











Information Technology

Ad Hoc Technology Meeting

December 8th, 2022

EZfare Update



Improve How Customer Pay



Champion: RTA

Supporting partners:

- NOACA
- · Private mobility providers



OUTCOMES

Outcomes include:

Short term improvements can improve equity and communications to address findings in Fare Analysis pillar study. A new fare collection system will provide a seamless customer experience that is cloud-based and contactless with open architecture, regional multimodal accounts, stored value, fare capping, and open payments. RTA will be positioned for a changing mobility landscape with an innovative, modern fare system.





Fare Collection Vision

Short Term:

- Replace RTA's current mobile payment app
- Purchase and install ticket validators on vehicles
- Keep the current fareboxes
- Begin to incorporate fare capping and smart cards
- Create a connected, regional fare system

Long Term:

- While implementing the short term objectives
 - Evaluate the replacement of TVMs, CSKs and fareboxes



Project Summary

Project is split into 3 phases

- Proof of Concept Complete
 - 16 HL Vehicles
 - Software configuration
 - Visual Validation
- Phase 1 In-Process
 - Fleet wide installation of JRVs
 - Marketing and Training
- Phase 2 Not Started
 - Smartcard configuration and deployment
 - Account Based Ticketing/Fare Capping



EZFare Overview

Total Sales: (since June)

- \$2,300,000
- All day and 1-trip most popular passes

Total Users:

150,000 total EZfare users

Validator Installs:

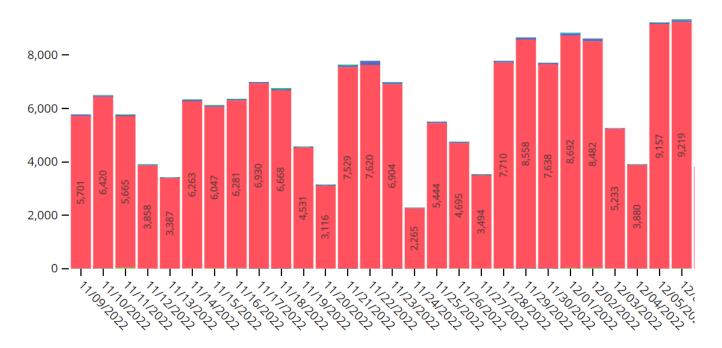
- 225 vehicles are equipped with validators
 - More than 60% of the fixed route fleet (313)







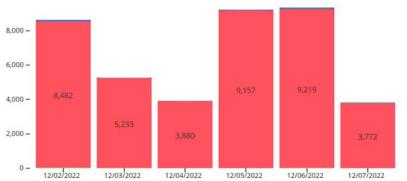
Daily EZfare Scans



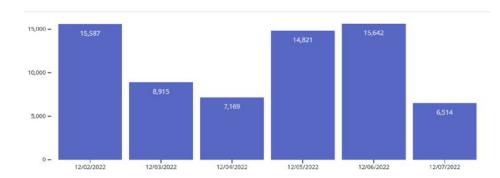


EZfare Scans





7-Day Activations



- 68,648 activations
- 40,193 scans
- 58% of riders are utilizing validators

 Increasing scans assists with smart card deployment and ABT



Account Based Ticketing

ABT

- Open loop system
- Transition from physical fare media and cash
- Use of smart cards with mobile wallets and stored values (cash to value on card)
- ABT is a key driver in fare capping
- Utilizes tokens as identification and tracking



Fare Capping: All Day Pass

Rider taps and Riders taps Riders taps Riders taps transfers to their token at token at 5:00 their token at another RTA 12:00 p.m. p.m. 7:00 a.m. line at 8:00 1-trip Ride Rider Capped a.m. 1-trip ride \$2.50 +\$2.50 \$5.00 + \$0 = \$2.50 + \$0 = \$2.50 = \$5.00\$5.00 \$2.50

<u>Current State</u>: Rider could pay \$7.50 in a single day (without an all-day pass)

<u>Future State</u>: Rider is capped at \$5.00.



Fare Capping: Weekly Pass

Weekly Fare Capping	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
All Day Pass	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$0.00	\$0.00

<u>Current State</u>: Rider could pay more than \$5.00 in 1-day and more than \$25.00 during

the week

<u>Future State</u>: Rider is capped at \$5.00 each day and \$25.00 in the week



Overall Project Next Steps

Tasks	Estimated Completion	
Installation of HealthLine Validators	Complete	
RTA CLE Discontinuation	December 2022	
Fixed Route Validator Installation	December 2022	
Light Rail/Paratransit Validator Installation	Q2 2023	
Red Line Station Validator Installation	Q2 2023	
Smart Card Implementation/Distribution	Q2 2023	
Implementation of Account Based Ticketing (ABT)	2023	
Partner Portal Implementation	2023	
Development of regional transfer policy	2023	
Evaluation of TVMs and Fareboxes	On-going - Finance	



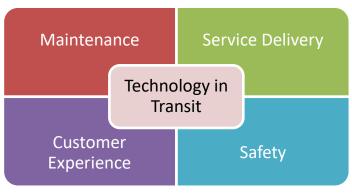
Other 2022-2023 Projects



Technology in Transit

RTA is committed to improving the user experience through continued technology enhancements.

<u>Goal</u>: Implement cost effective solutions internally to create efficiencies that result in future benefits to the customers and community.





