

Greater Cleveland Regional Transit Authority



Cuyahoga Community College/Greater Cleveland Regional Transit Authority

Community Training & Development/Job Hubs

Presentation to the GCRTA Board of Trustees External
& Stakeholders Relations & Advocacy Committee

October 6, 2020

PEOPLE STRATEGY

CULTURE &
ENGAGEMENT

LEADERSHIP
DEVELOPMENT
&
TALENT
MANAGEMENT

CONTINUOUS
IMPROVEMENT

INNOVATION
&
TECHNOLOGY

COMPLIANCE

STATEMENT OF PROBLEM/CHALLENGE

- Workforce Sustainability
- Low rates of education attainment
- Greater Cleveland Population Loss
- 30% of workforce eligible for retirement over next four years
- Need for skills based workforce
- Evolving leadership development and succession planning

Memorandum of Understanding

- Community Training & Development/Job Hubs (Access Centers Framework)
- Tri-C/GCRTA Workforce and Community Development Partnership
- Workforce development inspired from Los Angeles Metro Transit and L.A. County partnership - Transportation School



GCRTA Board Sub Committee Meeting
Alicia Booker, Vice President
Manufacturing Technology Center of Excellence

Institute for Engagement and Development (ICED)



The **Institute for Engagement and Development** oversees and links three aspects of how the College meets people where they are in their communities, whether that community is their neighborhood gathering place, at a social service agency, or on the job.

1. **Access Centers** – A collaboration with community partners in four Tri-C branded locations to deliver college resources, college preparation, training and education in neighborhoods.
2. **Central Community Partners** – Partnerships established when Tri-C is invited to bring college resources, college preparation, training and education into a community-based settings for short and/or intermediate term programming.
3. **Community Training and Development Sites (Hubs)** – Partnerships with local businesses to connect individuals to workforce opportunities in their neighborhoods

Through this institute we hope to:

- ❖ Remove barriers to access to higher education
- ❖ Promote engagement in the community
- ❖ Facilitate opportunities for community outreach
- ❖ Improve academic attainment in underserved communities
- ❖ Leverage community partnerships to benefit community member engagement
- ❖ Promote research and findings that contribute to community, workforce, and economic development
- ❖ Connect community members to education, training, and jobs
- ❖ Impact whole families with opportunities and pathways out of poverty

Institute for Engagement and Development (ICED)



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Model 1-Community Workforce Development

Central Bus Maintenance Facility

- Temporary CDL Training
- Introductory Maintenance & Mechanical Training
- Target Population: CMHA Residents/Woodhill Estates (walking distance to the facility)

Model 2-Industrial/ Government Collaboration

Central Bus Maintenance Facility

- In-service Maintenance & Mechanical Training
- Leadership/Frontline Supervisory Training
- Target Population: Frontline/Trades Staff (CMHA, NEORSD, RTA)



- Frontline Supervisor
- Frontline Supervisor and Development Training
- Bus Mechanical Apprenticeship
- Introductory Maintenance & Mechanical Training
- Temporary Commercial Drivers License Training
- Participants receive a transportation pass for the timeframes enrolled in programs (similar to what students receive in Tri-C)
- Promotion of routes, modes, and connections in the Access Center area

OVERVIEW TRI-C ACCESS CENTERS

TRI-C ACCESS CENTERS

Expanding mobile and community outreach to make education and workforce services accessible to our neediest neighborhoods is a central focus of this campaign. **By opening Access Centers that inform and connect distressed neighborhoods to education and workforce programs, we can make learning about these services easier than ever.**

Tri-C plans to launch Access Centers in core communities, which will bring college education and job training to different neighborhoods.

Access Centers will aim to...

- **Train neighborhood residents for jobs** in health care, trades, law enforcement and information technology
- **Provide residents with college- and career-readiness courses**, English as a Second Language and Tri-C's Women in Transition Program
- **Prepare residents for life-changing work** that will lead to higher wages, less poverty, more stability, and a hopeful future





Olivet Housing and
Community Development
Corporation



Examples of community engagement included Access Center participation in events such as the Esperanza Back to School event in August of 2019 in which over 300 students received backpacks in preparation for the new school year. Another event was the Love Fest community gathering in partnership with the Cuyahoga Metropolitan Housing Authority (CMHA) and the Olivet Housing and Community Development Corporation in which Tri-C shared information with over 200 individuals and families in Central/Fairfax community – raising awareness of educational opportunities through the Access Centers and building trust.



Add updated MOU agreement
Updates on space buildout

Fall 2020 Semester

- Digital Literacy IC3
- Google IT
- Workforce Success Course



During the fall of 2019 the MetroHealth Medical Center signed a memorandum of understanding to become an Access Center. In collaboration with the MetroHealth team, the College participated in information sessions at MetroHealth, surveyed Environmental Services employees, and secured space to offer programming in the spring of 2020.

Community Outreach, Engagement, Marketing

- Tri-C/GCRTA Announcement and Press Release
- Integrated Marketing and Communications Plan
- Evaluation

QUESTIONS