

RTA Committee Meetings

December 15, 2020

Greater Cleveland Regional Transit Authority



External and Stakeholder Relations & Advocacy Committee

Chair: Chief Valarie J. McCall



NEXT GEN

Greater frequency • Greater connectivity • for Greater Cleveland

Presentation to the External and Stakeholder Relations & Advocacy Committee December 15, 2020

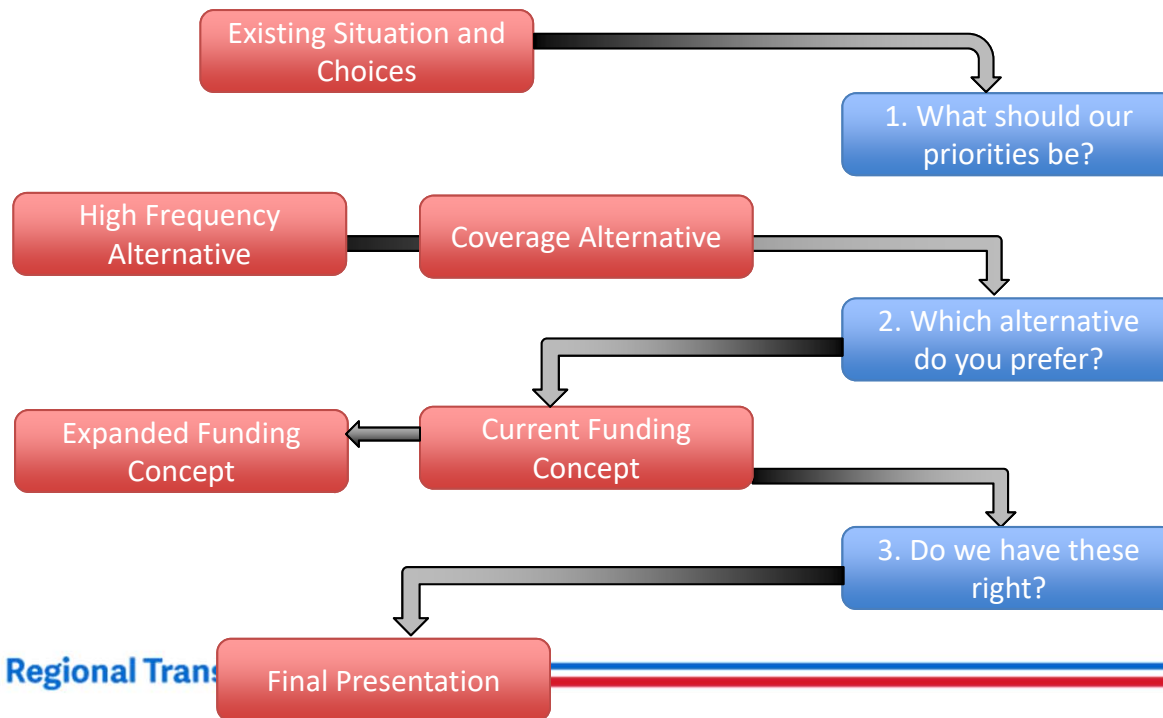
Greater Cleveland Regional Transit Authority



Study Process With JWA and Stakeholders

Technical and Design Work

Questions to the Public



Greater Cleveland Regional Transit Authority



JARRETT WALKER + ASSOCIATES

Main Features – Connecting Our Community

What we learned from the public in 2019:

- Prioritize trips to work, education, and health care
- Provide more frequent service all day
- Provide more direct transportation, less need to transfer between transit vehicles on trips between city and suburbs

Public Engagement in 2020

- NEXT GEN website and comment portal went live on October 14, 2020
- Public comment period open October 14 through November 30
- Comments taken at Facebook Live events, RTA AnswerLine and 24/7 via web
- 3,870+ views of the rideRTA.com/NEXTGEN website

Community Leaders & Advocates

- Cuyahoga County Suburban Mayors and City Managers Association
- Follow-ups as requested by suburban mayors and their staffs
- Cleveland City Council Transportation Committee
- Follow-ups as requested by Council Members
- Downtown Cleveland Alliance
- Clevelanders for Public Transit
- Cleveland Heights Transportation Advisory Committee
- RTA Community Advisory Committee

Facebook Live Presentations

- Northeast: 1K views, 58 comments
- Northwest: 2K views, 42 comments
- Southeast: 1.1K views, 54 comments
- Southwest: 1.4K views, 16 comments
- Downtown: 1K views, 16 comments
- Total: 18,799 minutes viewed, 452 engagements, 593 followers
- Approx. 70% watched live during a virtual public hearing
- Approx. 30% of views occurred at another time

Social Media Posts

- Twitter
- Facebook
- Instagram
- Boosted posts on Facebook
 - All events (leading up to date) and video presentations (through Nov. 30) were boosted posts.
 - Total cost associated with boosted posts: \$336.25
 - Cumulative reach on boosted posts: 16,841
 - Cumulative link clicks on boosted posts: 462

rideRTA.com/NEXTGEN

Greater Cleveland Regional Transit Authority

Schedules Fares Accessibility Contact Us Print

Search Search

COVID-19 Schedules & Maps Riding RTA About RTA Doing Business Work For Us

View published

NEXT GEN

Greater frequency • Greater connectivity • for Greater Cleveland

OVERVIEW PROPOSED ROUTES MAP & VIDEOS FAQs

Greater Frequency Greater Connectivity Upcoming Public Events



Proposed Routes Tab



How to use this page

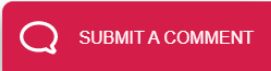
This page is designed to compare and contrast the current RTA bus routes and the NEXT GEN RTA proposed routes.

Each tab, located below, will offer a comprehensive selection of Current RTA Routes or NEXT GEN RTA Routes.

