

PROJECT INFORMATION & ENGAGEMENT CENTER

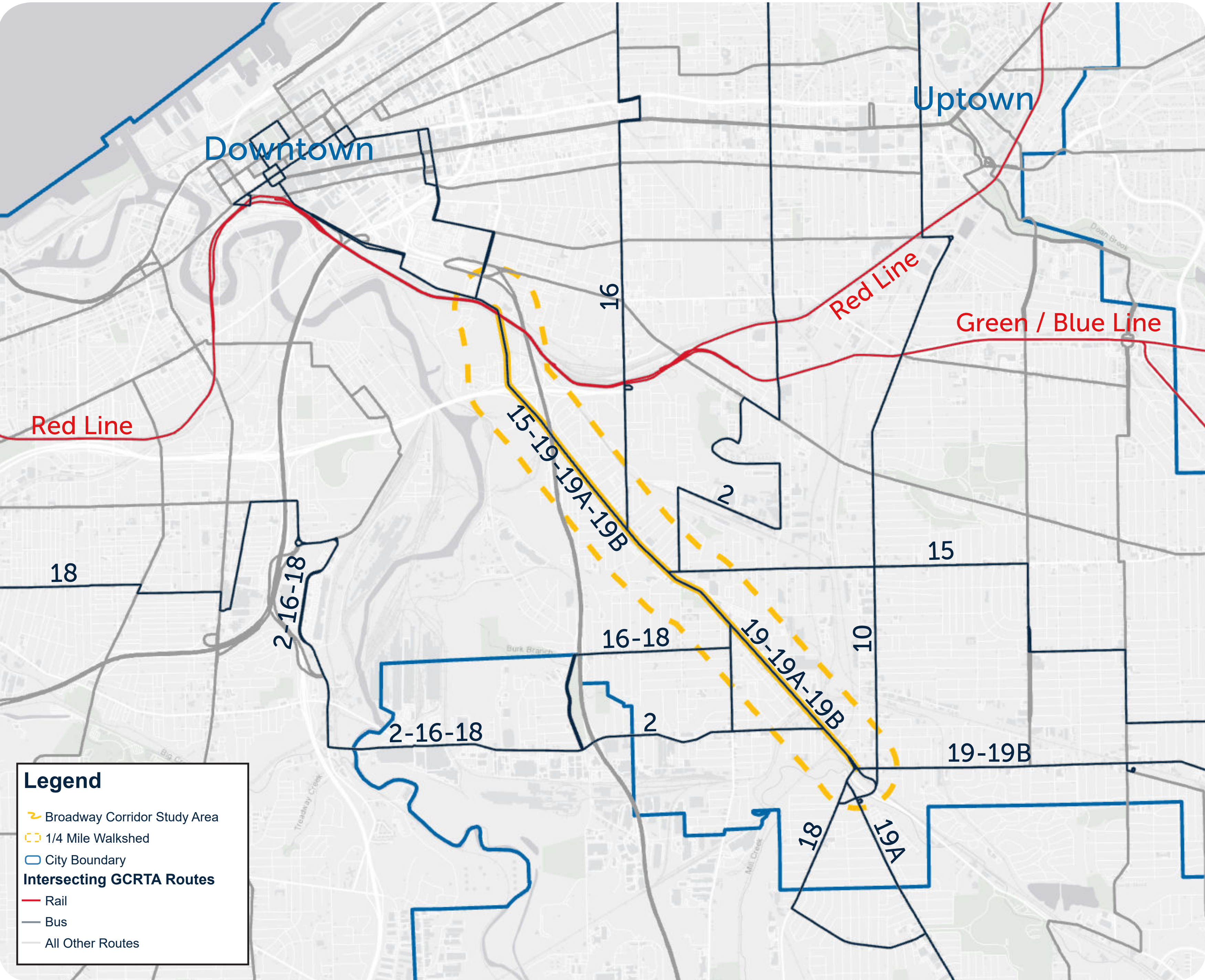
