
Paratransit Operator



Dante Mathews
Paratransit Operator



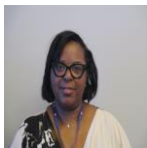
Carlis Armstrong
Paratransit Operator



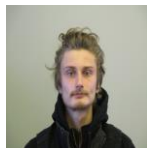
Marriana Gonzalez
Transit Ambassador



February New Hires



Yvette Gary
Workers' Compensation
Claims Examiner



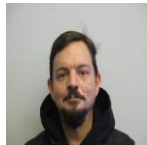
Zachary Martin
Equipment Servicer



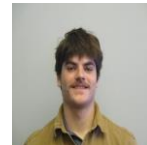
Reggie Williams
Equipment Servicer



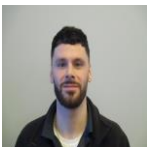
Rafael Escobar
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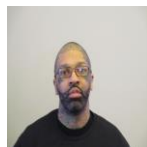
Daniel Schnear
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Austin Stash
Maintainer



Curtis Cooke
Signal Technician



Derek Wingfield
Hostler - PT



Kimmy Kasarcik
Miami University

Greater Cleveland Regional Transit Authority

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February Promotions



John Coss
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Chanel Steiner
Manager of Digital &
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Trisha Simmons
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Brady Burns
Laborer Safety Sensitive

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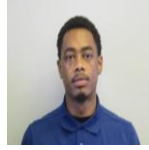


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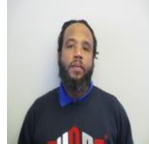
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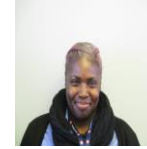
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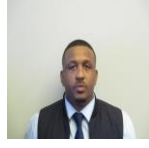
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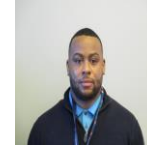
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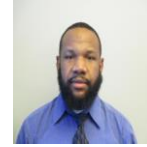
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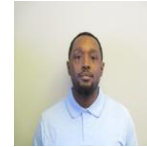
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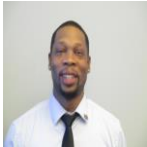
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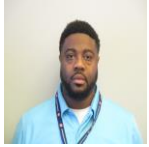
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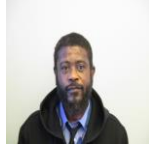


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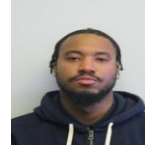
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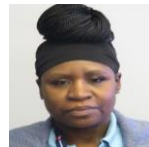
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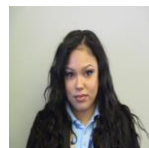
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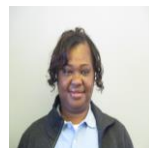
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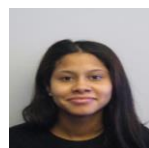
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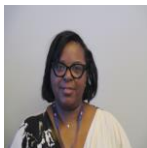
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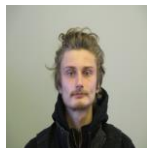
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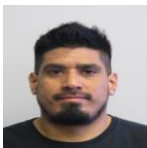
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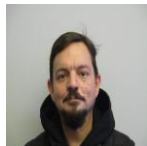
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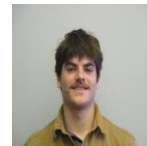
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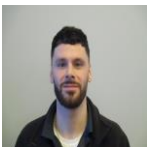
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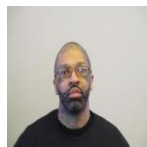
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Executive Session

