

# West 25<sup>th</sup> BRT Business Update

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*January 7<sup>th</sup>, 2026*



## Our Shared Goal

Deliver a capital investment along W. 25th Street that maximizes transit benefits while supporting a thriving business district with safe and convenient pedestrian, bicycle, and vehicular navigation.



## What Is At Stake

- \$52 million roadway investment
- Irishtown Bend - ~\$4 million along W. 25th, including a multiuse path
- New West 25<sup>th</sup> roadway and streetscape – sidewalk in the Market District; resurfacing; landscaping; security enhancements
- Safety and mobility improvements along the entire corridor
  - Clark and West 25<sup>th</sup> Street – a Vision Zero high crash segment
  - Continuous bicycle connection
  - Transit commute times reduced and more reliable for 1.7 million rides annually

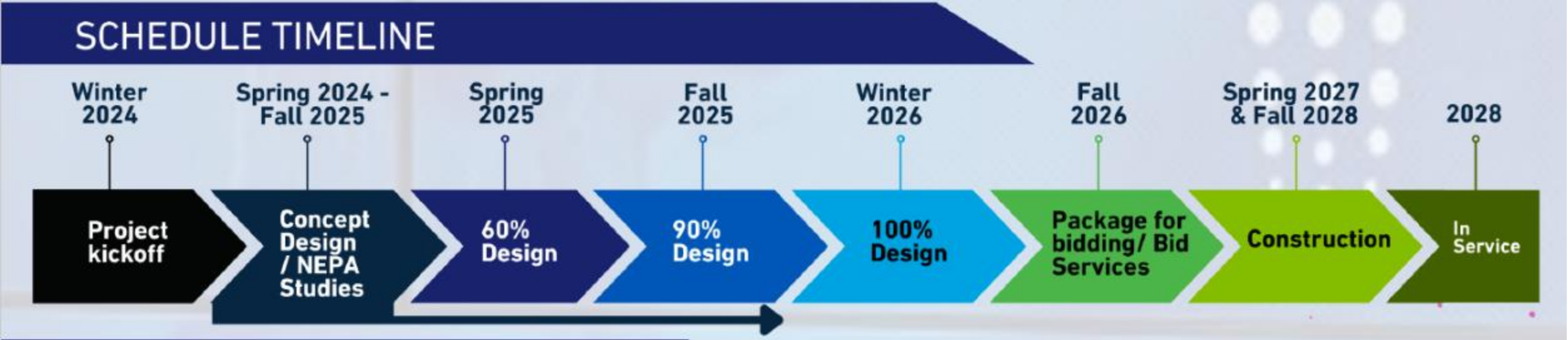


# Where We Are Now

April	2020	25Connects Kick off
August	2021	25Connects Final Document
October	2021	25Connects Plan Approved by City of Cleveland Planning Commission
February	2024	Began Preliminary Engineering and NEPA
June 27	2024	Open House #1
August	2024	30% Design Submitted
November 20	2024	Open House #2
April	2025	60% Design Submitted
May	2025	1st DRAFT NEPA Document Submitted
June 25	2025	Ohio City Stakeholders
July	2025	2nd DRAFT NEPA Document Submitted
July	2025	Initiate FTA Small Starts Grant Agreement Process
August 13	2025	Ohio City Stakeholders
September	2025	3rd DRAFT NEPA Document Submitted
October 7	2025	Open House #3
November 17	2025	NEPA Document Approval
November 24	2025	90% Design Submitted
March	2026	100% Design Submitted
February	2027	Pre-construction Public Meeting
April	2027	Complete Small Start Grant Agreement Process
April	2027	Construction Begins
November	2028	Construction Ends/Project Operational



# Where We Are Now



## How We Got Here: Project Process

- GCRTA conducted 25 Connects Transit Oriented Development (TOD) study in 2020-21
- GCRTA formally initiated community engagement for the environmental and design phases in June, 2024
- Three alternatives were shared with the community during community Open Houses
- This community process led to the selection of the current project design
  - Overwhelming support for the BRT alternative
  - BRT alternative further refined to address traffic calming and pedestrian concerns of stakeholders



## MetroHealth Line BRT Project Meetings

### Business Meetings:

- Clark-Fulton Business Meeting occurred on August 28, 2024,
- Brooklyn Center Business Meeting occurred on October 2, 2024,
- Old Brooklyn Business Meeting occurred on October 16, 2024,
- Ohio City Business Meeting occurred on October 30, 2024.