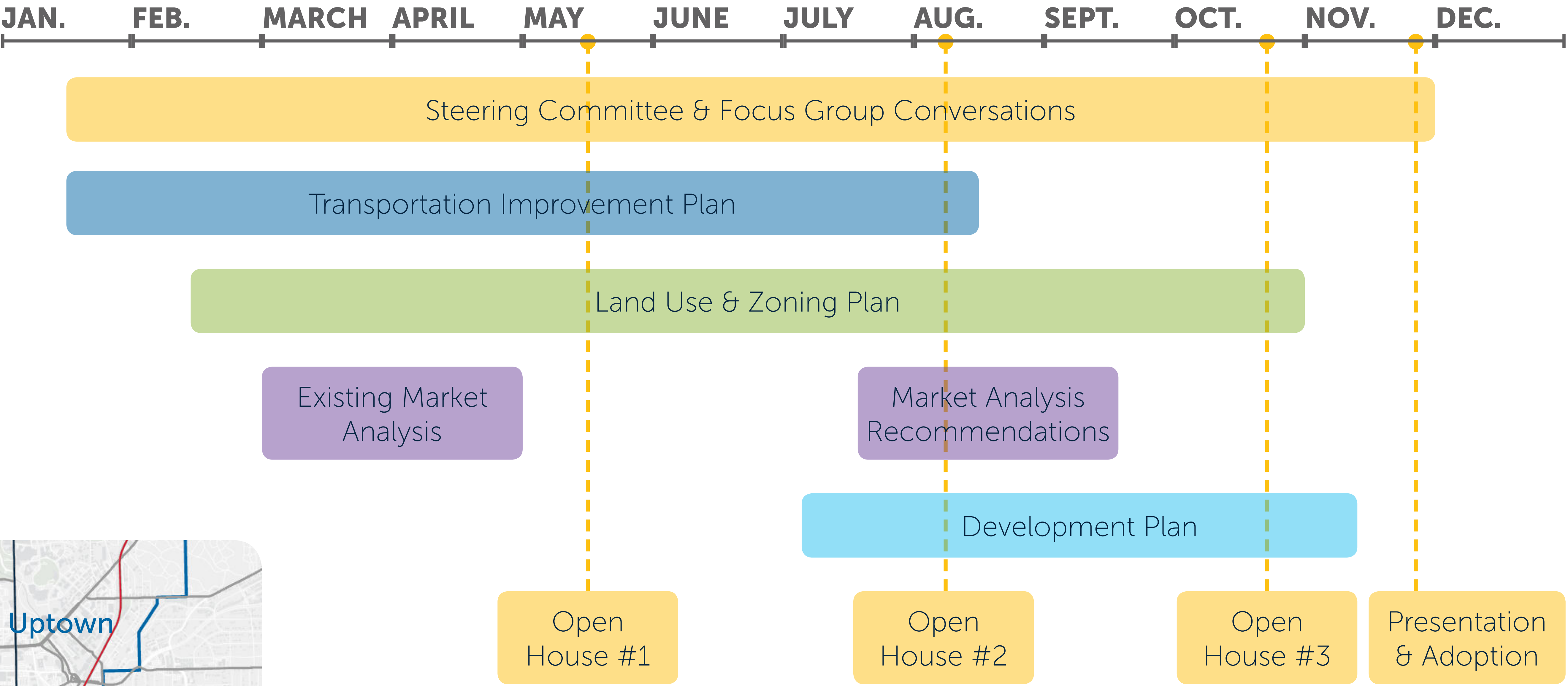
PROJECT DESCRIPTION

