











Internet Update

Presented to: External and Stakeholder Relations & Advocacy Committee May 2, 2023

Presented by Joshua Miranda

- Limitation of existing platform
- Requests for new functionality

Establish Need for Change

Develop a Timeline

- Establish priorities and create a plan
- Begin to execute the work

- Run a soft launch to solicit feedback
- Plan cut over to the platform

Deploy the new technology



Soft Launch

Internal Staff and Board

External

Notified internal staff on 2/01/2023

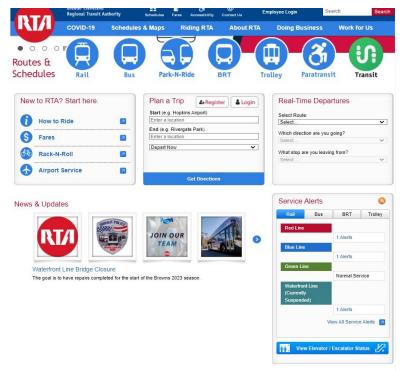
Press release on 2/17/2023 inviting external traffic as well as posting on the Main Page.

Notified Board on 2/17/2023



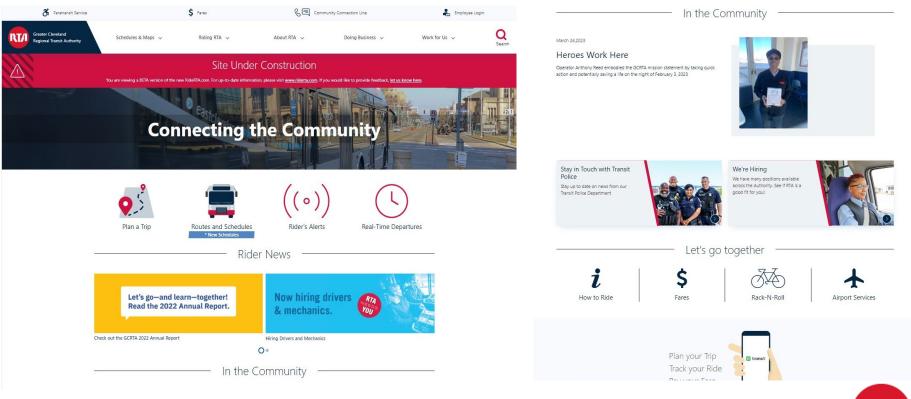
What does it look like now?







What will it look like tomorrow?



Greater Cleveland Regional Transit Authority



What Will We Gain

- Improved Accessibility
- Keyboard Navigation Control
- Font size and type change
- Clickable menu instead hover function and larger click targets
- Meet Web Content
 Accessibility Guidelines
 (WCAG) Standards

- Cleaner Content presentation
- Improved multi lingual accessibility through the use of translation tools
- Increased Accessible Rich Internet Applications (ARIA) Standards Compliance
- Periodic review using Web
 Accessibility Evaluation Tool
 encourages continuous improvement

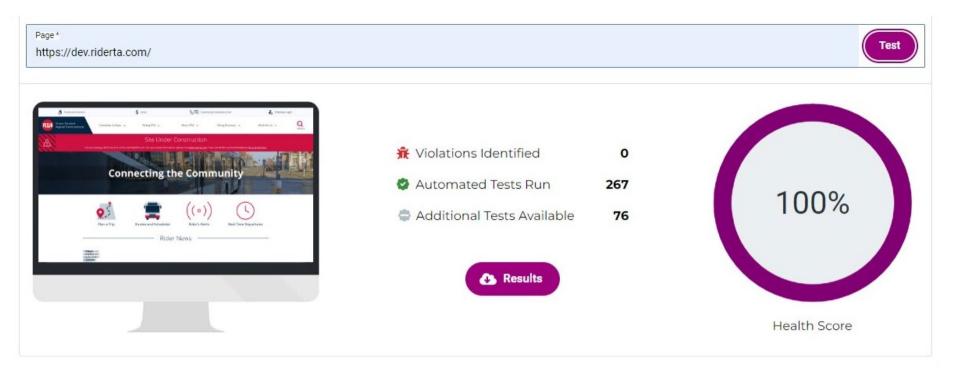
Web Accessibility Health Score

This test verifies web accessibility including the following federal and international standards including:

- 508.22
- WCAG2 A
- WCAG2 AA
- WCAG 2.1 Level A
- WCAG 2.1 Level AA



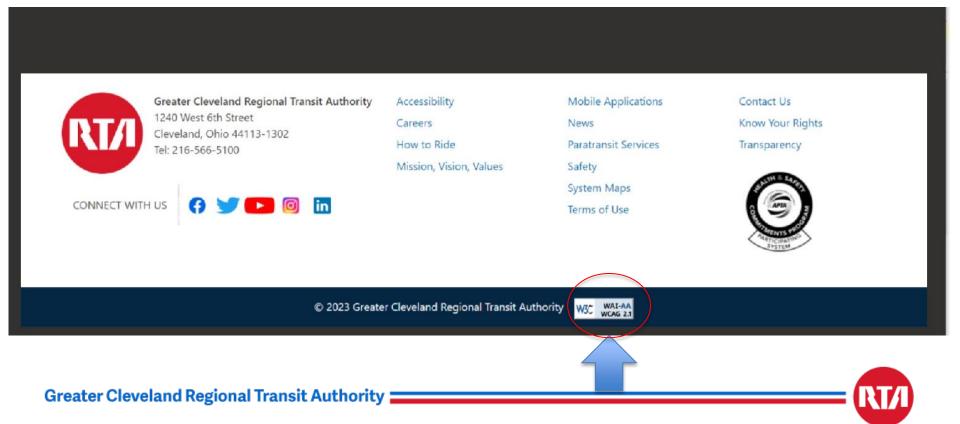
Accessibility tool output on 4/11/2023





How will users know?

Displayed at the bottom each page as our users navigate will have this W3C badge.



Commitment to Ongoing Enhancement

The Internet site is undergoing continuous improvement.

 If you have an idea or request the Web Team can be reached directly at webmaster@gcrta.org



Questions?

