



Greater Cleveland
Regional Transit Authority

1240 West 6th Street
Cleveland, Ohio 44113-1302
Phone: 216-566-5100
riderta.com

AGENDA

CAC Advocacy & Education Subcommittee

August 21, 2025

9:00 am – 10:00 am

Committee Members: Johnny Brewington
Brooklyn Burmeister
Nichole Laird
Loh
Paul Meissner
Dr. Joseph Sopko
Cole Ware – Subcommittee Chair

GCRTA Staff Liaison: Joseph Clark

- I. Call to Order
- II. Roll Call
- III. Certification regarding notice of committee meeting
- IV. Minutes: Review/Approve
- V. New Business
 - a. Site visits workstream (10 minutes)**
 - i. **Topic:** Update on CX's site visit process for CAC members
 - ii. **Desired outcome:** None/information sharing
 - b. Advocacy/ridership workstream (25 minutes)**
 - i. **Topic:** (1) Defining success for 2025, (2) update on what RTA knows about barriers to increasing ridership
 - ii. **Desired outcome:** (1) agreement on what success looks like for this workstream by the end of 2025 and identifying any additional next steps, (2) assigned responsibility and timeline for review and summary of any existing studies/surveys about barriers to increasing ridership



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c. Community Engagement workstream (10 minutes)

- i. Topic: Priority community events
- ii. Desired outcome: select priority events for A&E to attend and/or to recommend to broader CAC

- VI. Open Discussion
- VII. Closing Remarks
- VIII. Adjourn

The next CAC Advocacy & Education Subcommittee meeting is scheduled for Thursday,
December 18, 2025.