The **Broadway Transit-Oriented Development (TOD) Corridor** project will create a plan for dense, walkable and mixed-use spaces near transit to support a healthy and vibrant community. This work is being done in anticipation of public transit capital improvements along Broadway Avenue.

The plan will consider transit improvements, supportive housing, economic development opportunities, climate action, and green infrastructure. It will also address safety, improved bike and pedestrian access, and racial / economic disparities.

The plan will encourage transit ridership and focus development in an existing urban community.

ANTICIPATED PROJECT TIME LINE:



PROJECT TEAM CONTACTS

GCRTA
MANDY METCALF | Senior Planner & Project Manger
samantha.metcalf@gcrt.org

MARIBETH FEKE | Director of Programming & Planning
mfeke@gcrt.org

CITY ARCHITECTURE
ALEX PESTA | Principal Planner
alex@cityarch.com

NEIGHBORHOOD CONNECTIONS
TARYN GRESS | Director of Impact
tgress@neighborhoodgrants.org

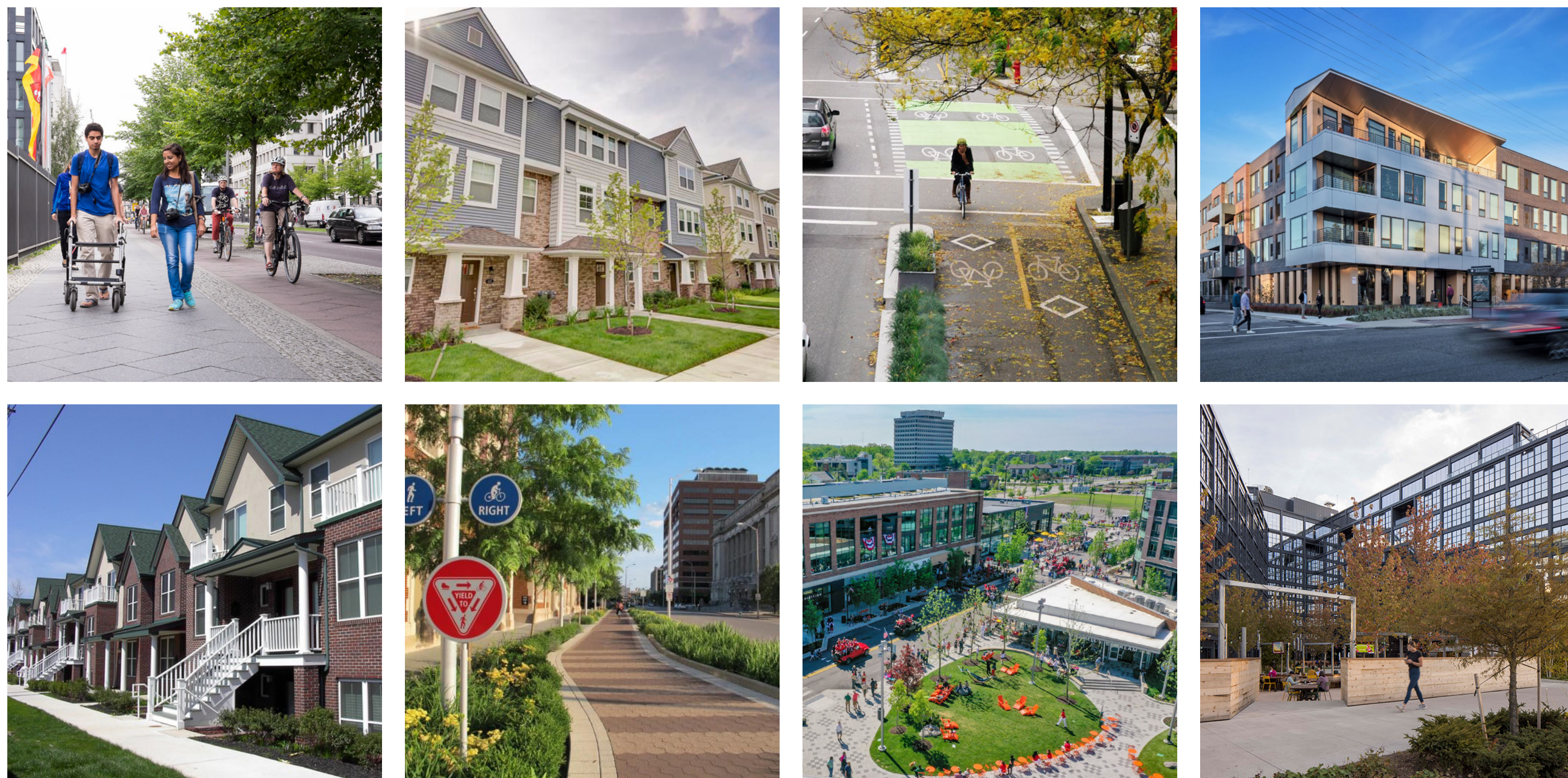
STAY CONNECTED!

