

RTA Board of Trustees Meeting

Tuesday, December 20, 2022

Public Comments – Agenda Items

- In person
- Phone: 440-276-4600
- Web form at www.riderta.com/events
 - Click/Select meeting event
 - Scroll to bottom to fill out form
 - Comments will be sent to Board and staff

Committee Reports

Ad Hoc Committee Reports



New Hires and Promotions

December 2022



December 2022 New Hires



Jeffrey Craft
Paratransit Operator



William Reid
Bus Operator



Tyler Johnson
Bus Operator



Talisha Cambridge
Bus Operator



Tonya Hall
Bus Operator



Cherry Purtty
Bus Operator



Brianna White
Bus Operator



Ricardo Johnson
Bus Operator



Jelani Porter
Bus Operator

December 2022 New Hires



Jesse Wallace
Bus Operator



Jessica Caldwell
Bus Operator



LaTonya Aston
Bus Operator



Antonio Harris
Bus Operator



Teri Lacy
Bus Operator



Emanuel Tipton
Bus Operator



Hope Foster
Manager, Accounts
Payable



Jacqueline Thompson
Payroll Clerk



Leon Gibson
Janitor

December 2022 New Hires



Matthew Wagner
Line Maintainer



Curtis Prince
Laborer



Lavelle Robertson
Laborer



James Reed
Property Manager



Micah Brown
Signal Maintainer



William Schwiemann
QA Warranty Specialist



Jonathan McGory
Associate Counsel
Contracts & Real Estate

December 2022 Promotions



Allen Polly
Director, Revenue
Collection



Heather Schnear