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Resolutions

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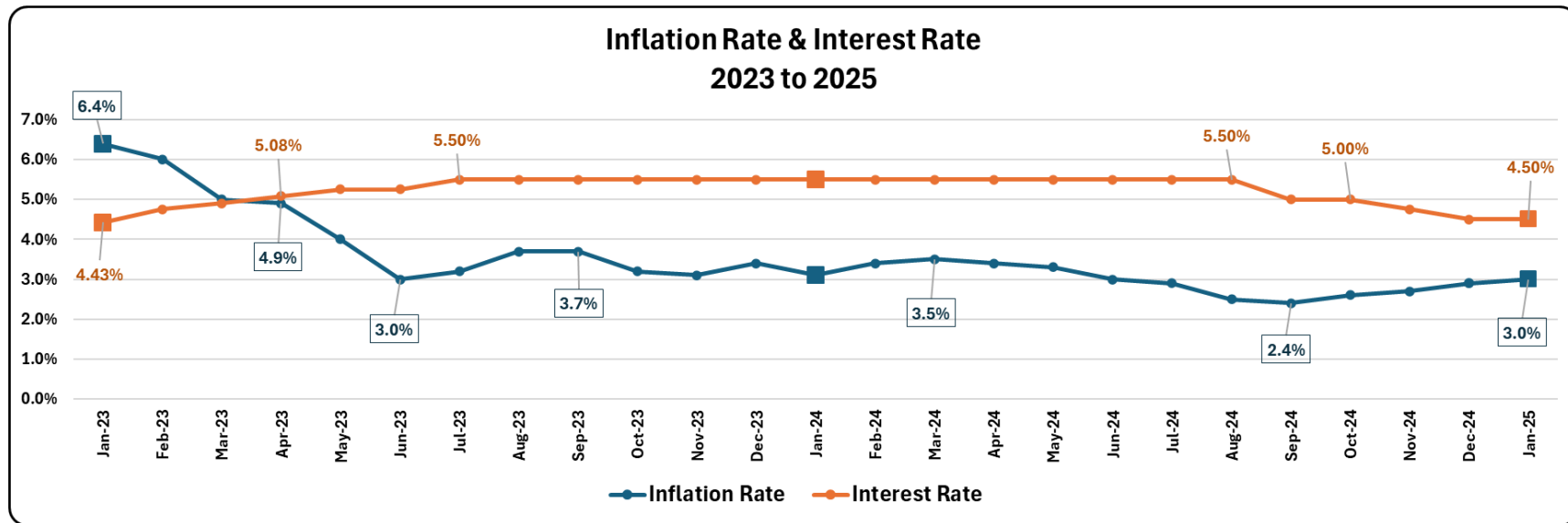
Secretary/Treasurer Update

Board of Trustees

February 25, 2025

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Economic Conditions

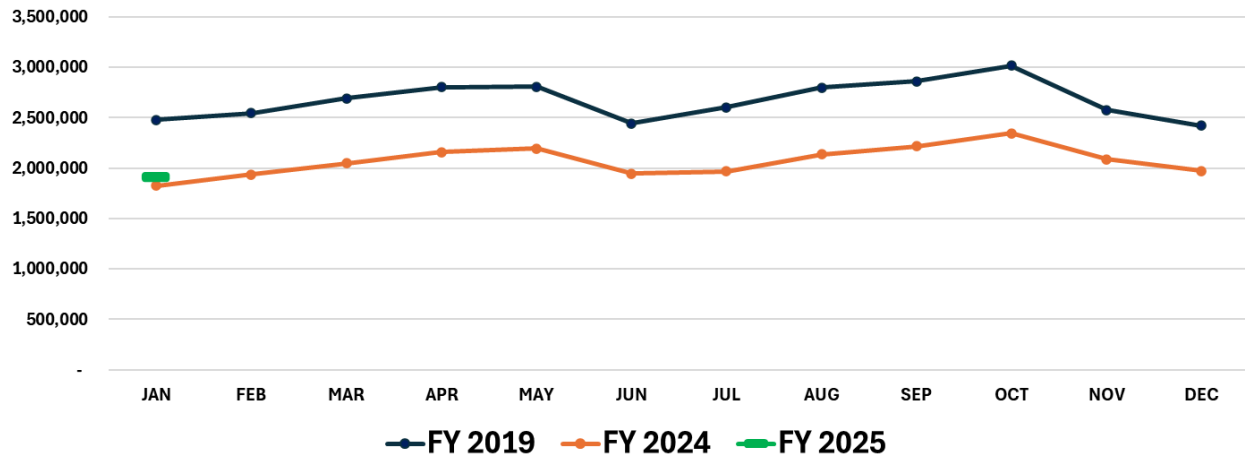


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Ridership through January 2025