CLICK HERE

ALPHABET SOUP: WHAT ARE TOD AND BRT?

TOD = TRANSIT ORIENTED DEVELOPMENT

Transit-Oriented Development connects people and place. It is walkable development close to a transit stop. It locates many homes and destinations within a convenient and comfortable walk to the transit stop, and includes a mix of commercial, residential, office, and entertainment uses.



WHY CONSIDER TRANSIT-ORIENTED DEVELOPMENT?

Potential Benefits of TOD:

- Reduced injuries / fatalities from vehicle crashes
- Increased accessibility for people with mobility challenges
- Uses infrastructure efficiently and shortens travel distances to reduce environmental impacts
- Opportunities for active transportation; creating convenience, comfort, and increased health
- Supports existing businesses and attracts new customers
- Puts jobs close to people
- Attracts economic investment



Image Source: Cuyahoga County Department of Planning

BRT = BUS RAPID TRANSIT

Bus Rapid Transit is a High-quality bus transit system that delivers frequent and reliable service. Key features of BRT Include:

- Strategies such as transit signal priority and bus lanes result in reliable and predictable service
- Enhanced transit access environments at bus stops with enhanced shelters and other amenities such as real-time arrival info, landscaping, lighting, security call boxes, and improved connections.



WHY CONSIDER BUS RAPID TRANSIT?

Potential Benefits of Bus Rapid Transit:

- Efficient, reliable and frequent service
- Increased ability to save money and build wealth by reducing car use
- Enhanced urban environment (livability)
- Improve corridor safety (for all)
- Economic development and investment
- Reduce transit travel time
- Improved air quality through increased use of transit
- Opportunity for healthy, active lifestyle
- Reduced traffic congestion
- Increased access to jobs, schools and services

NEW TOD-SUPPORTIVE USES

WHAT IS MOST IMPORTANT TO YOU? PLEASE PLACE A DOT IN THE BOX NEXT TO YOUR TOP 3.

NEIGHBORHOOD COMMERCIAL
(PET SUPPLY STORE, GARDEN CENTER, SPORTING GOODS, ETC.)

OFFICE SPACES
(MEDICAL, REAL ESTATE, ETC.)

SERVICE PROVIDERS
(HAIR SALONS, BARBER, NAIL SHOP, ETC.)

FULL-SERVICE RESTAURANTS

CASUAL DINING
(BAKERY, COFFEE SHOP, ICE CREAM, ETC.)

CLOTHING AND APPAREL

HOME FURNISHINGS & IMPROVEMENT

PUBLIC GATHERING SPACES

ARTS & CULTURE
(GALLERIES, THEATRE, MAKER SPACE)

EVENING-FOCUSED GATHERING SPACES
(STORES, DINING, ETC.)

SENIOR LIVING / ASSISTED-LIVING

NEW HOUSING OWNERSHIP OPTIONS FOR MIDDLE INCOME HOUSEHOLDS (CUYAHOGA COUNTY MEDIAN INCOME IS \$63,000)

NEW HOUSING RENTAL OPTIONS FOR LOWER INCOME HOUSEHOLDS (50% CUYAHOGA COUNTY MEDIAN INCOME IS \$30,000)

NEW MARKET RATE HOUSING

CORRIDOR DETAILS - LOCATIONS

PLEASE ADD YOUR NOTES TO THE CORRIDOR MAP ON THE TABLE.

WHERE DO YOU CATCH THE BUS ALONG THE CORRIDOR?
*Add a **B** to the map.*

HAVE WE MISSED ANY IMPORTANT DESTINATIONS ALONG THE CORRIDOR?
Please write them down!

WHERE DO YOU GO WHEN YOU TAKE THE BUS ON BROADWAY?

WHERE DOES IT FEEL UNCOMFORTABLE TO WALK OR BIKE?

WHERE HAVE YOU EXPERIENCED SAFETY ISSUES?
*Add a **red dot** to the map.*

WHERE DO YOU USE ON-STREET PARKING ALONG BROADWAY?
*Add a **P** to the map.*

CORRIDOR DETAILS - YOUR EXPERIENCES

PLEASE ADD STICKY NOTES WITH YOUR THOUGHTS.

