

# General Manager, CEO Report

India L. Birdsong Terry

January 20, 2026

# Temporary Promotional Programs

Code Book Section 840.09 authorizes CEO to offer fare incentives or complimentary rides to promote ridership

- Programs may have a duration of up to 60 days
- CEO shall consider economic impact to the Authority
- CEO shall report results of promotional activities to the Board on at least an annual basis

# Results of Promotional Programs

For 2025 - Two programs were conducted:

Non-profit entity – Passes provided at 50% discount

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Total amount of discounts provided - \$3,757.50



## December 19, 2025

Fourth year of partnering with the Northeast Ohio Hispanic Center for Economic Development (NEOHCED) on this unique event

Celebrates the Latin holiday tradition of caroling but with a twist using GCRTA routes (#25, #26, #45, #51, #71) to visit local Latin-owned businesses spreading holiday cheer

To date, we've connected with more than 60 small businesses across five cities/suburbs



# Service Pin Ceremony

**January 12, 2026 | Main Office**

Service pins were given to employees to celebrate their tenure at GCRTA

6 - 5 year

14 - 10 year

3 - 15 year

7 - 20 year

6 - 25 year

1 - 35 year

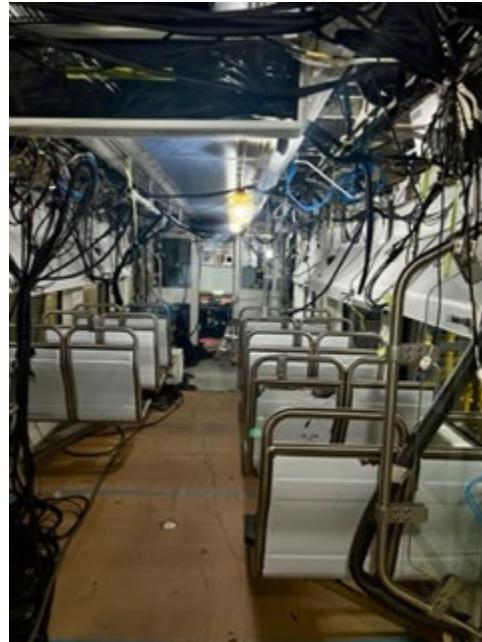


# Railcar update - Siemens



**January 12-13, 2026 | Sacramento, CA**

- Check status on the railcars being built
- Discuss and resolve various contractual items
- Observe manufacturing of structural elements and sub-assembly items



# Transit Police Promotional Ceremony



**January 15, 2026 | Main Office**

**Promoted to Sergeant:**

**Michael Kehl**

**Promoted to Lieutenant:**

**Robert Tulevski**

# Police Chaplin Program



**The Chaplain program began in July 2025**

Sworn Chaplains include:

- Pastor Charles Eduardos
- Gloria Chaney
- Freddie Graves Jr.
- Yolande Prevo-Petty

Chaplain Charles Eduardos & India Birdsong Terry