Ridership Comparison
2025 vs. 2024 and 2019



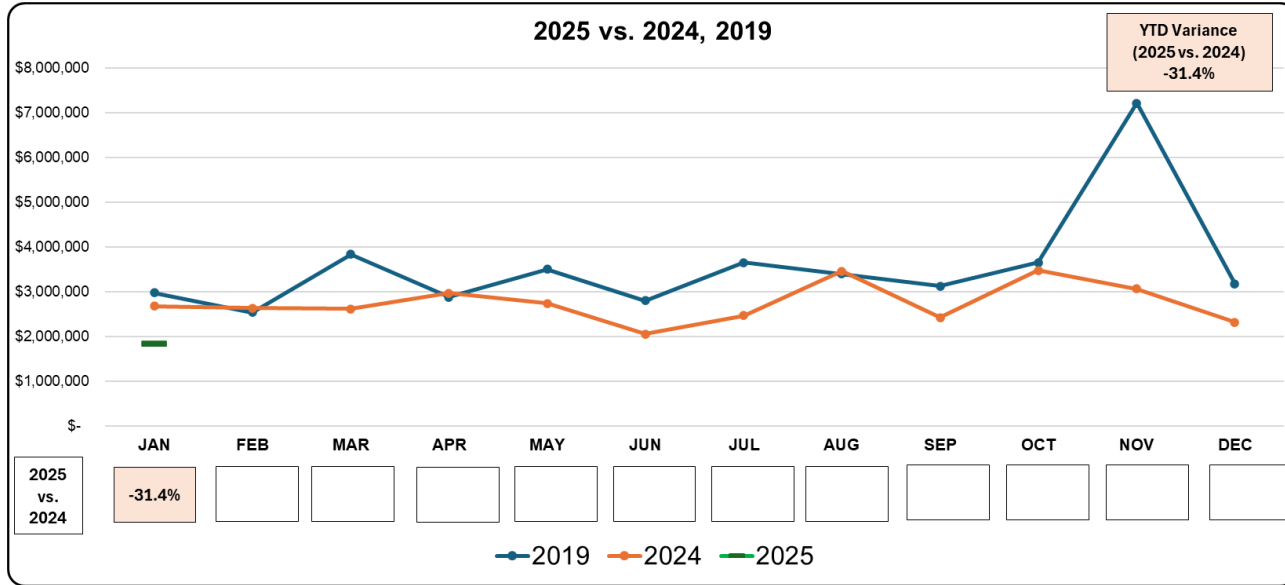
YTD Ridership
(in millions)

2019:	2.5
2024:	1.8
2025:	1.9

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Passenger Fares



YTD Passenger Fares (in millions)