Railcar Project
Controls Manager



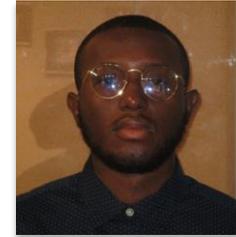
Jason Rosenlieb
Facilities Manager



Ethan Hellickson
Equipment Repair
Leader



Sierra Burley
Transit Ambassador



Robert Jefferson
Talent Acquisition
Business Partner



Matthew Herbst
ITS Specialist



Bridget Elchert
eLearning Content
Designer

Resolutions

Secretary/Treasurer Update

December 20, 2022

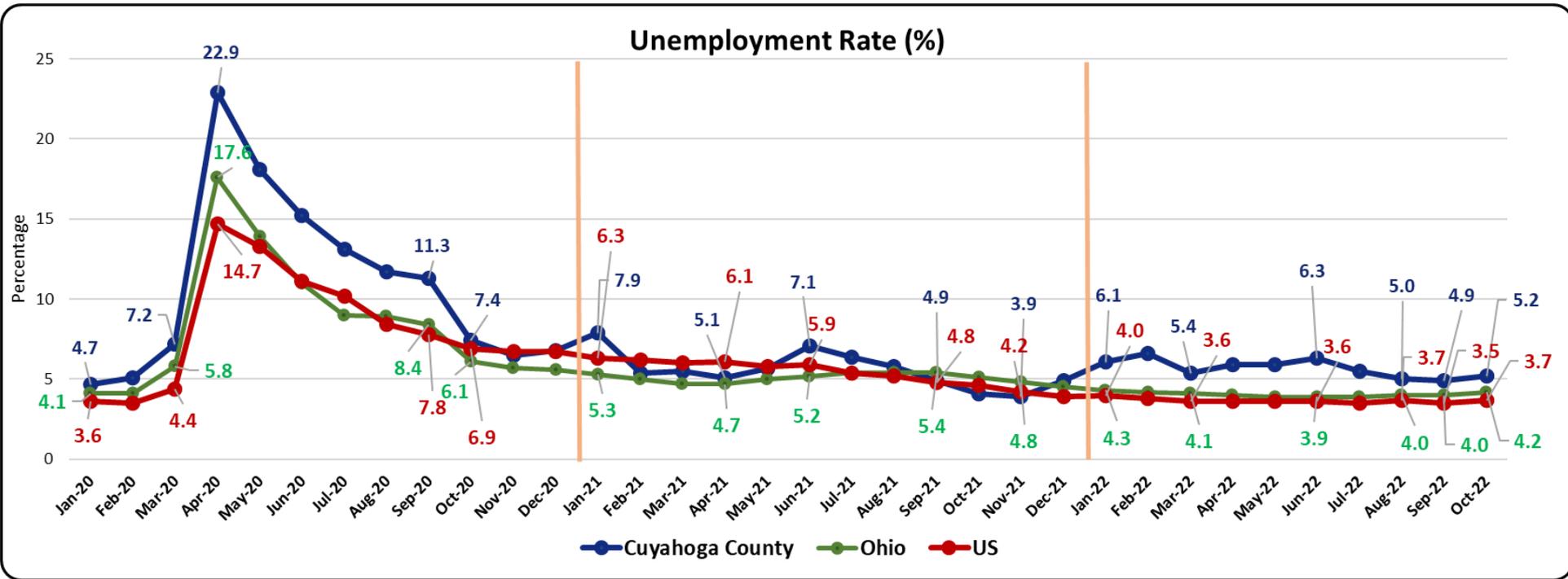
Board of Trustees

Economic Conditions

U.S. Inflation Rate 2020 to 2022

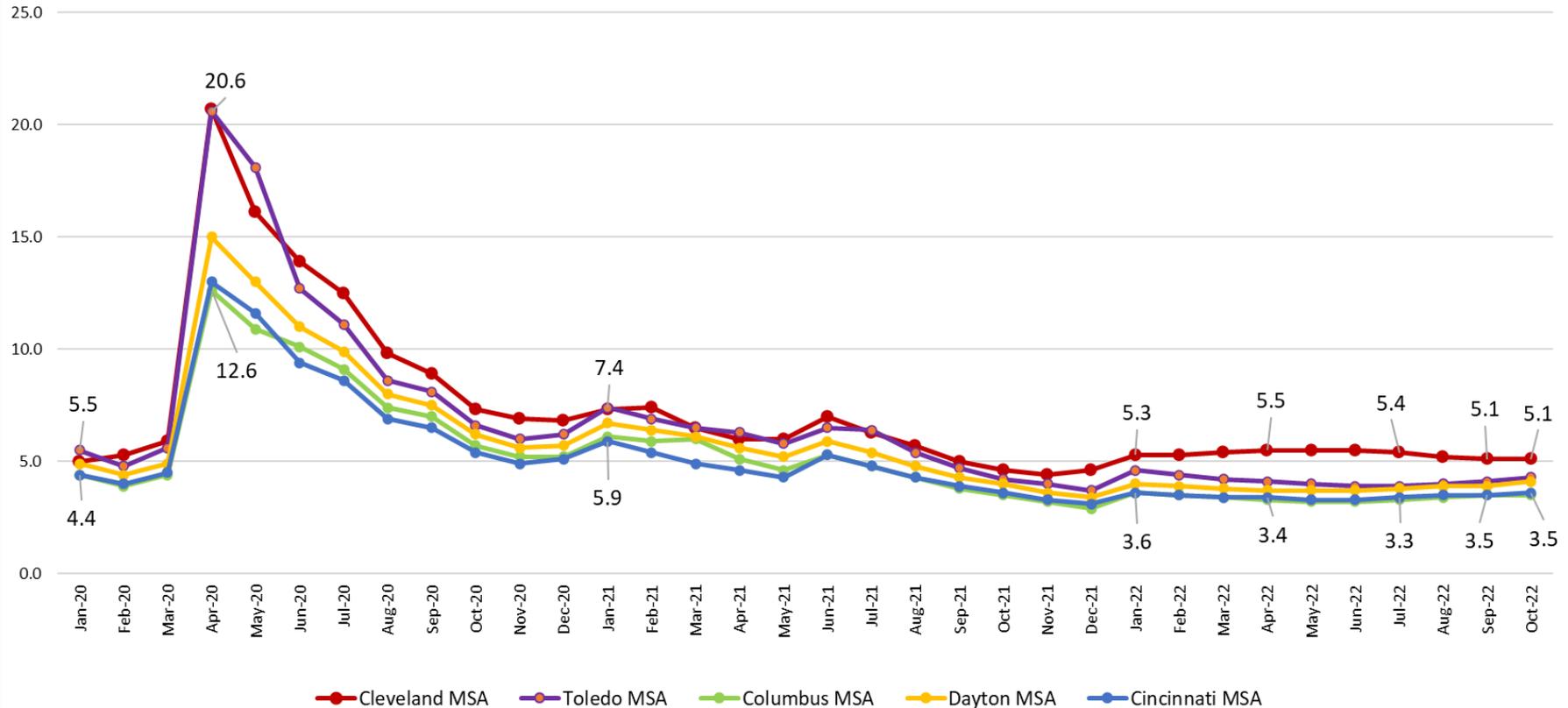


Economic Conditions



Economic Conditions

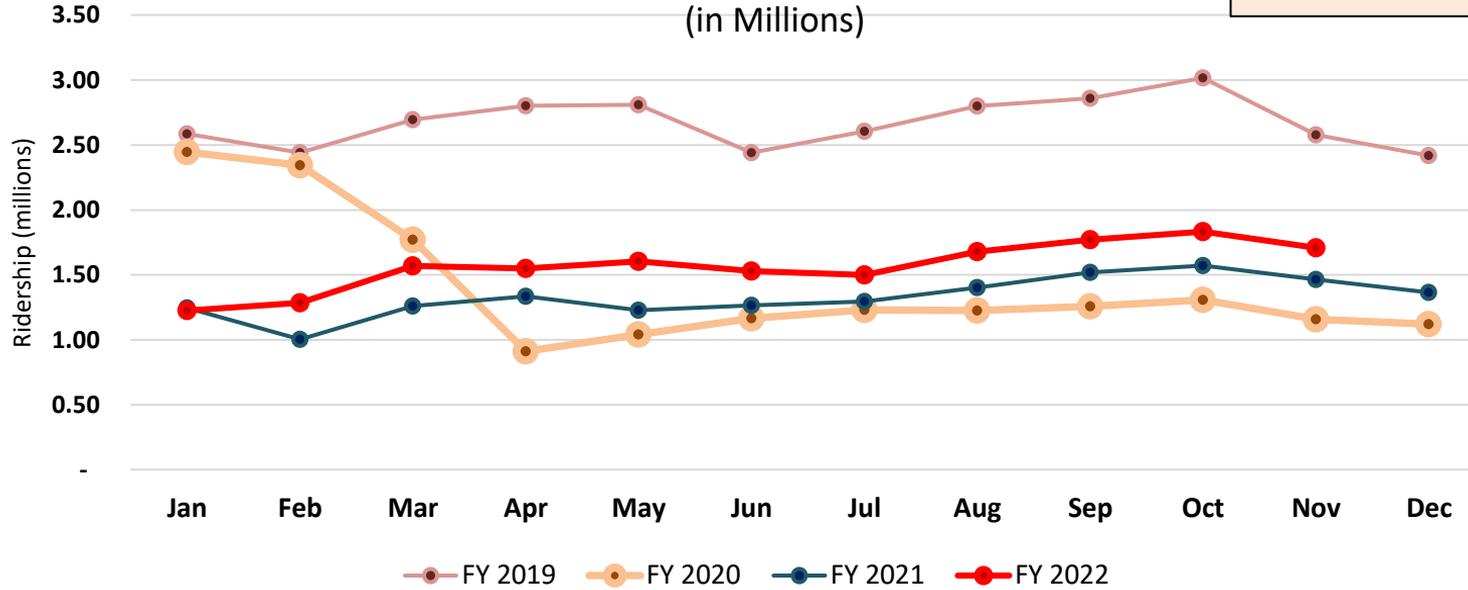
Ohio MSA Unemployment Rate (%)