First, select the tab of either NEXT GEN RTA or Current RTA routes. Lists of all route numbers for the selection will populate below. When you click on a route number, you will find a route map, frequency table and service information. This can also be printed in an easy to read fact sheet for each route.

- [Download All NEXT GEN RTA Route Fact sheets](#)
- [Download All Current RTA Route Fact sheets](#)

NEXT GEN RTA Routes	Current RTA Routes
1: St. Clair	
3: Superior	



Current Route Page

Current RTA Route

14: Kinsman

From downtown Cleveland, buses travel to Community College Avenue, Woodland Avenue and Kinsman Road / Chagrin Boulevard

The route ends at the Warrensville - Van Aken Rapid Station in Shaker Heights.

Proposed NEXT GEN RTA Changes

- Extend service east of Van Aken - Warrensville Rapid Station with NEXT GEN #14/14A
- Extend main branch to Lander Circle via current #5 serving Chagrin, Richmond, Harvard, and Orange Place
- Extend #14A branch to Country Ln via Warrensville Center Rd, Ellacott Pkwy, Clarkwood Pkwy, Granada Blvd and Emery Rd
- New alignment downtown to serve Cleveland State University instead of Prospect Ave
- Downtown terminal changed from E 6th St and Lakeside to W 6th St and W Prospect Ave

How frequent is this route?

	Weekday AM Rush	Weekday Midday	Weekday PM Rush	Weekday Evening	Saturday Midday	Saturday Evening	Sunday Midday	Sunday Evening	Overnight
15 min or better	✓	-	✓	-	-	-	-	-	-

[Route Fact Sheet](#)

[SUBMIT A COMMENT](#)

NEXT GEN Route Page

NEXT GEN RTA Route

14 - 14A: Kinsman

Service between Downtown and Lander Circle and Country Lane

[Route Fact Sheet](#)

Features:

- 24-7 Service
- Seven Day Service
- New Destinations
- Increased Weekday Frequency

How frequent is this route?

	Weekday AM Rush	Weekday Midday	Weekday PM Rush	Weekday Evening	Saturday Midday	Saturday Evening	Sunday Midday	Sunday Evening	Overnight
15 min or better	✓	✓	✓	-	-	-	-	-	-
30 min	✓	✓	✓	✓	✓	✓	✓	✓	-
60 min	-	-	-	✓	✓	✓	✓	✓	✓

[SUBMIT A COMMENT](#)



NEXT GEN

Greater frequency • Greater connectivity • for Greater Cleveland

NEXT GEN #10 East 105- Lakeshore

Service between Turney-Ella Loop and Shoregate.

NEXT GEN #10 FREQUENCY

Weekday AM Rush	Every 15-30 Minutes	Weekend Daytime	Every 30 Minutes
Weekday Midday	Every 15-30 Minutes	Weekend Evening	Every 60 Minutes
Weekday PM Rush	Every 15-30 Minutes	Overnight	Every 60 Minutes
Weekday Evening	Every 60 Minutes		

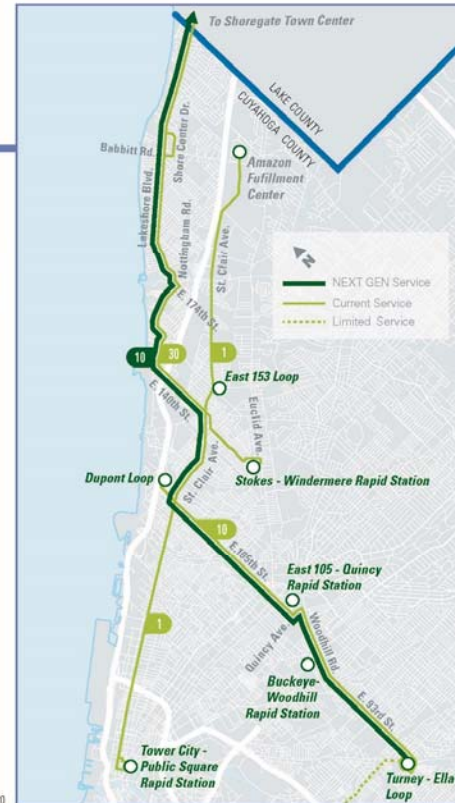
NEXT GEN #10 Features:

- Seven Day Service
- New Destinations
- Increased Weekday Frequency
- Increased Weekend Frequency

NEXT GEN #10 Points of Interest:

- Cleveland Clinic Main Campus
- Louis Stokes VA Medical Center
- Euclid Hospital
- John Hay High School
- Glenville High School
- Shore Center Plaza
- East Side Market
- University Circle

PROPOSAL



9-2020

Planned Adjustments Based on Feedback

Retain these links during daytime hours:

- #2 E. 79, Slavic Village, Steelyard (5 days like today)
- Service on E. 55th north of station (5 days like today)
- Service on Buckeye Road (7 days)
- #8 Service on Prospect and Cedar Avenues (7 days)
- One trolley route, the modified (i.e. current) B-Line