### CDC Meetings

- Ohio City Virtual - June 17, 2024
- Old Brooklyn and FTA Virtual - June 26, 2024
- Metro West Virtual - October 1, 2024
- Tremont West Virtual - October 15, 2024
- Ohio City Meeting - August 13, 2025



# MetroHealth Line BRT Project Meetings

## Stakeholder Meetings

- May 20, 2024
- November 18, 2024

## Irishtown Bend

- March 28, 2025
- April 23, 2025
- October 9, 2025

## Open Houses

- June 27, 2024
- November 20, 2024
- October 7, 2025



## MetroHealth Line BRT Project Meeting

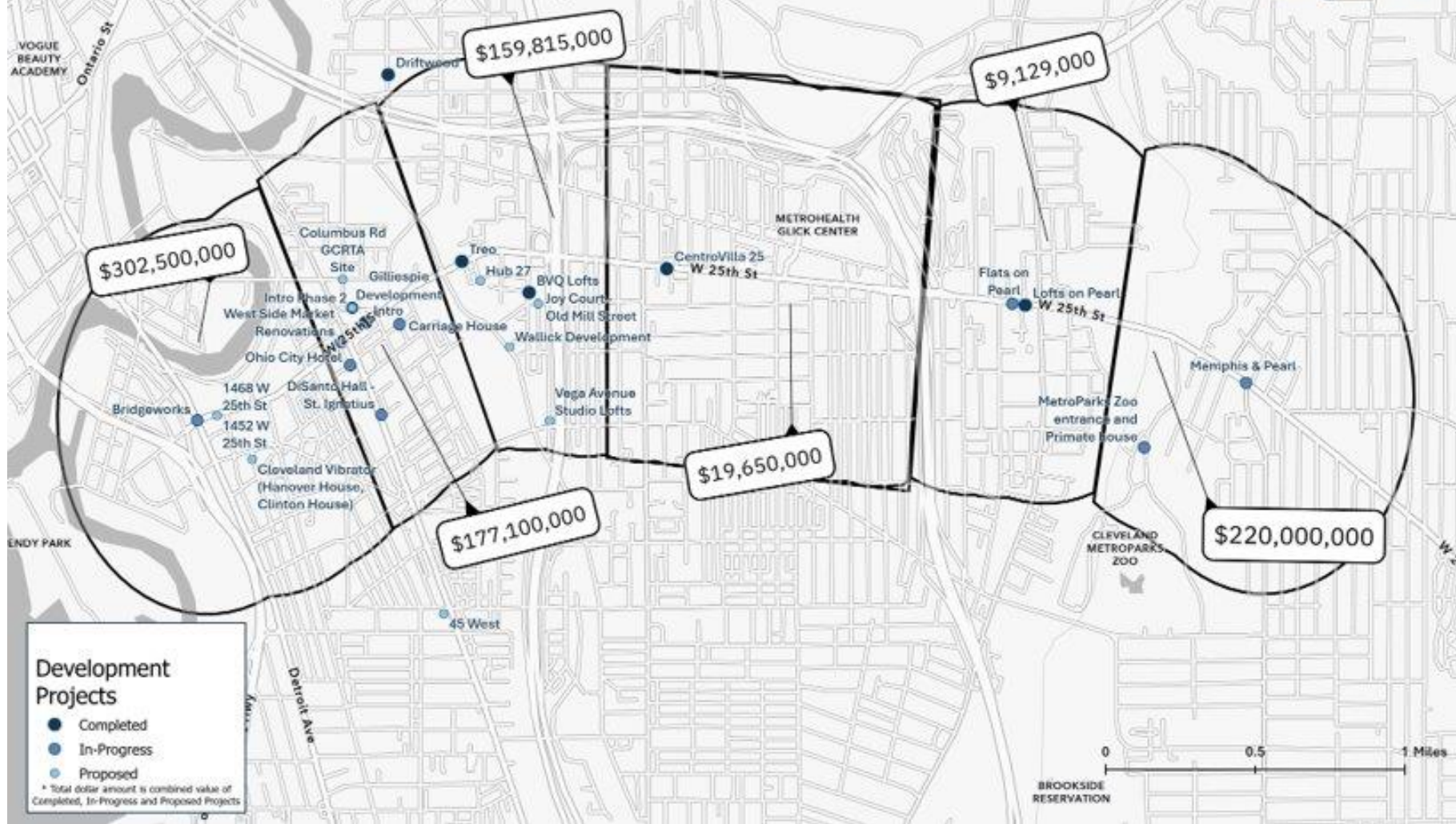
Other:

- Sept 16, 2024 CNP's Economic Development Working Group (EDWG)
- Oct 20, 2024 Ohio City Business Owner meeting
- Nov 9, 2024 Meeting with Councilman McCormack
- Jan 14, 2025 Ohio City/Tremont Better Streets Committee Meeting(Bike Cleveland)
- July 10, 2025 Old Brooklyn Better Streets Meeting (Bike Cleveland)
- January 25, 2025 Meeting with Jasmin Santana
- June 21, 2025 RTA Anniversary Event Display
- Oct 27, 2025 Ohio City Business Owners
- Jan 7, 2026 Ohio City Business Owners

772 participants, 65,000 impressions



# Economic Development Activity - MetroHealth BRT Corridor



## W. 25th Street Bus Rapid Transit



Bus Rapid Transit (BRT) provides highly reliable travel times and increased rider capacity due to:

- Dedicated bus lanes
- Transit signal priority
- Enhanced curbside stations

The W. 25th Street BRT will reduce commute times for ~1.7 million annual rides along the corridor.

This is a \$52 million investment in the corridor.

There are 12 buses/hour/direction on W. 25th between Detroit and Lorain.



## Basic Infrastructure Capital Investment

- Road resurfacing
- Traffic signal upgrades
- High visibility crosswalks
- Sidewalk repairs