Ridership

Ridership by Month
2019 through 2022
(in Millions)

YTD: 2022 vs.
2021

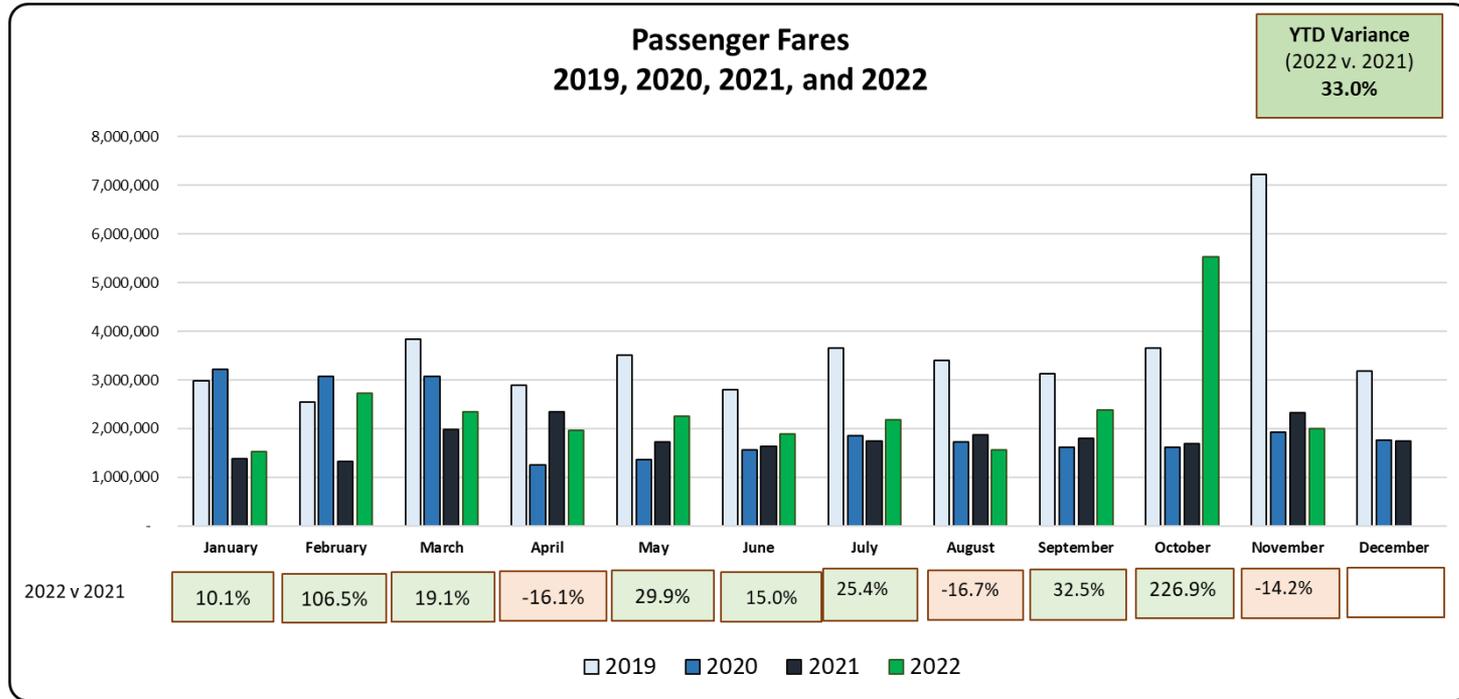


YTD Ridership
Through
November
(in millions)