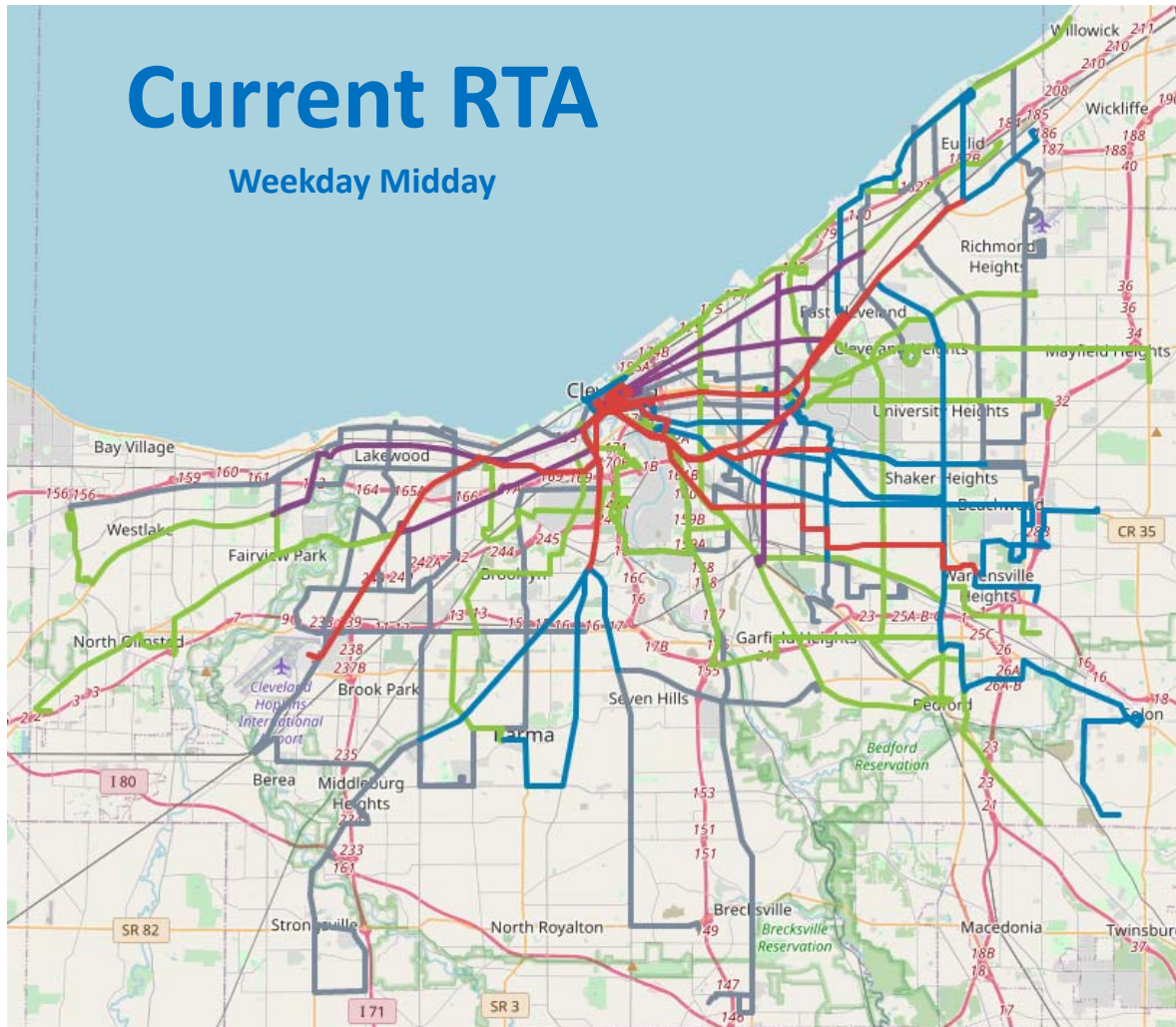
Planned Adjustments Based on Feedback






Retain these links with today's service hours:

- In response to concerns about the #81:
 - Revise #25 to link W. 25th & Steelyard via Tremont Pointe
 - Continue current service hours at Lakeview Terrace
- Revise #18 to link E. 55th Rapid to Slavic Village & Newburgh Hts.