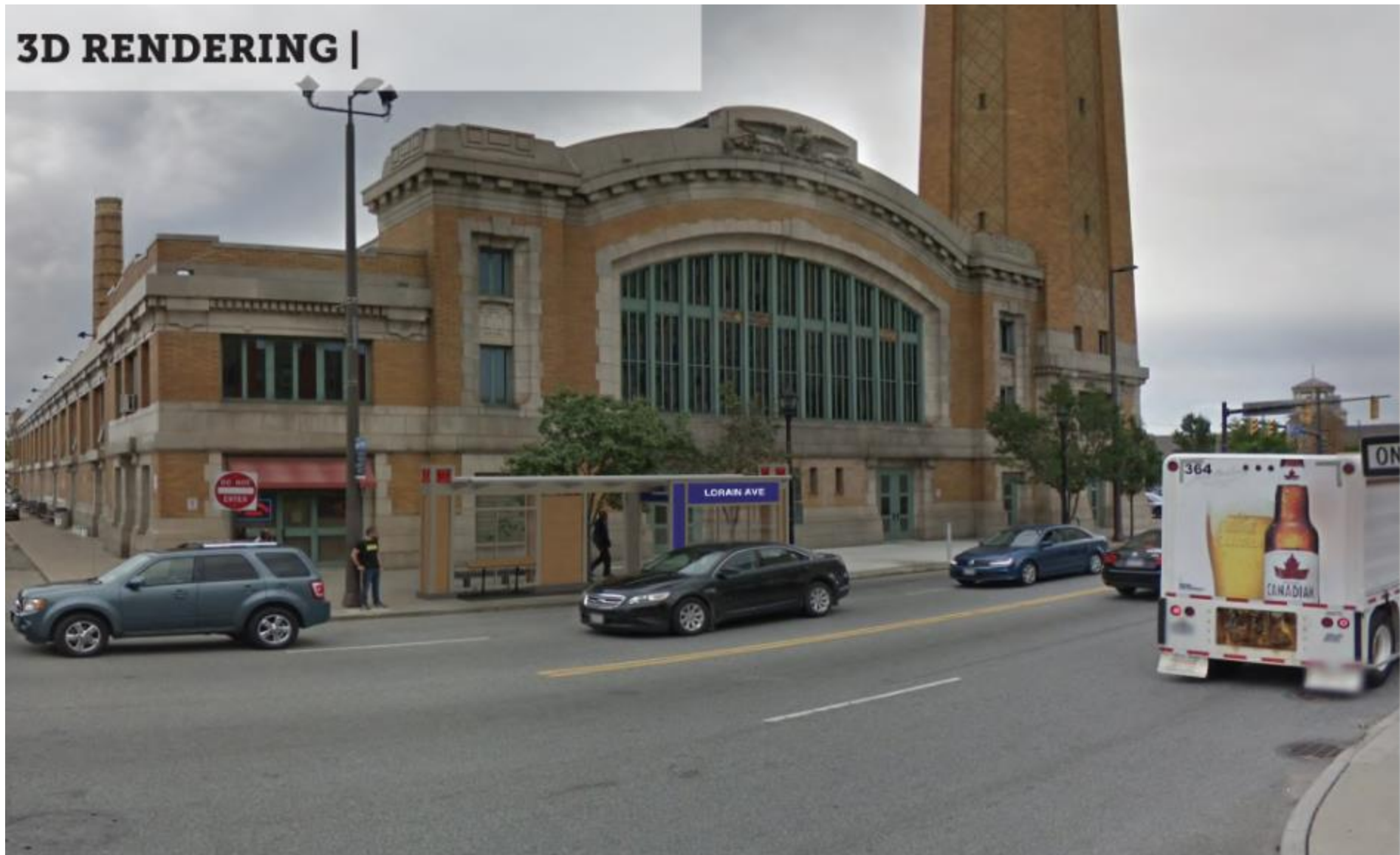


## Station Enhancements + Streetscape Elements

- New shelters
- Landscaping
- Enhanced lighting
- Security cameras and call-boxes
- Waste receptacles
- Real-time info kiosks



## 3D RENDERING |



# Traffic Safety and Pedestrian Connectivity

\$500,000 of enhancements in Market District:

- Raised crosswalks at Jay, Bridge, Market, and Chatham
- Vertical delineators and rumble strips to separate lanes
- Red paint in bus-bike lane



## Irishtown Bend Connection



- Increased park space on east side of corridor
- Construction of multipurpose path
- Pedestrian access and street parking for park