2019: 29.6
2020: 15.9
2021: 14.6
2022: 17.3



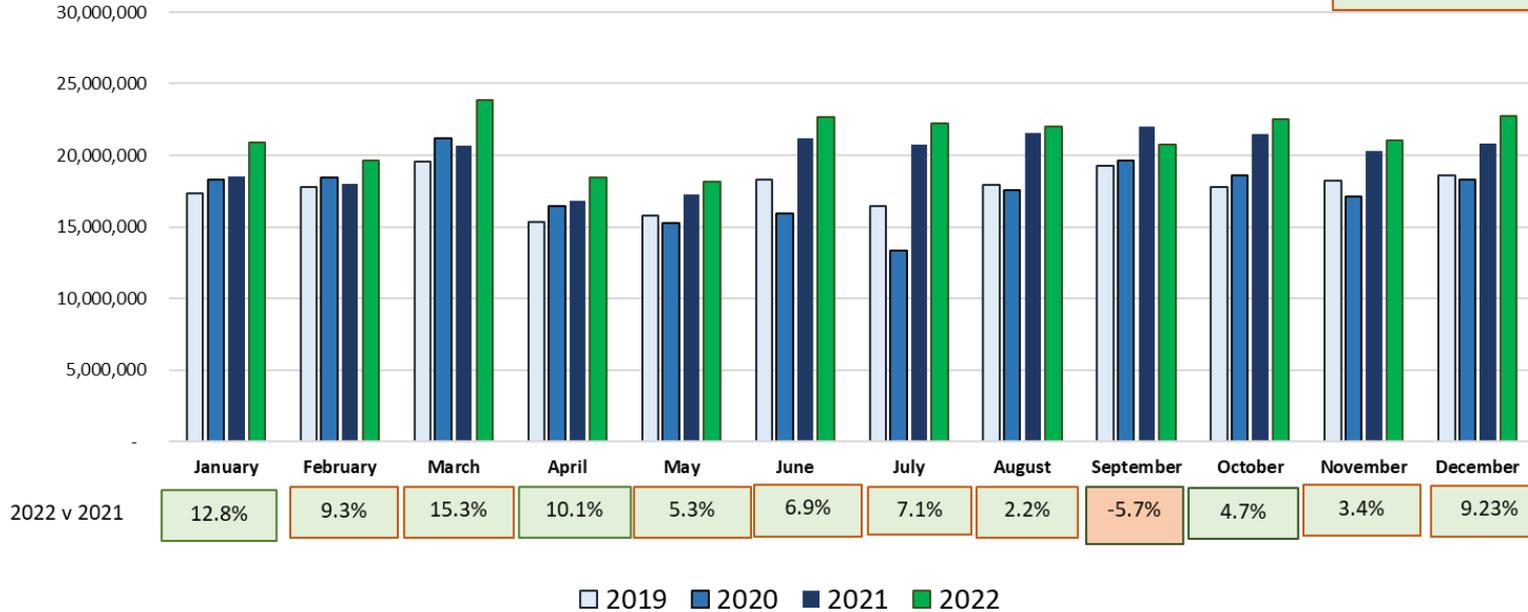
Passenger Fares



Sales Tax

Sales & Use Tax
2019, 2020, 2021 and 2022

YTD Variance
(2022 vs. 2021)
6.5%



YTD through
December:
Motor vehicles/
water craft
+13.6%
On-Line sales
+29.5%
Regular/State
wide sales
+11.7%



Questions

General Manager, CEO Report

GCRTA Board of Trustees Meeting
December 20, 2022



BROWN ANNOUNCES \$8 MILLION TO GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY FOR STATION IMPROVEMENTS

- **Funds will be used to reconstruct the E.79th Street Light Rail Station to make it ADA compliant.**
- **This includes lighting, cameras, emergency call boxes, and other amenities such as seating, bike racks, and signage.**

GCRTA PTASP Key Changes

- Formation of a new PTASP Labor/Management Safety Committee represented by ATU Local 268 and GCRTA Management charged with current & future plan updates.
- New committee to ensure effective communications between management, ATU and employees.