Current RTA

Weekday Middy

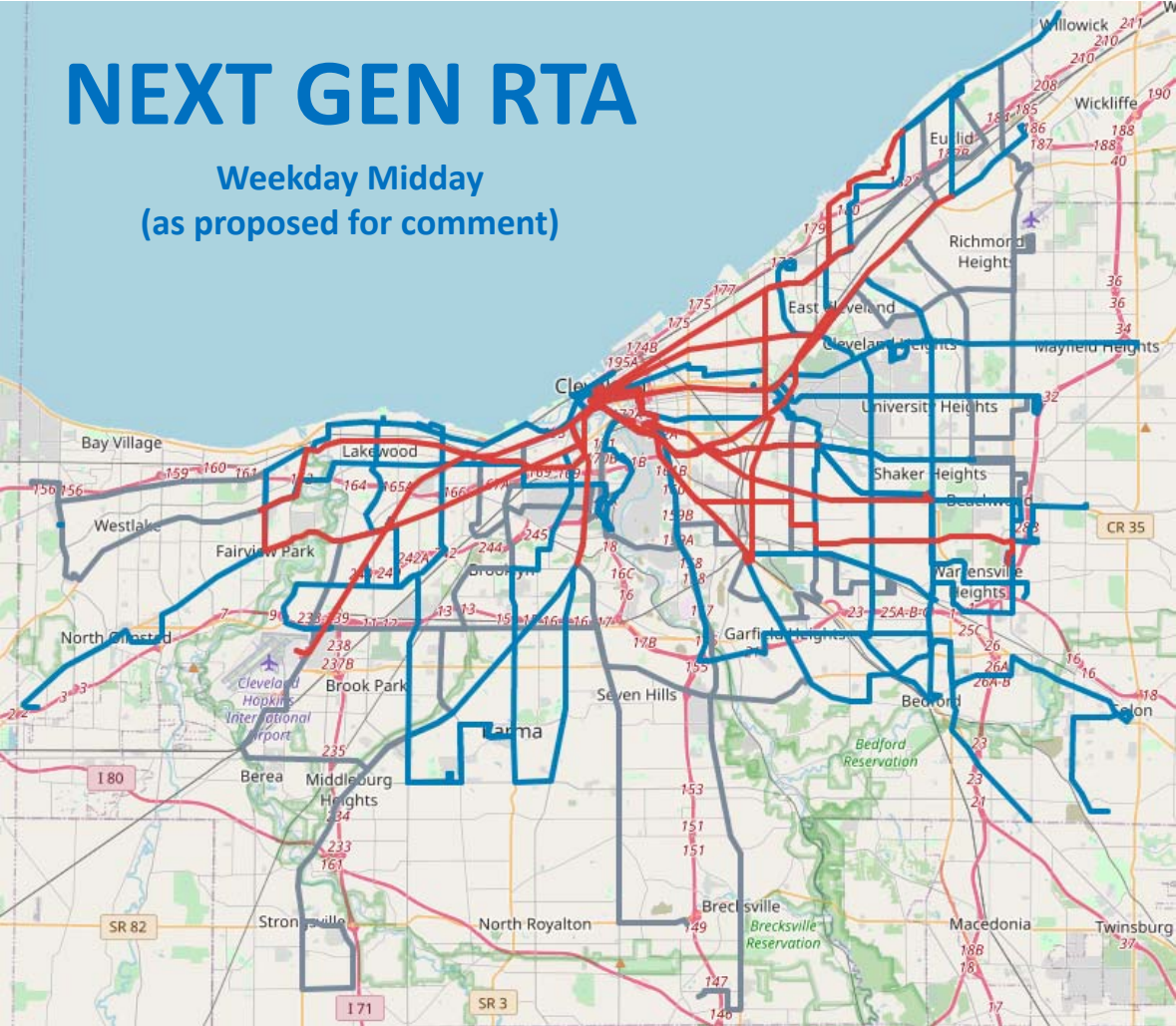


Frequency Legend	
	15 min or better
	20 min
	30 min
	40 - 45 min
	60 min



NEXT GEN RTA

Weekday Middy
(as proposed for comment)



Frequency Legend

🕒 15 min or better

🕒 20 min

🕒 30 min

🕒 40 - 45 min

🕒 60 min



Summary

- NEXT GEN RTA reflects community priorities, including frequent service (every 15 minutes or better) all day
- The number of **jobs** within ½ mile of frequent service will increase by 50,000 jobs or 25%
- The number of **residents** within ½ mile of frequent service will increase by 167,000 residents or 100%
- The service emphasizes key corridors in the Strategic Plan
- Implementation is targeted for June 2021

Questions?



Audit, Safety Compliance & Real Estate Committee

Chair: Karen Gabriel Moss

January 1, 2021 Property Insurance Renewal

December 15, 2020

Audit, Safety Compliance and Real Estate
Committee

2021 Property Insurance Renewal

As discussed at the December 1, 2020 Committee meeting, GCRTA's All-Risk Property Insurance Policy expires on January 1, 2021.

- Covers all Real and Personal Property for which GCRTA is responsible
- Bus Garages, Rail Complex, Rail Stations, Rail and Bus fleet (non-collision only)

2021 Property Insurance Renewal

- Incumbent Carrier is FM Global
 - Blanket Limit: \$500 million , Deductible \$250,000
 - Total Insured Value \$1.77 billion
 - FM Global informed us this year that they would non-renew GCRTA as an account due to the Rail / Rolling Stock exposure which is not considered part of their core business.
 - As described at the Committee Presentation on 12-1-2020, we worked with Aon, our property insurance broker, to conduct a competitive marketing effort.

2021 Property Insurance Renewal

- The results of the marketing effort are that the best proposals were from two different insurance markets; one for the traditional property insurance coverage, and one for the Rolling Stock coverage.
- Rolling Stock (both rail and bus) is a unique exposure and only certain insurance markets will consider insuring it.
- Therefore, our recommendation includes placing two separate programs for GCRTA's property insurance coverage as of January 1, 2021.

2021 Property Insurance Renewal

- The first program will be written by Liberty Mutual and is for the coverage of all GCRTA real and personal property excluding rolling stock.
- The second program is a stand-alone Rolling Stock policy written by Evanston Insurance Company and specifically provides coverage for GCRTA Rolling Stock (both rail and bus).

2021 Property Insurance Renewal

- Expiring premium for 1-1-20/21 policy period \$825,930.
- 2021 Budgeted amount: \$1,280,200 or a 55% increase based on guidance from our insurance brokers.
- The combined premium for the new combined program is \$1,126,116, an increase of 36% over the expiring premium of \$825,930 and 12% under budget.

2021 Property Insurance Renewal

- Both Liberty Mutual and Evanston Insurance Company carry the highest possible financial security rating from Best's Insurance Rating service (A XV), demonstrating their financial stability and ability to pay claims.
- More detail on the new program is included with our recommendation in the resolution submitted to you for approval in the board package for today's meeting.
- We are seeking approval to execute this insurance program renewal as recommended.

Questions



RTA Board of Trustees Meeting

December 15, 2020

Greater Cleveland Regional Transit Authority



Public Comments – Agenda Items

Dial by phone: 440-276-4600

or

Submit by form at www.riderta.com/events by selecting the meeting event:

Committee Reports

Ad Hoc Committee Reports

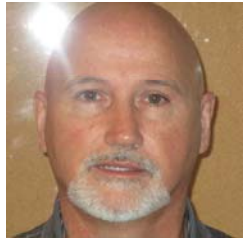
Promotions and New Hires

December 2020

Greater Cleveland Regional Transit Authority



December 2020 New Hires



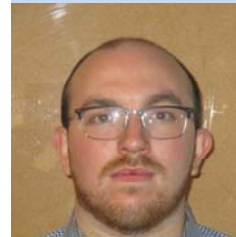
Jesse Church
Security Systems Specialist



Sheila Miller
Information Technology Engineer



William Mariner
Sign Shop Leader



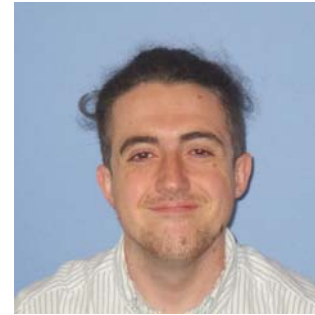
Matthew Seegert
Talent Management Coordinator