# Irishtown Bend Connection

GCRTA METRO HEALTH BRT UPDATE 11/20/25 DRAFT

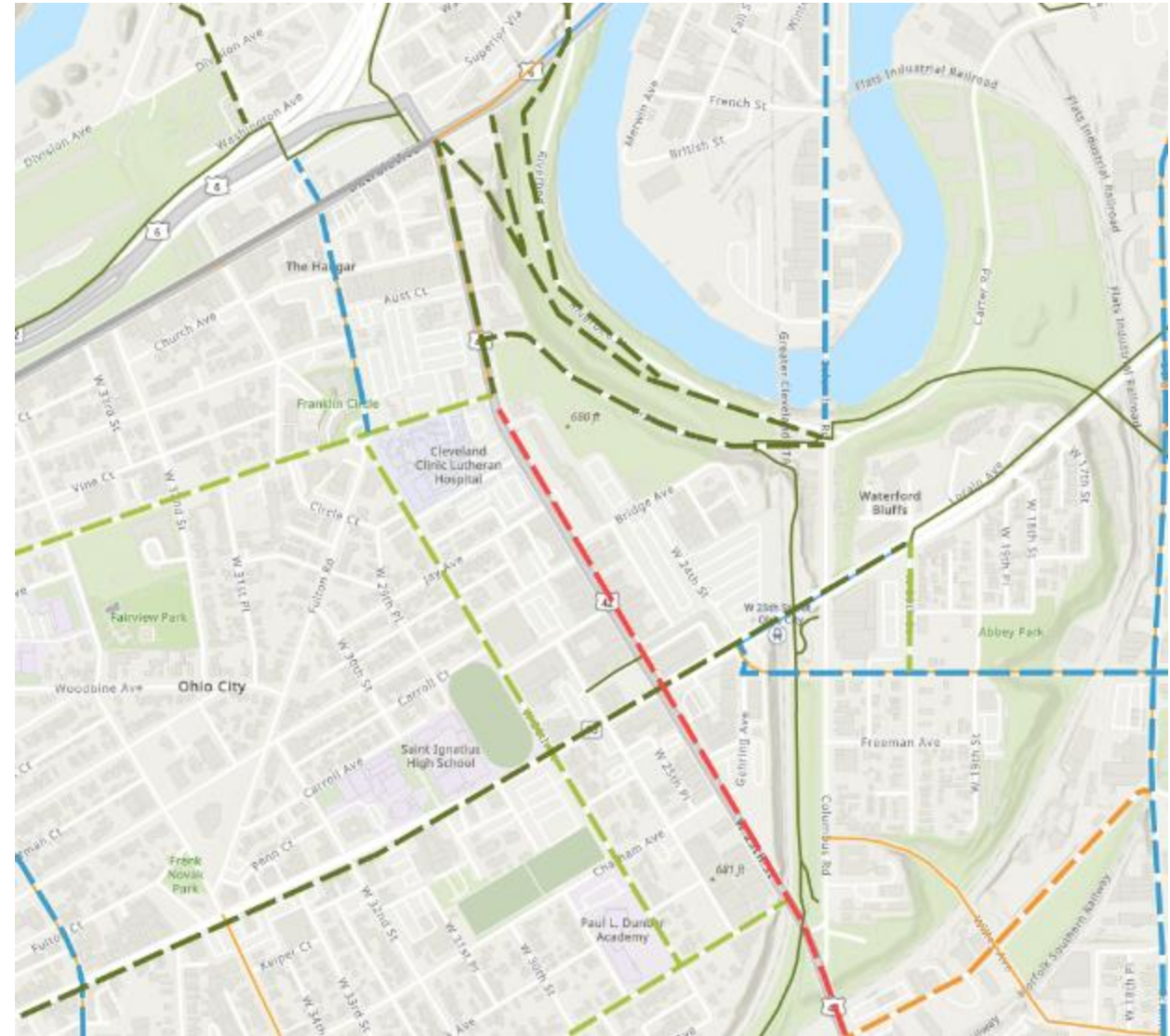


Furnishing Zone width under development. 3' min.

