



RTA Board of Trustees Meeting

Tuesday, April 16, 2024

Public Comments – Agenda Items

- In person
- Phone: 440-276-4600
- Web form at www.riderta.com/events
 - Click/Select meeting event
 - Scroll to bottom to fill out form
 - Comments will be sent to Board and staff

Committee Reports

Ad Hoc Committee Reports

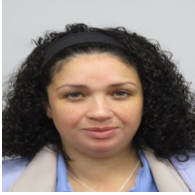


New Hires and Promotions

April 2024



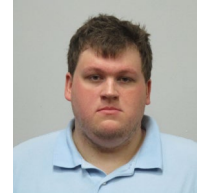
April New Hires



Jacqueline Phillips
Operator



Asia Dickey
Operator



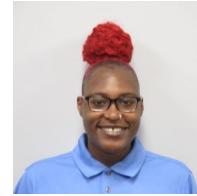
Riley Enia
Operator



Ambika Morgan
Operator



Bryce Thurman
Operator



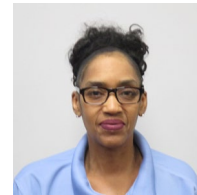
Taylor Jones
Operator



Donnella Swanson
Operator



Jaiden Thompson
Operator



Yvonne Bush
Operator

April New Hires



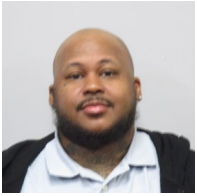
Correna Strickland
Operator



Mickel Wise
Operator



Maryruth Karls
Operator



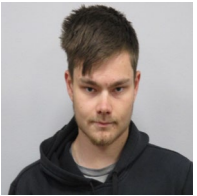
William Smith
Operator



Jimmie Hampton
Hostler - PT



Gwendolyn Maul
Operator



Joshua Melton
Substation Maintainer

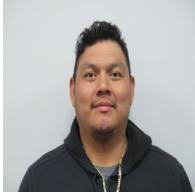


William Hernandez
Equipment Servicer



Michael Delaney
Equipment Servicer

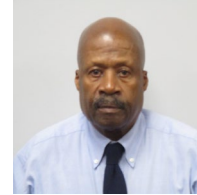
April New Hires



William Hernandez
Equipment Servicer



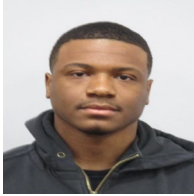
Tyron Austin
Laborer



Howard Meredith
Laborer



Madison Brooks
Laborer



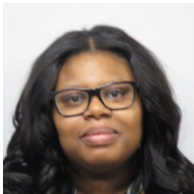
Arrington Taylor
Laborer



Christopher Switzer
Laborer



Nicholas Switzer
Laborer



Aretha Croom
Contract Administrator I



Kiara Scarver
Financial Accountant I

April Promotions



Kathi Resnick
Talent Management
Specialist



Tracy Hale
Business Process
Leader



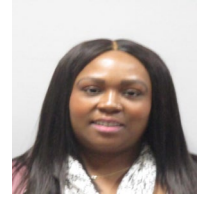
Nikki Ponder
Business Process
Leader



Robin Payne
Business Process
Leader



David Reynolds
Business Process
Leader



Rosalind Robinson
Contract Administrator II



Monica Maddox
Contract Administrator II



Dale Anderson
Assistant Maintenance
Instructor



Joshua Dezelan
Assistant Maintenance
Instructor

Resolutions

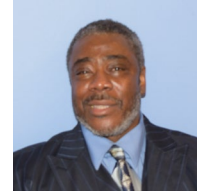
GCRTA – Retirees 1st QTR. 2024



Kenneth A. Yontz



Robert J. Tarr



William H. Nix., Sr.



