- 1. Eligibility: The Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway is open to legal residents of the United States who sign up by commenting on the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram daily post. Entrants must be 18 years old or older as of their date of entry in this promotion in order to qualify. This Giveaway is subject to federal, state, and local laws and regulations and void where prohibited by law. Greater Cleveland Regional Transit Authority's employees, its subsidiaries, affiliates, suppliers, partners, advertising and promotion agencies, and directors (collectively the "Employees"), as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway.
- 2. Sponsorship. The sponsor is <u>Greater Cleveland Regional Transit Authority</u> ("Sponsor"), located at 1240 W 6<sup>th</sup> Street, Cleveland, OH 44113. Sponsor will conduct the Giveaway substantially as described in these Official Rules.
- 3. Agreement to Rules: By entering this Giveaway, the Entrant ("You") agrees to abide by the Sponsor's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserve the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor's sole discretion. By entering this Giveaway the You represents and warrants that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway.
- 4. Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway Entry Period: This promotion begins on **November 15, 2021** at **10:00 AM EST** and ends on **December 23, 2021 at 10:00 PM EST** ("Entry Period"). To be eligible for the Giveaway, entries must be received within the specified Entry Period specified on each post.
- 5. How to Enter: Eligible entrants can enter The Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway by commenting on the daily Instagram post (riderta.com/merry). As a participant, your entry must fully meet all Giveaway requirements, as specified in the Official Rules, in order to be eligible to win a prize. Incomplete entries or those that do not adhere to the Official Rules or specifications will be disqualified at the Sponsor's sole discretion. Participants may only enter once per post. All comments from one participant will be counted as one entry. Fraudulent methods of entry or circumvention of the rules may result in the Sponsor invalidating your entries and removing them from the Giveaway at the Sponsor's sole discretion.
- 6. Prizes: The Winners of the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway (the "Winner") will receive **the specified prize listed in the post**. The actual/appraised prize value may differ at the time the prize is awarded. The prize(s) shall be determined solely by the Sponsor. There shall be no cash or other prize substitution permitted except at the Sponsor's discretion. The prize is non-transferable. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without limitation any and all local, state, and federal taxes. The Winner shall not transfer assignment of

the prize to others nor shall the Winner request the cash equivalent or prize substitution. By accepting the prize, the selected Winner grants permission for the Sponsor to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation unless prohibited by law.

- 7. Odds: The total number of eligible entries received determines the odds of winning.
- 8. Selection and Notification of Winner: The Winner will be selected by a random drawing under the supervision of the Sponsor. The Sponsor will notify the Winner(s) by direct messaging them on the Instagram platform within 1 day following Winner selection on each post, except on Fridays, Saturdays, and Sundays, or the day before a holiday where the winner will be notified that following Monday before 12:00pm EST. The Sponsor is not responsible for, nor shall have no liability, for Winner's failure to receive notices. Nor shall be Sponsor be liable for the Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner 1) fails to claim the prize within 24 hours from the time the award notification was sent, 2) is found ineligible, or 3) does not complete and return an executed declaration and release within the specified timeframe, the prize may be forfeited and an alternate Winner may be selected. Receipt of the prize (offered in the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway) by the Winner is upon the condition of compliance with any and all federal, state, and local laws and regulations. IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER (AT THE SPONSOR'S SOLE DISCRETION) WILL BE DISQUALIFIED, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.
- 9. Rights Granted by You: By submitting an entry (e.g., text, video, photo, etc.) into this Giveaway, You understand and agree that the Sponsor, any individual acting on the Sponsor's behalf, and the licensees successors, and assigns of the Sponsor shall, where permitted by law, have the right to print, publish, broadcast, distribute and use in any media known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway, and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration.
- 10. Terms & Conditions: In its sole discretion, the Sponsor reserves the right to modify, suspend, cancel, or terminate the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Sponsor's control, impact or corrupt the security, fairness, proper conduct, or administration of the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway. The Sponsor, in the event of any of the above issues, may determine the Winner based on all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. Individuals who tamper with or attempt to tamper with the operation or entry process of the Giveaway or website or violates these Terms & Conditions will be disqualified by the Sponsor in its sole discretion. In its sole discretion, the Sponsor has the right to maintain the integrity of the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram

Giveaway, to void votes for any reason, including, but not limited to: [multiple entries from the same user; or the use of bots, macros, scripts, or other technical means for entering.] Attempts by any entrant to deliberately damage any website or undermine the legitimate operation of the Greater Cleveland Regional Transit Authority's Month Of Merry Instagram Giveaway may be a violation of criminal and civil laws. If any such attempt is made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

- 11. Limitation of Liability: Your entry into this Giveaway constitutes Your agreement to release and hold harmless the Sponsor and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the Giveaway and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or Internet service; 4) unauthorized intervention in any part of the entry process or the Promotion; 5) electronic error or human error in the Promotion administration or the processing of entries.
- 12. Disputes: THIS Giveaway IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND THE STATE OF OHIO, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. The Entrant agrees, as a condition of participating in this promotion, that if any disputes cannot be resolved between the Entrant and the Sponsor, and if causes of action arise out of or are connected with this Giveaway, they shall be individually resolved exclusively before a court located in Ohio having jurisdiction, without resorting to any form of class action. Under no circumstances in any such dispute shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Giveaway). The participant waives all rights to have damages multiplied or increased.
- 13. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Greater Cleveland Regional Transit Authority's website. Click here (http://www.riderta.com/) to read the Privacy Policy.
- 14. Social Media Channel-Specific Rules: The Giveaway hosted by Greater Cleveland Regional Transit Authority is in no way sponsored, endorsed, administered by, or associated with Instagram.