RTA Board of Trustees Meeting and Committee Meeting

June 28, 2022
Audit, Safety Compliance & Real Estate Committee

Chair: Mayor Paul A. Koomar
Executive Session
RTA Board of Trustees Meeting

June 28, 2022
Public Comments – Agenda Items

• In person

• Phone: 440-276-4600

• Web form at www.riderta.com/events
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Committee Reports

Ad Hoc Committee Reports
New Hires and Promotions

June 2022
June 2022 New Hires

Marc Bazdar
Transit Police Officer

Joshua Bazzoli
Legal Intern

Melanie Brooks
Laborer

Tiana Brown
Recruiter

Shawn Burton
Operator

Princess Bush
Operator

Jarrell Fair
Laborer

DevVon Hall
Laborer

Randell Hampton
Operator
June 2022 Promotions

Lamont Terrell
Equipment Repair Leader

Keith Flagg
Equipment Repair Leader

Ann Marie Prebish
Contract Administrator

Jeammie Montalvo
Assistant Equipment Manager
Resolutions
Secretary/Treasurer Update

June 28, 2022
Board of Trustees
Economic Conditions

Ohio MSA Unemployment Rate (%)
Ridership

Through May
(in millions)

- May 2019: 13.3
- May 2020: 8.5
- May 2021: 6.1
- May 2022: 7.2

YTD Ridership
2019 through 2022
(in Millions)

YTD: 2022 vs. 2021 19.1%
Passenger Fares
2019, 2020, 2021, and 2022

YTD Variance (2022 v. 2021) 23.6%

Greater Cleveland Regional Transit Authority
Sales Tax

Sales & Use Tax
2019, 2020, 2021 and 2022

YTD through June:
- Motor vehicles/water craft: +19.7%
- On-Line sales: +32.6%
- Regular/State wide sales: +15.7%

YTD Variance (2022 vs. 2021)
10.0%
Questions
General Manager, CEO Report

June 28, 2022
RTA Board Retreat – June 9, 2022
Tri-C Corporate College Conference Center

Topics:
- Exploring Trust and Building Deeper Trust Based Relationships
- Creating a Great Culture and Inclusive Environment
- Board Effectiveness
- Understanding Individual Preferences and Ways of Interacting and Communicating More Effectively
- Breakout Discussions: Civilian Review Board, Workforce Development and Customer Surveys & Community Surveys
RTA Board Retreat – June 9, 2022
RTA Board Retreat – June 9, 2022

Board Retreat Facilitators:

• Sharon Sobol Jordan, Founder & Chief Executive Officer, OpenSpace Solutions LLC.

• Marty Pollock, Founder/Managing Director, The WIT Group

• Margaret Brooks, Leadership Development Practitioner and Executive Coach
WASHINGTON, D.C. – U.S. Sen. Sherrod Brown (D-OH) announced that the U.S. Department of Transportation (DOT) awarded a $585,000 grant to the Greater Cleveland Regional Transit Authority (GCRTA) to improve transit services.

- The grant was awarded through the Areas of Persistent Poverty Program which provides grants for planning, engineering, or financial plans to improve transit services in areas experiencing long-term economic distress.
- This grant will allow us to improve transit utilization in high poverty locations that we already serve by eliminating barriers to the use of our services in our mission to Connect the Community.
GCRTA Safety Day at The Cleveland Metroparks Zoo

- GCRTA had tables in the Cleveland Metroparks Zoo’s main pavilion set up for static and interactive displays, and distributed literature advocating safety, health, and the protection of our environment.
- Members of GCRTA’s Safety and Rail Operations were on hand to promote all aspects of safety.
- GCRTA bus was on location for zoo visitors to explore.
MetroHealth Juneteenth Freedom Fest

- June 18, 2022 | 12:00 p.m. – 10:00 p.m. | Downtown Cleveland Mall C
- Free, family-friendly event commemorating and celebrating slavery’s ending on June 19, 1865 and spotlighting the rich history and spirit of Cleveland’s African American arts and culture.
- An entire day filled with live music and performances, games and activities, food trucks, beverages and fireworks.
- GCRTA Sponsor along with Karamu House, Downtown Cleveland Alliance, TRI-C Jazz Fest & More
Midwest Regional Hispanic Leadership Summit 2022

June 7, 2022 | Minneapolis, Minnesota

- Corporate and public sector C-Suite leaders engaged in a panel discussion on the value of the Hispanic Promise as a tool to reach and elevate Hispanic representation in the workplace

- The panel included senior executives from US Bank, Chobani Yogurt, and 3M, all of whom have signed the Hispanic Promise

- RTA was the first public transit authority to sign in February 2022
Cleveland International Hall of Fame

June 7, 2022 | The Cleveland International Hall of Fame held their inductions, this year’s honorees include:

Taras Szmagala, Sr. – Worked at GCRTA for more than 30 years in a variety of roles including Director of External Affairs and Acting General Manager

Valarie J. McCall (inducted in 2020) – Since 2006 has served on the GCRTA Board, as well as having served as past President on the American Public Transportation Association (APTA) Board
FTA update on workforce development:
• Current transit priorities and vision
• Innovative ways agencies are attracting, training, and retaining their workforce

Jeffrey Nelson, APTA Chair
FTA Update and Workforce Development Panel

- Veronica Vanterpool, FTA Deputy Administrator (Moderator)
- **George Fields, Deputy General Manager, Human Resources Greater Cleveland Regional Transit Authority**
- Elizabeth Smith, Chief of Staff, Southeastern Pennsylvania Transit Authority
- Xinge Wang, Deputy Director, International Transportation Learning Center
- Mary Leary, Deputy Associate Administrator, Federal Transit Administrator
Pride Parade 2022

- First time GCRTA has walked in the Pride Parade
- Estimated, 30 employees, family, and friends participated
- A launch of the Pride Employee Resource Group
- Operation KidWatch photographed and fingerprinted approximately 80 kids
Transit with EZfare Launch

- June 22, 2022 | Northeast Ohio Transit Agencies, Food Trucks, Giveaways and Live Music
- Welcoming remarks and presentation by India Birdsong, Chief Executive Officer, Rev. Charles P. Lucas, Board President, Mike Lively, Director ITS, Brian Zanghi, Masabi CEO, Ben Cappelle, Laketran Executive Director and NEORide President, and Shanti Gonzales, Transit Communications Manager
- Local media representatives along with the general public in attendance
Public Comments

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