December 2020 Promotions



Alroy Gibson Jr.
Manager – Transportation



Conor Miller
ITS Specialist

Resolutions



Interim Secretary/Treasurer Report

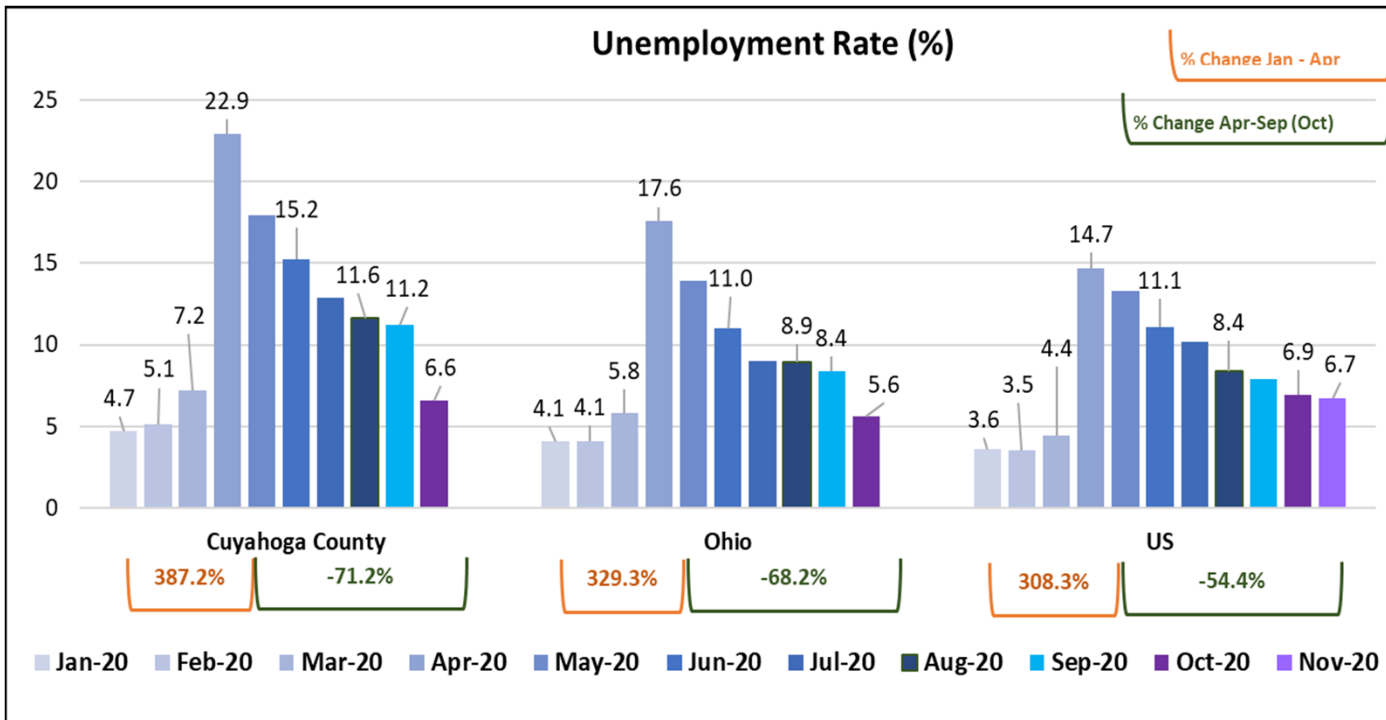
December 15, 2020

Board of Trustees

Greater Cleveland Regional Transit Authority



Economic Conditions



• Largest Job Gains in:

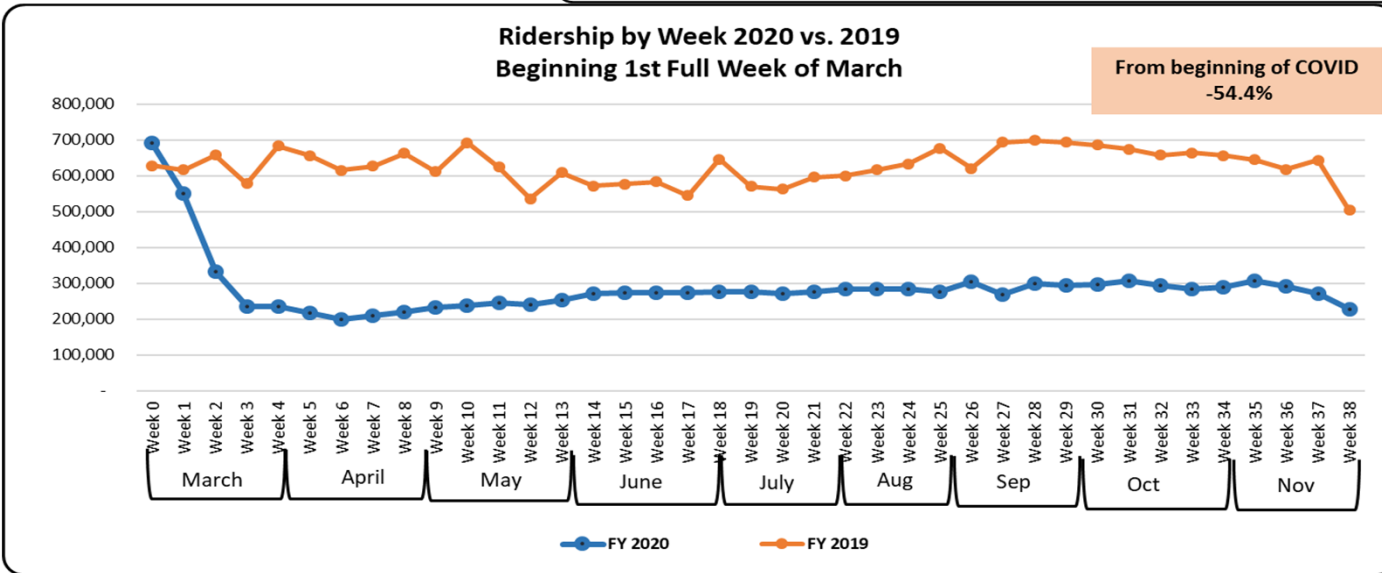
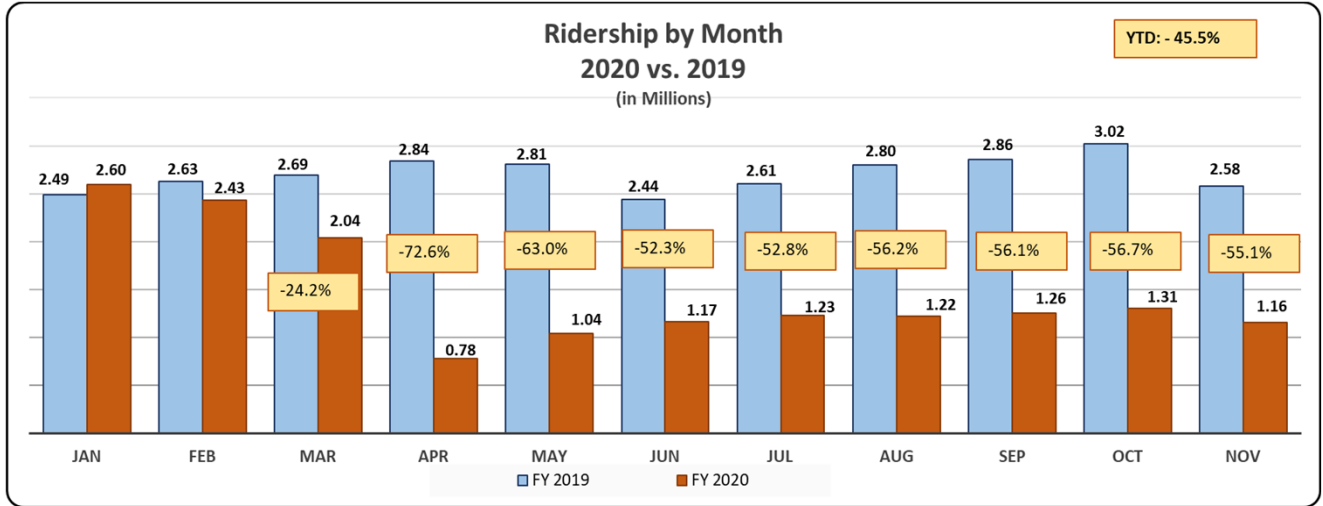
- Transportation
- Warehousing
- Professional Services
- Business Services
- Health Care