PTASP Labor/Management Safety Committee



Left to Right: William Nix (ATU); India Birdsong Terry (GCRTA); Tameka Dumas (ATU); Sheryl Benford King (GCRTA); Darnell Morris (ATU); Clarence King (ATU); Mallory Jarrous (ATU); Janet Burney (GCRTA); Steve Peganoff (GCRTA); Scott Ferraro (GCRTA); Dr. Floun'say Caver (GCRTA)

MAKING CONNECTIONS 2022 NATIONAL CONFERENCE



Making Connections 2022 National Conference

December 13 - December 14, 2022



Left to right: Karen Philbrick (Mineta Transportation Institute); Yvette Trujillo (Amalgamated Transit Union); India Birdsong Terry (GCRTA); Jeff Nelson (Rock Island Count Metropolitan Mass Transit District)

National discussion between union leadership and public transportation management regarding current state of workforce development, diversity, and technology.

Women in Leadership Panel



December 8, 2022 | Cleveland Hofbrauhaus

- Mary Cierbiej Cuyahoga County Planning
- Debbie Berry, Greater Cleveland Partnership
- Linda Sternheimer, Port of Cleveland
- India Birdsong Terry, GCRTA

The panel was brought together to participate in a moderated session about The Vision for the Future of Cleveland and Northeast Ohio Region.

Royal Town Planning Institute (RTPI)

International Award for Planning Excellence

- RTPI UK Planning Organization similar to American Planning Association (APA).
- Stantec, a global leader in sustainable engineering and design, won the award for Planning Excellence for its work on a transit-oriented community corridor plan for GCRTA.

International Award for Planning Excellence Winner

25 Connects: A Transit-Oriented Development Plan for West 25th Street Cleveland, Ohio, United States submitted by Stantec



This transit-oriented development plan is a best-in-class example of integrating rapid transit service with contemporary planning strategies. Across multiple neighbourhoods five catalytic sites were identified and studied. To address each area with authenticity; the core of our TOD strategies includes right-sizing for density; collaborating locally to invite diversity into development opportunities; and design that enables multimodal mobility, safety, and equitable access to housing, jobs, healthcare, and places of culture and community. The plan aligns community-driven ideas with strong, vibrant station areas that function as catalysts for future corridor development.

The judges' comments:
"Judges said 25 Connects is an excellent example of how to work with an existing constraint, and to improve the lives of users and the community that must embrace living alongside of it. A key infrastructure project that cannot simply be turned off, mitigation and improvement is key, both for economic and social reasons, and this entry gives a real sense of how to achieve this, through ambition and pragmatism. It is also a project that demonstrates transferable application to a UK context. This project demonstrates the true value of how to apply planning principles through the lens of international development. Far reaching, and community-based, it provides a template for long-term positive change."

#RoyalTownPlanningInstitute @RTPIPlanners @rtpiplanners Royal Town Planning Institute #RTPIAwards

Hennes Communications - Crisis Communications Training

“Managing the Message”

Nov. 21, & Dec. 12, 2022 | Tri-C Jerry Sue Thornton Center



- The training course is designed for anyone who may suddenly be faced with an issue or problem that could attract widespread attention.
- The training is being provided to ensure attendees have the necessary understanding and knowledge required when responding to a crisis. This includes crisis communications efforts with GCRTA employees, customers, businesses, community partners, and elected officials.
- Seventy-five (75) GCRTA employees attended.

GCRTA Project Management Training



- February 2022: Formation of cross-functional team of subject matter experts.
- Group met and developed content based on Federal Transportation Agency Project & Construction Management Guidelines.
- November 2022: Launched 3-day Training for Pilot Group.
- January 2023: Launch of mandatory training starting with DGMs and Directors.

General Manager Town Hall Visits

During the month of December 2022



PARATRANSIT



HAYDEN



TRISKETT



CBM/WOODHILL

GCRTA Supports Cleveland Reads

- The Cleveland Reads Citywide Challenge kicked-off on Saturday, December 17, 2022.
- Challenge: Read one million books and/or one million minutes in 2023.
- Rolling around the city, you might spot one of four RTA buses wrapped with supportive messages.



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