WHAT ARE YOUR
FAVORITE PLACES ALONG
BROADWAY?

WHAT TYPES OF
IMPROVEMENTS WOULD
YOU LIKE TO SEE ALONG
THE CORRIDOR?

WHAT TYPES OF
IMPROVEMENTS WOULD
YOU LIKE TO SEE AROUND
BUS STOPS?

ADDITIONAL THOUGHTS & COMMENTS?

NEIGHBORHOOD CHARACTER

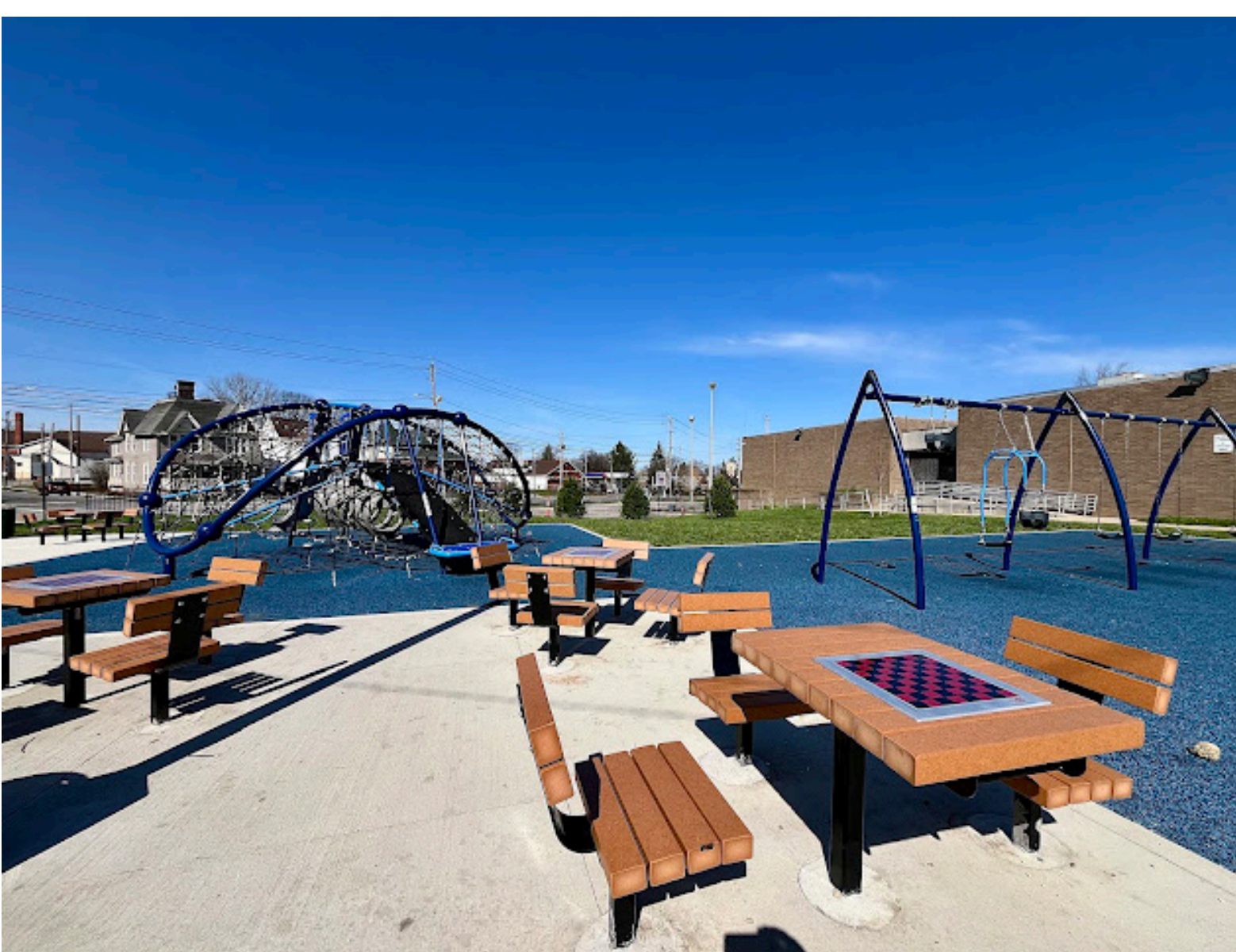
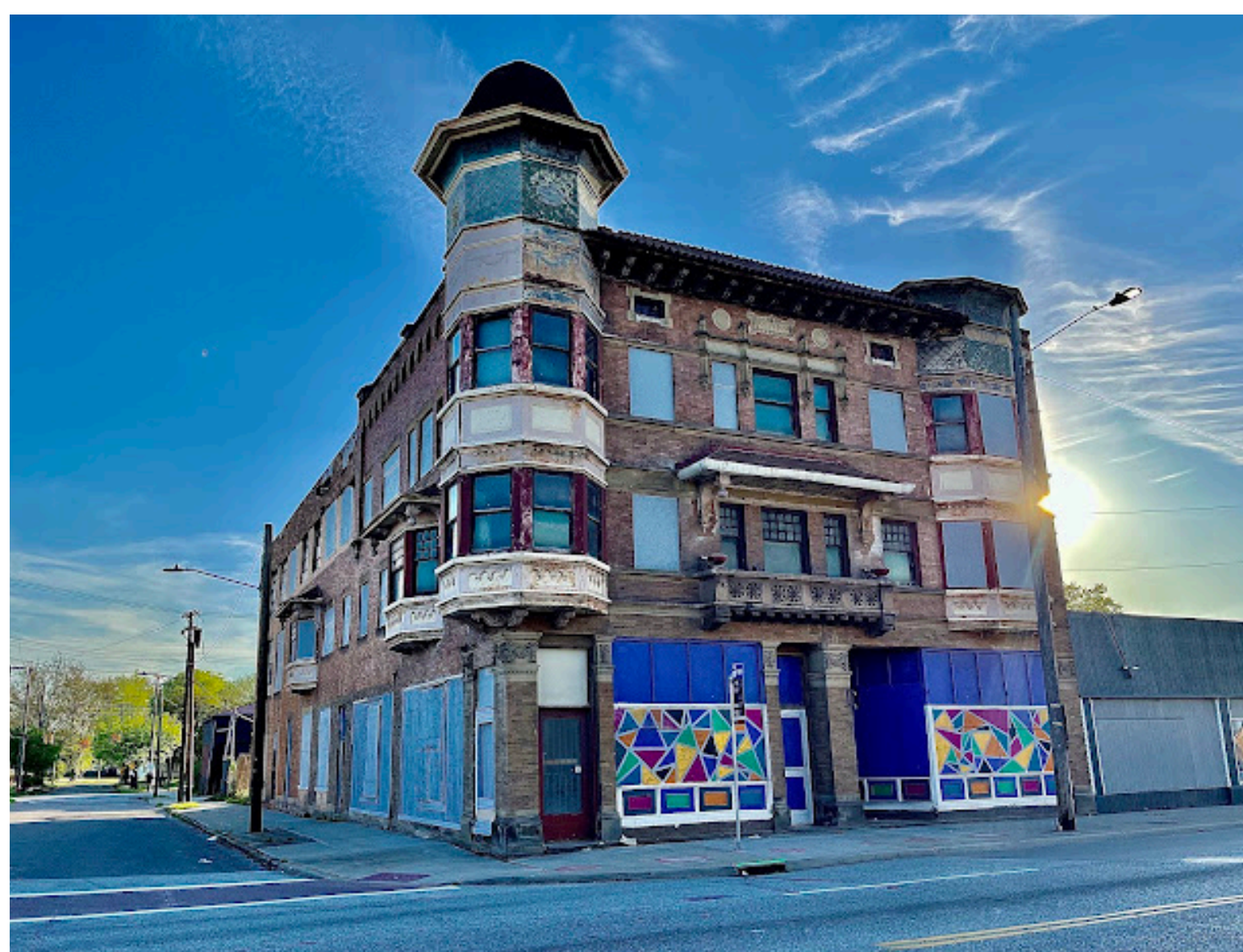


Image Sources: City Architecture; Cleveland State University, Michael Schwartz Library Special Collections; Phil Kidd.