

Response to Service Proposals

Presentation to the
External & Stakeholder Relations and
Advocacy Committee

April 12, 2022

Should all #48 trips serve Marymount?

- Pre-NEXT GEN half of all #48 trips split off the main route and ended at S. Miles Rd instead of Marymount Hospital (these trips labeled #48A)
- NEXT GEN Route #48 provides 30-minute service to Marymount Hospital
- Operations recommends maintaining the NEXT GEN alignment
 - Prioritizing access to health care and jobs at Marymount
 - All stops on the former #48A branch are now served by the #50
 - Riders still have one-seat access to UH, Cleve. Clinic, CWRU, University Circle, and 12 connecting RTA routes (incl. all rail & HL)
- NEXT GEN improved the service at the affected stops, despite their low ridership, from 5-day to 7- day service.

#48/50 Proposal from Mr. Stewart

Proposal was analyzed in 2021

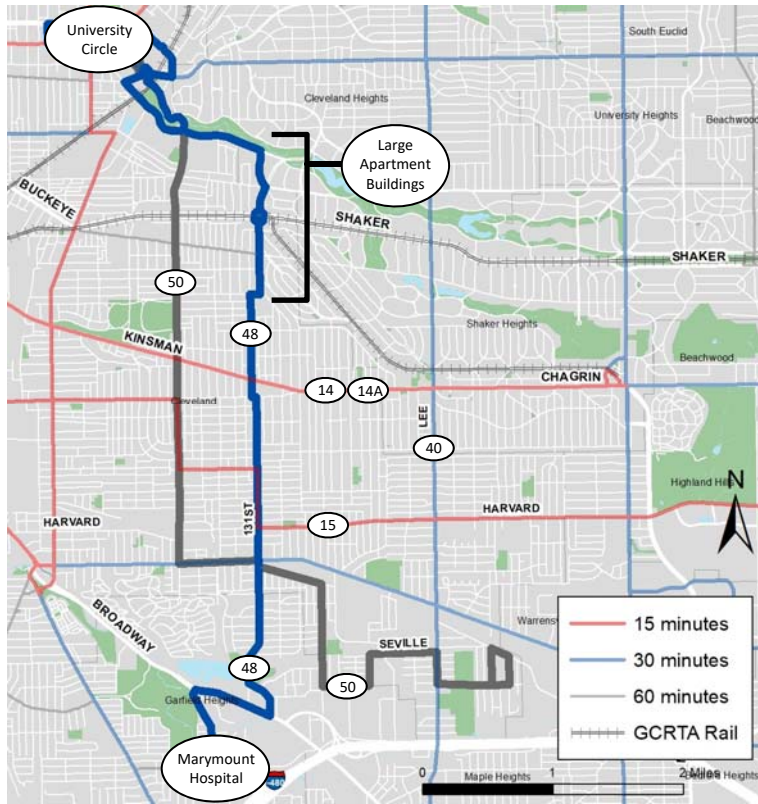
- #48 to branch with hourly service to Marymount Hospital and S Miles.
- #50 to serve Marymount Hospital hourly instead of S Miles
- 2 trips per hour to/from Marymount (one #48 trip and one #50 trip)

Assessment

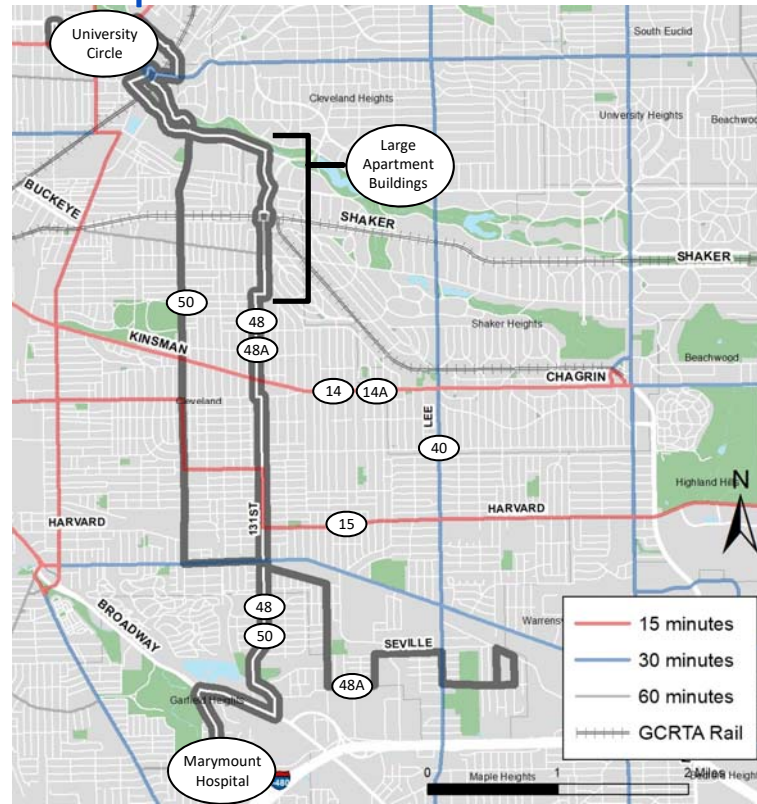
- When transferring from East-West routes (#14, #15, Blue/Green Line), no transfer point would provide half-hourly service to Marymount
- Apt buildings on N/S Moreland, Kemper lose half of Marymount service
- Each #48A trip missed stops on the main #48 route to Marymount
- The missed stops had ***almost twice*** as many riders as the #48A branch

Conclusion: NEXT GEN serves the community better

NEXT GEN Network



Proposal from Mr. Stewart



Should any RTA trips run on Walden Ave?

- More than 20 years ago, nearly all #15A service on Walden was removed due to low ridership
 - Only a few rush-hour #15A trips on Walden Ave were retained
 - More than 10 years ago, RTA renamed #15A as “#15 via Walden”
 - NEXT GEN discontinued *lightly-used* trips (3 per direction!)
 - In Cleveland Ward 1: 8 WB boardings AM, 4 EB alightings PM
 - Discontinued stops are 0.1 to 0.6 miles from improved #15 service

Should any RTA trips run on Walden Ave?

- NEXT GEN Features
 - Provides 15-minute service on Harvard at the Lee-Harvard Plaza
 - Plaza has Dental, Pharmacy, Banks, Library, Dave's Market
 - Important for shopping and jobs
 - Walden has only residences
- Operations recommends retaining the NEXT GEN service as is, due to:
 - Consistently low ridership on Walden
 - Need for frequent service on #15 to jobs, education and health care

#15A Proposal from Mr. Stewart

Proposed route was analyzed in 2021

- It would serve lightly-used stops on residential streets (Walden Ave, etc.)
- It would serve other places (incl. CSU, Shaker Sq., Tri-C East, Pinecrest)

Assessment

- NEXT GEN already serves all those other places
- “Via Walden” stops have been proven to have low ridership
- Each “via Walden” trip misses stops on the main #15 route
- In Cleveland Ward 1, the missed stops had **more than 3 times** as many riders as the “via Walden” stops during the periods that both operated

Conclusion: NEXT GEN serves the community better

#15A Proposal from Mr. Stewart



NEXT GEN & #15A Proposal from Mr. Stewart



Questions?

