

# Greater Cleveland Regional Transit Authority

## **SUMMARY OF PROPOSED AWARD** **Fresh Perspective on Service:** **A Transit System Redesign for GCRTA**

Presented to: Operational Planning &  
Infrastructure Committee

December 4, 2018

# Project Overview

## Background

- One of several studies to build community consensus on the future of transit service
- Study will consider future scenarios with higher, lower, and static funding levels
- Selected consultant will work closely with staff and the Greater Cleveland community to identify system redesigns for each scenario

# Project Overview

## Scope of Services includes:

- Analyze current system
- Summarize strengths and weaknesses
- Recommend potential system redesigns
- Public meetings and planning charrettes
- Draft and final reports and presentations

# Project Overview

## Other Related Studies Include:

- Fare Policy Study
- Economic Impact Study
- Organizational Efficiency Study
- Rail Fleet Needs Study
- Strategic Plan Update

# Procurement Overview

- RFP issued on September 28, 2018
- Accessed on the GCRTA website by 21 interested parties
- 4 firms proposed

# Procurement Overview

## Evaluation Panel Members

- Information Technology
- Marketing
- Planning and Development
- Service Management
- Procurement

# Procurement Overview

## Evaluation Criteria

- Prior experience on similar projects and references from prior clients
- Project understanding as reflected in written proposal and interview experience
- Cost effectiveness

# Procurement Overview

## Recommended Firm

- Jarrett Walker and Associates, LLC
  - Located in Portland, Oregon
- DBE Goal: 0% due to lack of certified DBE's



# Procurement Overview

## Experience

- Focused entirely on transit planning, transit network redesign, and policy
- Led network designs, stakeholder outreach, and policy development efforts for large and small cities, suburbs, and rural areas throughout the world
- 25 years of technical experience in transit issues

# Procurement Overview

## Experience, continued

- Experienced in public engagement, including helping communities understand the value of the transit system and building public confidence and support
- Use of visualization tools

# Procurement Overview

## Experience, continued

- Other clients include: Central Ohio Transit Authority, Chatham Area Transit, GoRaleigh, Greater Richmond Transit System, Indianapolis Metropolitan Planning Organization, Memphis Area Transit Authority, Metropolitan Transit Authority of Harris County, Sacramento Regional Transit, Sun Tran, and Utah Transit Authority

# Procurement Overview

## Recommendation

Staff requests that the Operational Planning & Infrastructure Committee recommend to the Board of Trustees the award of a contract to Jarrett Walker and Associates, LLC in a total amount not to exceed \$173,691.00.