• Employment Declined

- Government
- Retail Trade

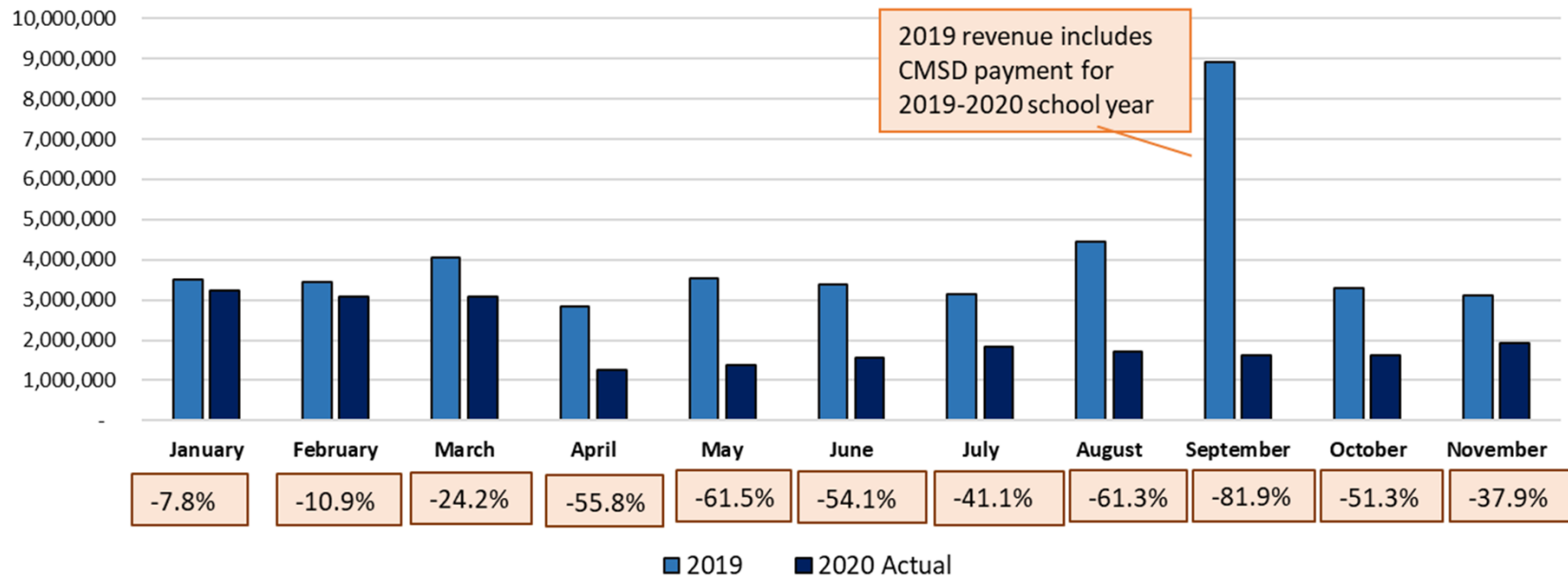


Ridership

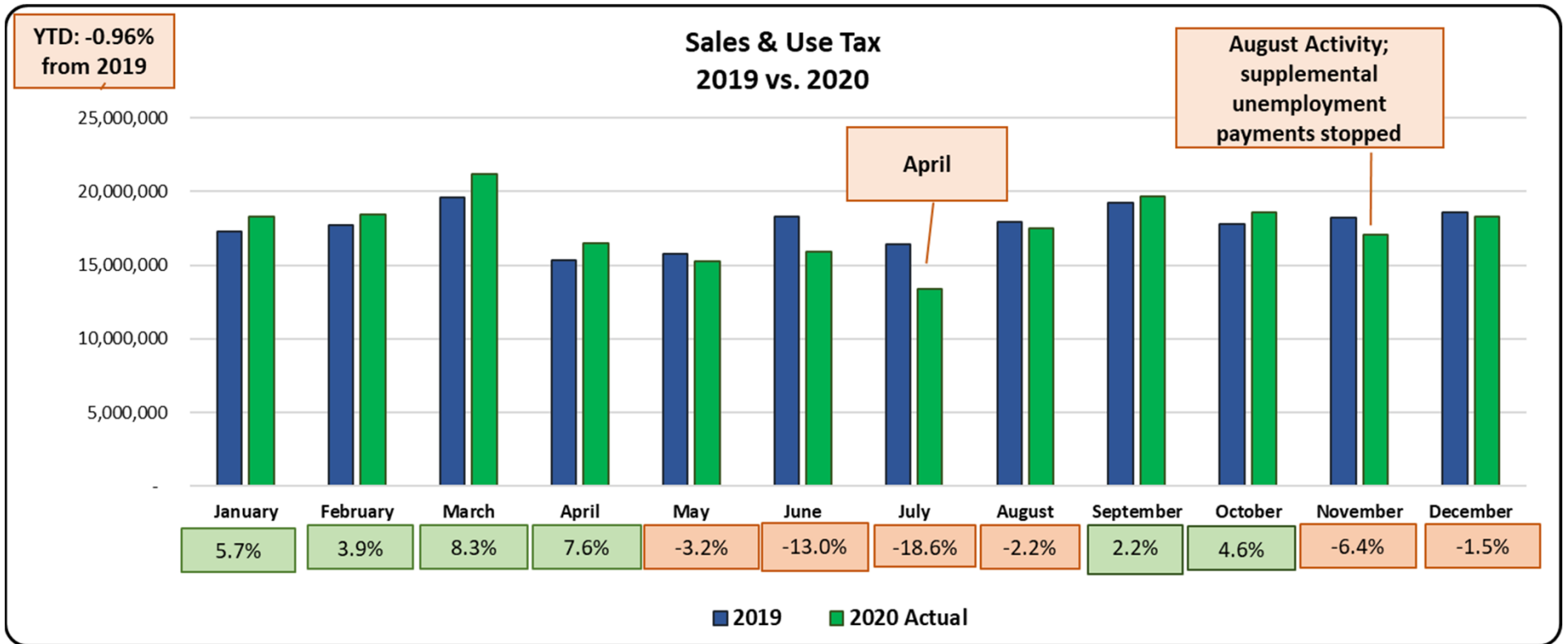


Passenger Fares

Passenger Fares
2019 vs. 2020



Sales Tax



CARES ACT Drawdowns

- **Total Awarded:** **\$112.0 million**
- **Drawdown (through October)** **\$112.0 million**

Questions



General Manager, CEO Report

December 15, 2020

Greater Cleveland Regional Transit Authority



Public Transit Virtual Rally for Funding

- Last week RTA joined several leading public transportation agencies for a virtual rally to call for significant and immediate emergency federal relief and detail the dire consequences if Congress fails to pass a coronavirus relief package.
- Participants: Indianapolis (Indy Go), Pennsylvania (SEPTA), San Francisco (BART), New York (MTA), Denver (RTD) and New Orleans.

Virtual Funding Rally

RTA Talking Points

RTA received \$112 Million in CARES Act Funding:

- No Layoffs, maintained service, cleaned and disinfected vehicles, and distributed PPE to staff and customers.
- Funding Needs Still Exist - \$500 Million in unfunded infrastructure/state of good repair projects.
- Requested Congress/Administration to pass COVID-19 Relief bill before end of current session.

Healthy Worksite Silver Award

- RTA has been awarded the **Healthy Worksite Silver** Level Award for the 2nd consecutive year from the Healthy Business Council of Ohio.
- This award recognizes Ohio employers who demonstrate a commitment to employee wellness through comprehensive worksite health promotion and wellness programs.
- RTA's response to the Pandemic section of the application showed our commitment to adjust programs and to continue to offer support to wellness.



RTA Awarded Ohio Air Quality Grant

- RTA was awarded \$2 million to replace six diesel-powered transit buses with six new compressed natural gas (CNG) powered transit buses.
- The grant will cover 63.7% of the cost to replace the vehicles.
- Presentation to the Board: February 16, 2021
- Estimate delivery date: 10 months after Notice to Proceed

