

Greater Cleveland Regional Transit Authority



SUMMARY OF PROPOSED AWARD

STATE ADVOCACY SERVICES

Presented to: External and Stakeholder Relations
& Advocacy Committee

May 12, 2020

PROJECT OVERVIEW

- To help GCRTA procure additional funding for ongoing rail car replacement, as well as, assurance that current GRF funding levels are preserved
- To aid in the pursuit of other funding streams (non transportation) in the state budget

PROJECT OVERVIEW

- Facilitate meetings between GCRTA and members of the Executive and Legislative Branches to advance GCRTA's legislative agenda
- Coordinate opportunities for legislators and administrative staff to visit GCRTA facilities to better inform state officials on our needs and major issues impacting public transportation



PROJECT OVERVIEW

- Two year contract for a two year option for renewal
- Provides continuity of representation during upcoming mid-biennium session, and the next biennium's transportation and general fund cycles
- Support our competitive grant submissions to ODOT, OEPA, and other state departments

PROCUREMENT OVERVIEW

- RFP issued March 16, 2020
- Nine (9) interested parties downloaded the package
- Four (4) vendors proposed

PROCUREMENT OVERVIEW

Evaluation Criteria:

- Background & Experience Relative to the Scope
- Understanding of Project Strategy to Execute the Scope
- Personnel Assigned
- Cost Proposal – Monthly Costs and Expenses

PROCUREMENT OVERVIEW

Evaluation Panel Members:

- Executive
- External Affairs
- Engineering & Project Management
- Finance & Administration
- Legal
- Office of Business Development
- Procurement

PROCUREMENT OVERVIEW

Recommended Team:

- JB Hadden of Murray Murphy Moul + Basil LLP
- Terrence O'Donnell of Dickinson Wright PLLC

Located in Columbus, OH

PROCUREMENT OVERVIEW

Experience:

- Relationships – Executive and Legislative
- Substantive Knowledge – Current on the issues which keeps them on top of trends in transportation
- Diversity & Inclusion – Firms reflect a diversity of background, view point, political ideology, race and gender. Able to see issues from all sides.
- Proven Success – 2019 Rail Car Replacement Project – Represented GCRTA advocating for funding of the RCR and ultimately helped obtain an award of \$5M
- Two Firms – Collaborative and Team-Oriented leveraging the relationships within the executive branch and having the legislative and legal resources of a national law firm

PROCUREMENT OVERVIEW

Other clients include:

- American Electric Power
- American Express
- Cleveland Foundation and Gund Foundation
- Columbus Museum of Art
- Minute Men of Cleveland
- Ohio Association of Career Technical Education
- YWCA Council of Ohio

PROCUREMENT OVERVIEW

Staff requests that the External and Stakeholder Relations & Advocacy Committee recommend to the Board of Trustees the award of a contract to JB Hadden of Murray Murphy Moul + Basil LLP and Terrence O'Donnell of Dickinson Wright PLLC to provide State Advocacy Services in an amount NTE \$170,000.00 for the two year base contract and an amount NTE \$170,000.00 for the one, two-year option for a total amount NTE \$340,000.00 for the four year contract

Questions?

Greater Cleveland Regional Transit Authority