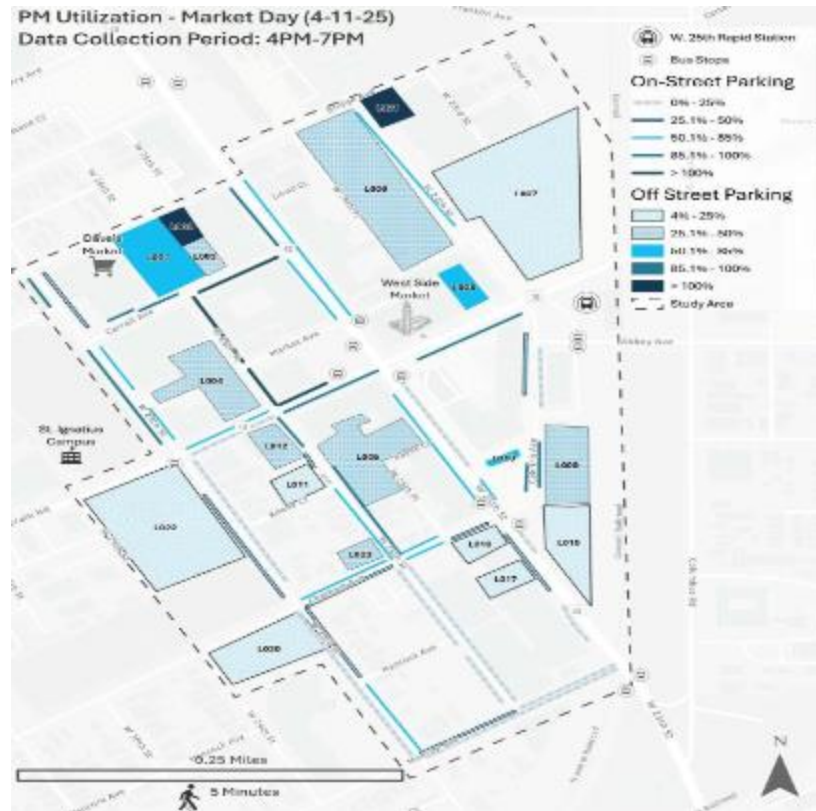


# Regional Bicycle Connectivity

- The W. 25th corridor between Lorain and Bridge is a current gap in the network that bus-bike lanes will close
- Key connections:
  - Memorial Bridges Loop
  - Irishtown Bend
  - Riverfront & Towpath Trail
  - Red Line Greenway
  - Lorain Midway (future)



# Parking Availability



- The project will result in a net loss of 55 parking spaces on the Ohio City portion of W. 25th Street.
- Parking study showed ~70% utilization at peak time, with 587 spaces available



# Market District Business Input

## What We Heard:

Continued concerns about traffic speed and pedestrian safety

## What We Are Doing:

- \$500,000 of traffic calming and safety enhancements incorporated into project
- Pedestrian detection and safety assessment technology piloting at W. 25th St. intersections (ongoing)
- Addition of pedestrian flasher at currently unsignalized Market Ave crosswalk
- Post-project speed and pedestrian safety evaluation



# Market District Business Input

## What We Heard:

Operational concerns for W. 25th Street businesses who rely on convenient parking for pick-up/drop-off and ADA access

## What We Are Doing:

- Designation of short-term and handicapped parking along W. 24th Place and intersecting blocks
- Camera enforcement of short-term use to facilitate desired turnover/availability





# Market District Business Input

## What We Heard:

Concerns about overall parking availability for visitors

Concern that it will not be intuitive for people to know where to park and how to access businesses

## What We Are Doing:

- City-funded districtwide transportation management plan including:
  - Identification and implementation of district parking solutions
  - Identification and implementation of vehicular and pedestrian wayfinding signage
  - Recommendations to unify paid parking opportunities under one system/process for ease of use



# Market District Business Input

## What We Heard:

Concern that bus lanes will be empty and abused

Concern about bus lane enforcement: illegal parking, dangerous passing, speeding, etc.

## What We Are Doing:

- 12 buses/hour/direction plus anticipated high volume of bicycle use will occupy lanes
- The City is piloting camera enforcement for non-moving violations (stopping and parking)
- RTA Transit Police have jurisdiction to enforce violations (moving and non-moving) in bus lanes
- Vertical delineation and rumble strips between the bus lane and general travel lane will limit opportunities for drivers to swerve into bus lanes to illegally pass



# Market District Business Input

## What We Heard:

Concern about business experience during construction

## What We Are Doing:

- District transportation and navigation strategies in place by construction start
- RTA's Maintenance of Traffic (MOT) plan for construction will be developed with business input.
- Would like to learn more about anticipated needs and what resources would be helpful to businesses during construction



## Next Steps: What to Expect

- City will engage further to finalize scope of District Transportation Management Plan and understand business needs
- RTA will provide ongoing project updates and opportunities for engagement

