

RESOLUTION NO. 2023-51

AUTHORIZING CONTRACT NO. 2023-017 WITH AVE AUTOMEDIA, INC., DBA SHARE MOBILITY, TO PROVIDE MICRO TRANSIT PROGRAM SERVICES, IN AN AMOUNT NOT TO EXCEED \$300,000.00 (RTA DEVELOPMENT FUND, PROGRAMING & PLANNING DEPARTMENT BUDGET)

WHEREAS, the Greater Cleveland Regional Transit Authority ("Authority") has been seeking to test micro transit solutions for first and last mile transit services between Authority facilities and riders' places of employment; and

WHEREAS, as a result of a competitive, negotiated solicitation, the Authority's Board of Trustees authorized Resolution No. 2022-32 with Ave Automedia, Inc., dba SHARE Mobility, to provide such services to customers originating from the Southgate Transit Center in an amount not to exceed \$300,000.00, for a period of eighteen months, commencing on December 14, 2022; and

WHEREAS, with additional funding available, the Authority continues to seek additional micro transit solutions; and

WHEREAS, the proposal of the Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit program services to customers in the Brook Park -- Aerozone industrial park area, was received on April 20, 2023; and

WHEREAS, after negotiations, an amount not to exceed \$300,000.00 was agreed upon with a term expiring on June 14, 2024, which is eighteen months from the start of the original program at Southgate Transit Center; and

WHEREAS, the General Manager, Chief Executive Officer deems the offer of Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit program services in the Brook Park - Aerozone industrial park area, to be in the best interest of the Authority and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the offer of Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit program services to the Authority in the Brook Park - Aerozone industrial park area be and the same is hereby accepted.

Section 2. That the General Manager, Chief Executive Officer of the Authority be and she is hereby authorized to enter into a contract with Ave Automedia, Inc., dba SHARE Mobility, to provide said services.

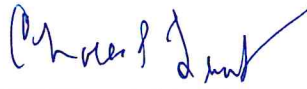
Section 3. The contract will be funded through the RTA Development Fund, Programming & Planning Department budget, including but not limited to 2022 Ohio Transit Partnership Program ("OTP2") funds for a total contract amount not to exceed \$300,000.00 (\$200,000.00 in OTP2 funds which represents 66.7% of the total cost).

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon compliance by the contractor with the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Ave Automedia, Inc., dba SHARE Mobility, will attempt to exceed the 0% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: July 25, 2023



President

Attest:



Secretary-Treasurer



TITLE/DESCRIPTION: CONTRACT: MICRO TRANSIT PROGRAM VENDOR: AVE AUTOMEDIA, INC., DBA SHARE MOBILITY AMOUNT: NTE \$300,000.00	Resolution No.: 2023-51
	Date: July 20, 2023
	Initiator: Programming & Planning Department
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Greater Cleveland Regional Transit Authority ("Authority") to enter into a contract to provide a micro transit program for a period up to eighteen months from the start of operation of the micro transit program established under Resolution No. 2022-32, which occurred December 14, 2022.

- 2.0 **DESCRIPTION/JUSTIFICATION:** In support of the Authority's mission to connect the community, a program to provide the Authority's customers with a last/first mile connection from the Authority's system to their ultimate place of employment is being explored. While the program is targeted in industrial park type settings where high numbers of employers and employees are located but are not directly on transit lines, it also has the potential to be used to serve other markets where first/last mile rides would benefit a community. The goal of RTA ConnectWorks is to provide the Authority's customers with a ride from an RTA stop to and from nearby places of employment at the beginning and end of the work shift. A total budget of \$600,000.00 was established for this program. The Board of Trustees authorized Resolution No. 2022-32 with Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit contracted services to customers originating from the Southgate Transit Center in an amount not to exceed \$300,000.00. That service began on December 14, 2022. The newly proposed service does not duplicate any existing fixed route services and will serve the Authority's customers in the Brook Park - Aerozone industrial park area. The cost mirrors the original program, wherein Ave Automedia, Inc., dba SHARE Mobility, will document its expenses, and the Authority will reimburse 50% of those expenses, up to a total expenditure of \$300,000.00.

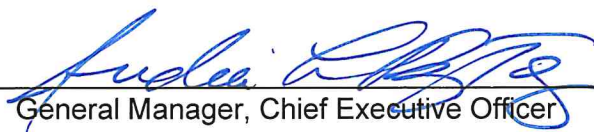
- 3.0 **PROCUREMENT BACKGROUND:** The Request for Proposals ("RFP") was posted on the Procurement web site and advertised in the local newspapers. Fifty (50) interested parties downloaded the solicitation. Two (2) proposals were received in response to the solicitation on April 20, 2023. After an initial evaluation by a panel of Authority employees, two (2) proposers were selected to be shortlisted and interviewed. Each shortlisted proposer was asked to submit a best and final offer after their interview. Best and final offers were reviewed by a panel of Authority employees in accordance with established Procurement Department policies and procedures. After negotiations, the proposal of Ave Automedia, Inc., dba SHARE Mobility, was determined to be the most advantageous proposal to the Authority. A total contract amount not to exceed \$300,000.00 was agreed upon. Since the original service began on December 14, 2022, this contract term will expire on the same date as the original, micro transit program, June 14, 2024.

Ave Automedia, Inc., dba SHARE Mobility, is a leading provider of mobility-as-a-service ("MaaS") solutions based in Columbus, OH. They have experience working with private employers to create commuter programs for their employees. They have experience providing micro transit solutions with local transit authorities and governments, including Chillicothe Transit, COTA, the City of Dublin, Cuyahoga Community College and the Authority, among others.

The proposed solution will serve the Authority's customers with last/first mile service for jobs located in the Brook Park – Aerozone industrial park area. A cost analysis was performed, and the Procurement Department has determined the offer of Ave Automedia, Inc., dba SHARE Mobility, to be fair and reasonable for the Authority.

- 4.0 AFFIRMATIVE ACTION/DBE BACKGROUND: All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of certified DBE firms.
- 5.0 POLICY IMPACT: Does not apply.
- 6.0 ECONOMIC IMPACT: The contract will be funded through the RTA Development Fund, Programming & Planning Department budget, including but not limited to, 2022 Ohio Transit Partnership Program ("OTP2") funds for a total contract amount not to exceed \$300,000.00 (\$200,000.00 in OTP2 funds which represents 66.7% of the total cost).
- 7.0 ALTERNATIVES: Reject this offer. Rejection of this offer would delay or prohibit efforts to evaluate additional micro transit solutions intended to provide the Authority's riders with first and last mile transit service to and from the Authority facilities and riders' places of employment.
- 8.0 RECOMMENDATION: This procurement was discussed by the Board of Trustees at the July 18, 2023 Organizational, Services & Performance Monitoring Committee meeting. It is recommended that the offer of Ave Automedia, Inc., dba SHARE Mobility, be accepted and the resolution passed authorizing the General Manager, Chief Executive Officer to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.


General Manager, Chief Executive Officer