2022-2023 IT Projects

Pillar	Technology Projects	Status
Tilla	Maintenance Software Upgrade (Hosted)	In-Process
	Oracle Database Upgrade	In-Process
Maintenance	Active Directory Upgrade	In-Process
	Novell Decommission	Complete
	Mobile Routers for Non-revenue vehicles	Complete
	Tough Tablets for Non-revenue vehicles	Not Stated
	Hastus Software Upgrade (Hosted)	In-Process
Service Delivery	Computer Refresh (Laptop and PC)	In-Process
Service Delivery	Red Line Fiber	In-Process
	Wi-Fi Expansion	In-Process
	Sprint Cellphone Replacement: ATT FirstNet Devices	Complete
	Network Core	Complete
	Proof of Concept: Contactless Payment/Trip Planning	Complete
Customer Experience	Phase 1: Conference Room Refresh	In-Process
customer Experience	Upraded ATT Services: District Bandwidth	In-Process
	Paperless Document Workflow	Complete
	Police Cruiser Routers and Radios	Complete
	Police Body Worn Cameras (BWC)	Complete
	Transit Amabassadors: Radios and Tablets	Complete
Safety and Security	GPS Units for Non-revenue vehicles	Complete
	Enhanced Computer Imaging and Patching	Complete
	CyberSecurity - Security Operations Center (SOC) for Disaster Recovery	In-Process

Greater Cleveland



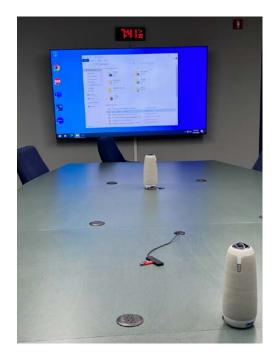
Computer Refresh



- 145 laptops and 55 desktops replaced
 - State-of-good-repair cycle to limit age of devices
- Bi-weekly patches for applications
- Matching customer need with deployed machine (Profiles)
 - Microsoft Surface
 - PC
 - Laptop
- Training Laptops for classroom sessions



Conference Room Refresh



Dual Owl Setup with PC



Owl Lab with no PC



Non-revenue Tough-tablets



- Implementing Tough-tablets in nonrevenue vehicles
- Provides remote capabilities
 - Transit Police
 - Mobile Trucks
 - Electronic Repair
 - Service Quality
- Tablet is removable when team members are out of their vehicles



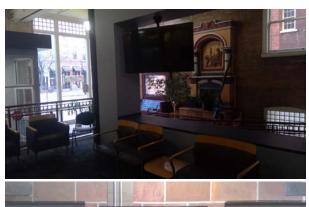
Paperless Workflows

Request for Network System Access Information Technology Department Network systems access form Access request for * Requested completion date * Yourself MM/DD/YYYY Someone else Employee ID # * Contact Email * ID of person who needs access. john.doe@example.com **Employee First Name * Employee Last Name *** Enter your answer here Enter your answer here **Employee Phone number Employee Title *** Enter your answer here Please use numbers only Department * Location * Enter your answer here Enter your answer here

- IT continues to convert paper forms to digital forms
 - Time and cost savings
- 37+ forms complete and in process
 - Pre-filled based on employee ID
 - Sign-offs and approvals



Communication Screens





- Installing TVs around the organization to increase employee and rider communication (waiting and common areas)
- Screens utilize a Fire stick and Screen Cloud software



Tablet Deployment

- Cellular tablets have been deployed in multiple business areas to increase productivity
 - Electronic Repair
 - Service Management
 - Transit Ambassadors
 - Employee Surveys







Network Enhancements

- Implemented a new core to manage various networks within our business
- Upgraded Firewall
- Enhanced Wi-Fi network and security
- New ATT circuits and devices to improve district bandwidth/management
- Oracle 19C upgrade to support laaS





Disaster Recovery

RTA Main Office Bluebridge Columbus SOC

- Multiple network paths into Bluebridge Data Center (Euclid Ave.)
- Secondary site being established in Columbus (100+ miles away)
- Provides disaster recovery for applications and alternatives for phone outages





GPS for Non-revenue Vehicles



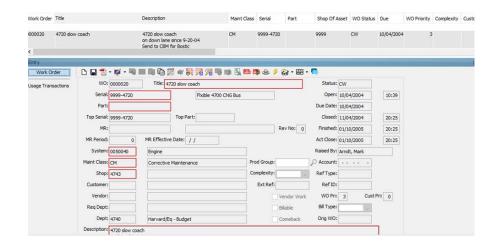


- Allows RTA to monitor vehicles in realtime
 - Location
 - Maintenance
- Allows RTA to deploy shelter cleaners and snow plows to key areas



Maintenance Software

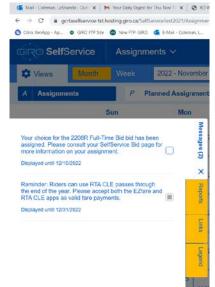
- Manages facility and vehicle maintenance, supply chain and work hours
- Q2 2023 Go-live
- New Features:
 - Cloud-hosted
 - Packaging to improve maintenance planning
 - Enhanced sorting options
 - Improved labor tracking
 - Mobile mechanic (field work)

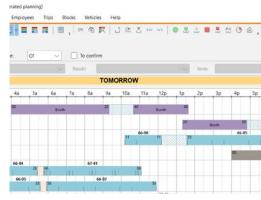




Schedule Software Upgrade

- Manages operator's work performance, scheduling, daily work and payroll
- Q1 2023 Go-live
- New Features:
 - Cloud-hosted
 - Trip Generation
 - Enhanced Algorithm
 - Graphical Tools
 - Mapping Interface
 - Impact Simulator







Questions



Public Comments

- In person
- Call 440-276-4600
- Web form:
 - Submit comments and IT topic suggestions for future meetings. Webform comments will be sent to the committee and staff.