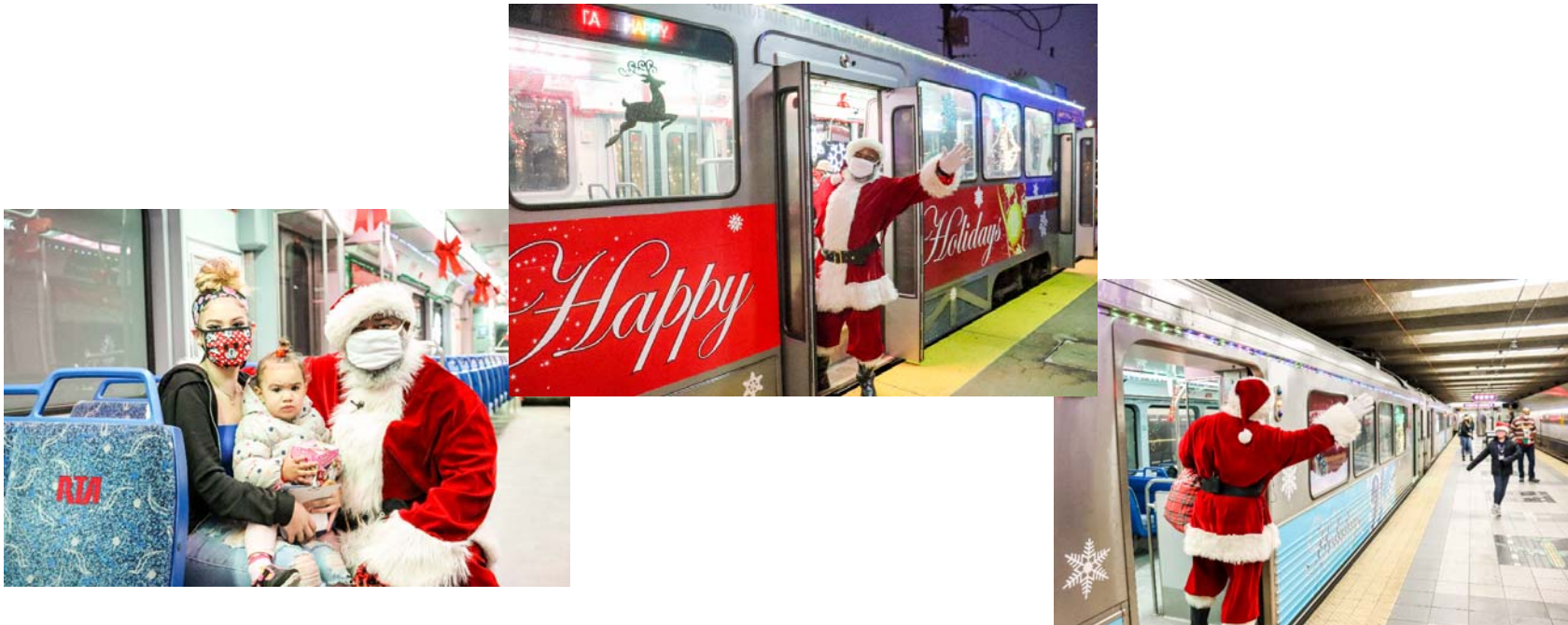
RTA Holiday Trains

- Check out several RTA Holiday Trains on the Red, Blue and Green Lines through December 31.
- Trains are decorated with lights, hand painted windows and festive decorations.
- Customers are encouraged to take pictures and post on social media.

Holiday Train Video



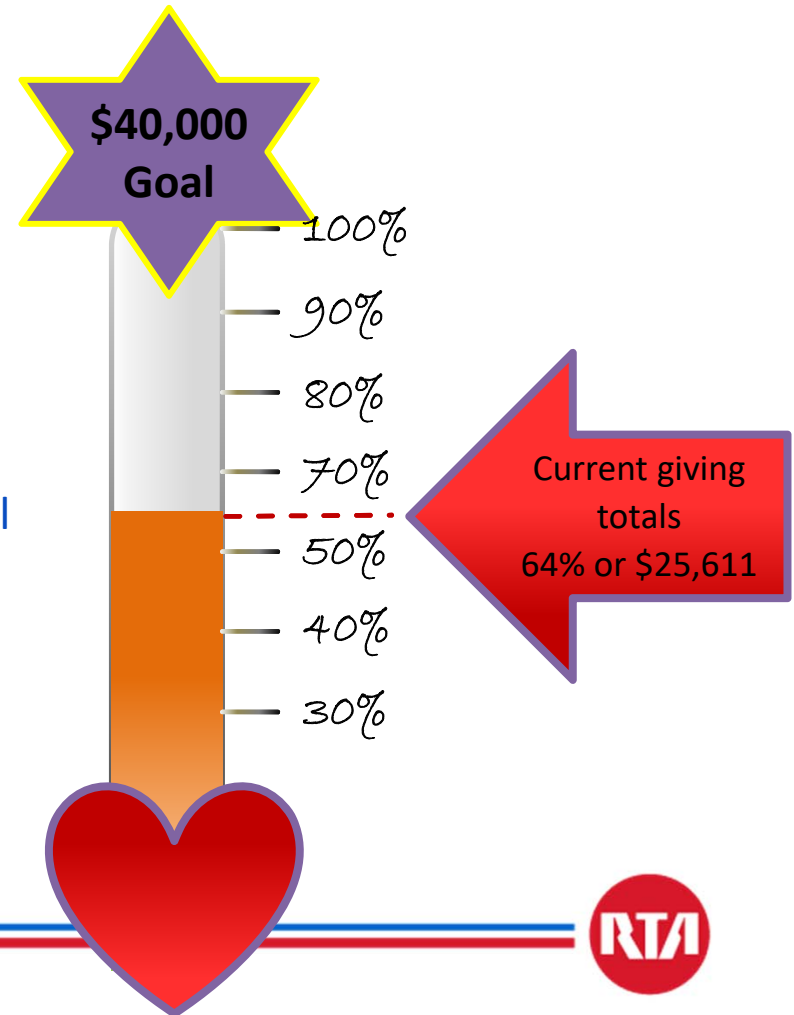
Holiday Santa Spreading Cheer to RTA Customers



Employee Giving Campaign

RTA employees have been raising money since October for several charities through our annual Employee Giving Campaign:

- Earth Shares, Community Shares, UNCF, United Way, Harvest for Hunger and Cleveland Metropolitan School District Digital Equity Program
- \$25,611 raised to date
- Donated over 1,300 lbs of food to the Greater Cleveland Foodbank



Board Retreat

The RTA Board held their retreat last Thursday. The Board discussed several topics:

- Strategic Plan
- Department Activities and Scorecards
- Success Outcomes
- Organizational Excellence and Structure

Public Comments – Non-Agenda Items

Dial by phone: 440-276-4600

or

Submit by form at www.riderta.com/events by selecting the meeting event:

Executive Session