2019: \$3.0

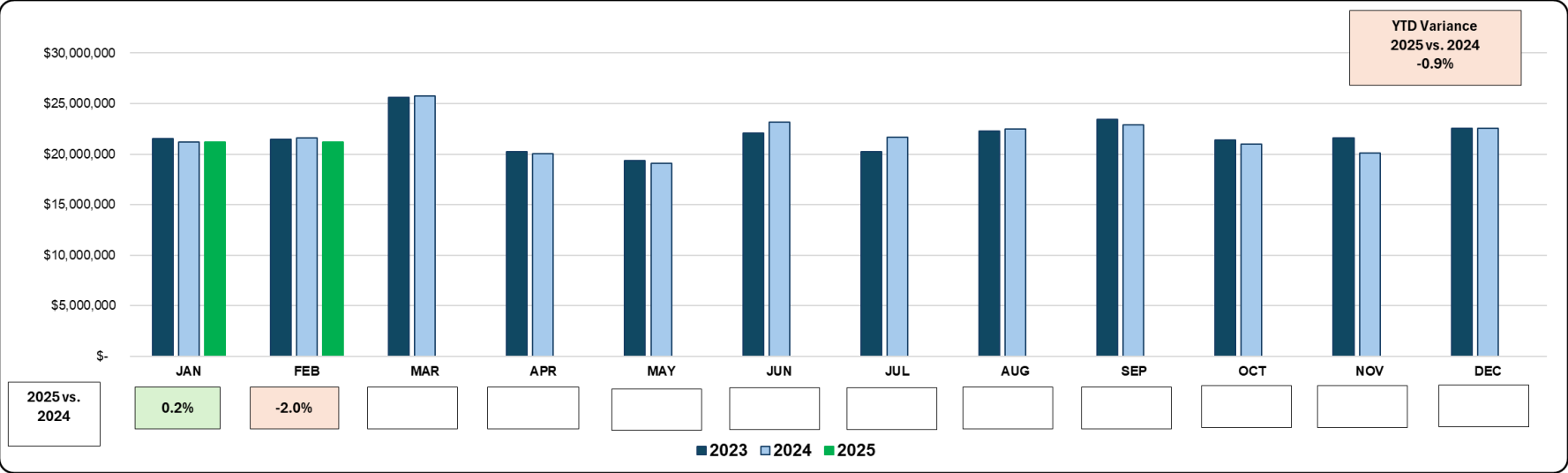
2024: 2.7

2025: 1.8

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Sales & Use Tax



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Selected Data

Total Long-Term Debt – 12/31/2024	\$ 22.3 million
Average Investment Yield – YTD	4.09%
Cash and Investments	
Unrestricted (General Fund)	\$ 29.7 million
Restricted	<u>333.4 million</u>
TOTAL CASH AND INVESTMENTS	<u>\$363.1 million</u>

Questions

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General Manager, CEO Report

India L. Birdsong Terry

February 25, 2025

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Transit Equity Day



February 4, 2025 | National Event

Transit Equity Day is a national day of action held on Rosa Parks' Birthday each year to elevate the message that public transit should be safe, sustainable, and equitable for all people and all communities

GCRTA is committed to providing equitable transportation options for all and we are honored to celebrate Ms. Parks for her pivotal role as a powerful advocate for access and equal rights in our nation's transportation industry

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Ohio Public Transit Association (OPTA)

Ohio Loves Transit Day 2025



GCRTA staff with members of TARTA and their board members

February 11, 2025 | Columbus, Ohio

- **Ohio Legislature Engagement:**
 - Attended meetings, with the Cuyahoga Delegation, to strengthen ties and express gratitude for legislative support of public transportation
- **State Funding Utilization:**
 - Showcased the use of state funds for public transit improvements & economic development

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Ohio House Transportation Committee Testimony

February 11, 2025 | Columbus, Ohio

Advocated for Increased Transit Funding –
Testified in support of the state transportation
budget (Ohio House Bill 54)

GCRTA Representation – One of 10 agencies to
provide testimony, emphasizing the need for
transit investment



India Birdsong Terry, GM & CEO

Greater Cleveland Regional Transit Authority

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Executive Leadership Retreat

January 30-31, 2025 | Corporate College East

- Facilitator Mike Nwankwo guided the team through discussions and exercises covering:
 - GCRTA's Mission
 - GCRTA's Vision
 - TRACTION by Gino Wickman
 - Applying entrepreneurial principles and processes within an organization to create, develop, and implement innovative ideas, products, and services



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GCRTA 50th celebration @ CAVS game



February 11, 2025 | Cleveland



Acknowledgement of the Greater Cleveland
Regional Transit Authority

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The Transit Authority Podcast



January 30, 2025 | American Public Transportation Association (APTA)

- This APTA episode focuses on why CEOs invest in mentorship as an effective strategy to develop employees
- GCRTA General Manager & CEO, India L. Birdsong Terry moderated the episode, and her guests included:
 - Laura Hendricks, CEO, Transdev USA
 - Theo Richards, CEO, Capital Area Transit System (CATS)
 - Kristin Warsinski, CEO, Riverside Transit Agency

Season 5, Episode 3: CEOs Share The Business Case For Mentor Programs

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Accelerate 2025

February 20, 2025 | Cleveland, Ohio

- Accelerate is where change agents and ideas converge to improve Cleveland
- Individuals across Greater Cleveland have the chance to pitch ideas and win seed money to help launch their idea to make the region a better place
- India Birdsong Terry, GM & CEO served as a judge



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Black Heritage Celebration: Empowering Black Women Cav's game



February 21, 2025 | Cleveland, Ohio

- Mr. Nic Barlage, Chief Executive Officer, Rock Entertainment Group (REG)
- Ms. India L. Birdsong Terry, General Manager and CEO, GCRTA
- Ms. Felicia Garland, mother of NBA Cleveland Cavalier's Darius Garland

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National Association of Black Journalists - Cleveland Chapter



Greater Cleveland
Association of Black Journalists

February 21, 2025 | Cleveland, Ohio

Hall of Fame Induction and Awards Ceremony

Attendees:

India Birdsong Terry, General Manager & CEO

Natoya Walker Minor, DGM, Administration & External Affairs

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Questions

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