

Greater Cleveland Regional Transit Authority

Summary of Proposed Award Operator Uniform Services

Presented to: Operations Committee
October 3, 2017



Project Overview

Operator Uniform Services

- The ATU contract requires the RTA to provide uniform allowances to about 1,200 employees.
- Operators/Supervisors receive a yearly uniform allowance of \$450. Customer Service Representatives receive \$250 yearly.
- RTA must ensure employees are recognizable, professionally dressed and project a positive image.

Project Overview

Operator Uniform Services

Summary of current program:

- Uniform items are selected with ATU consultation and approved by RTA
- The current program is being administered by VF Imagewear
- Employees currently use the Schwarz Uniform store, located at 4711 State Road, Cleveland, for ordering, pick up and sizing

Project Overview

Operator Uniform Services

Scope of Services:

- The successful proposer will be responsible for all facets of uniform sales to eligible employees
- The successful proposer will have an option regarding its store location and ordering process

Procurement Overview

Operator Uniform Services

- RFP issued July 17, 2017
- Accessed on the GCRTA website by eight interested parties
- Two firms proposed

Procurement Overview

Operator Uniform Services

Evaluation Panel Members:

- Labor & Employee Relations
- Operations
- Legal
- Internal Audit
- Office of Business Development
- Procurement

Procurement Overview

Operator Uniform Services

Evaluation Criteria:

- Demonstrated experience providing uniforms in a timely and efficient manner to a large group of employees with documented internal controls.
- Location, Staffing and Services
- Cost Effectiveness of proposal
- References from current and former clients

Procurement Overview

Operator Uniform Services

Recommended Firm:

- VF Imagewear, Inc.
 - Located in Nashville, TN
 - Partner with Schwarz Uniforms, Cleveland, OH
- DBE Goal: 0%

Procurement Overview

Operator Uniform Services

Firm Experience:

- Leading manufacturer/supplier of industrial work wear, flame resistant protective clothing, transportation, security and public safety uniforms in North America
- Operates company-owned manufacturing facilities located throughout U.S. and Internationally
- Strong inventory management and reporting

Procurement Overview

Operator Uniform Services

Firm Experience:

- VFI employs experienced team that manage over 50 complex uniform programs servicing Government agencies and Fortune 500 clients
- Operates dedicated distribution facility in Henning, TN, which is ISO 9001 certified and specifically equipped for large, “pack-by-man” uniform programs
- Worldwide Responsible Apparel Production (WRAP) certified

Procurement Overview

Operator Uniform Services

Firm Experience (continued):

- Current clients include: GCRTA, Department of Homeland Security, Department of the Interior, FedEx, NYC Fire Department, and WestJet Airlines (Canada), among others
- Produces popular clothing brands such as North Face, Wrangler, Nautica and Timberland, employing over 60,000 associates worldwide
- Offers employees secured on-line ordering

Procurement Overview

Operator Uniform Services

Recommendation:

- Staff requests that the Operations Committee recommend to the Board of Trustees the award to VF Imagewear, Inc. to provide Operator Uniform Services in an amount NTE \$1,500,000 for the base three year contract and in amounts NTE \$500,000 for each option year for a total contract amount NTE \$2,500,000 for the five year period.