Corles Kendricks



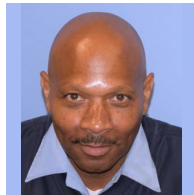
Charlene Seals- Marshall



Neil B. Lawrence



Phillip Coggins



Derrick Turner



Tyrone Pryor



GCRTA Insurance Fund and Code Book Provisions

April 16, 2024

Board of Trustees Meeting



Questions Raised at April 2, 2024 Committee of the Whole Meeting

- Responses provided in 4-11-24 Memo to the Board
- Chapter 464.03 Protection Against Internal Losses of Public Assets
- Review period changed from one to three years
- Due to current 3-year insurance policy; now adjusted to be done each time the insurance policy renews

Questions Raised at April 2, 2024 Committee of the Whole Meeting

- Section 460.06 Insurance Fund
 - Responsibility for determining replenishment schedule changed to Secretary–Treasurer from BOT. Secretary-Treasurer has the greatest knowledge of the Authority’s budget and capacity to replenish fund.
 - Reporting requirements to BOT re: replenishment schedule also established.

Insurance Fund

- The purpose of the Insurance Fund is to pay extraordinary losses within GCRTA's self-insured retention of \$5 million dollars.
- The minimum required balance of the fund is recommended by the Director of Risk Management and is currently set at \$5 million dollars.
- Extraordinary losses are considered to be those in excess of \$100,000.00 and these are paid from the Insurance Fund.
- Losses in excess of \$5 million dollars would be covered by GCRTA's catastrophic Excess Liability insurance program.

Questions?



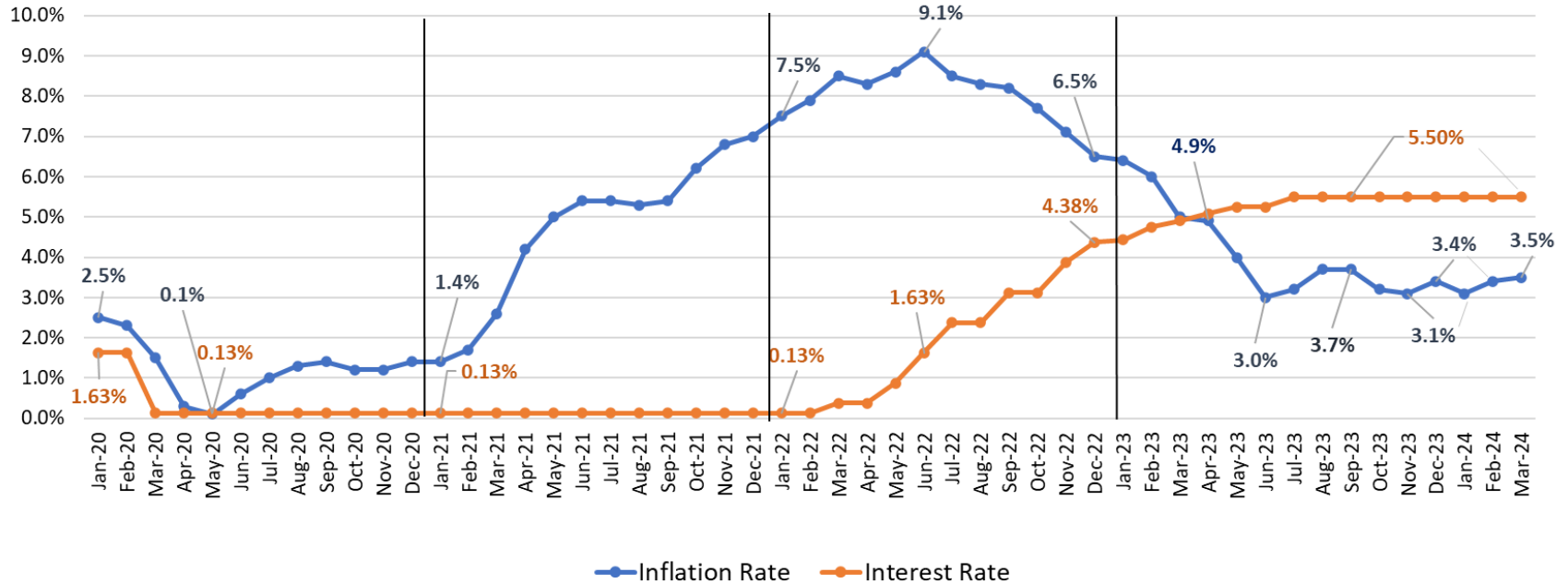
Secretary/Treasurer Update

April 16, 2024

Board of Trustees

Economic Conditions

Inflation Rate & Interest Rate by Month



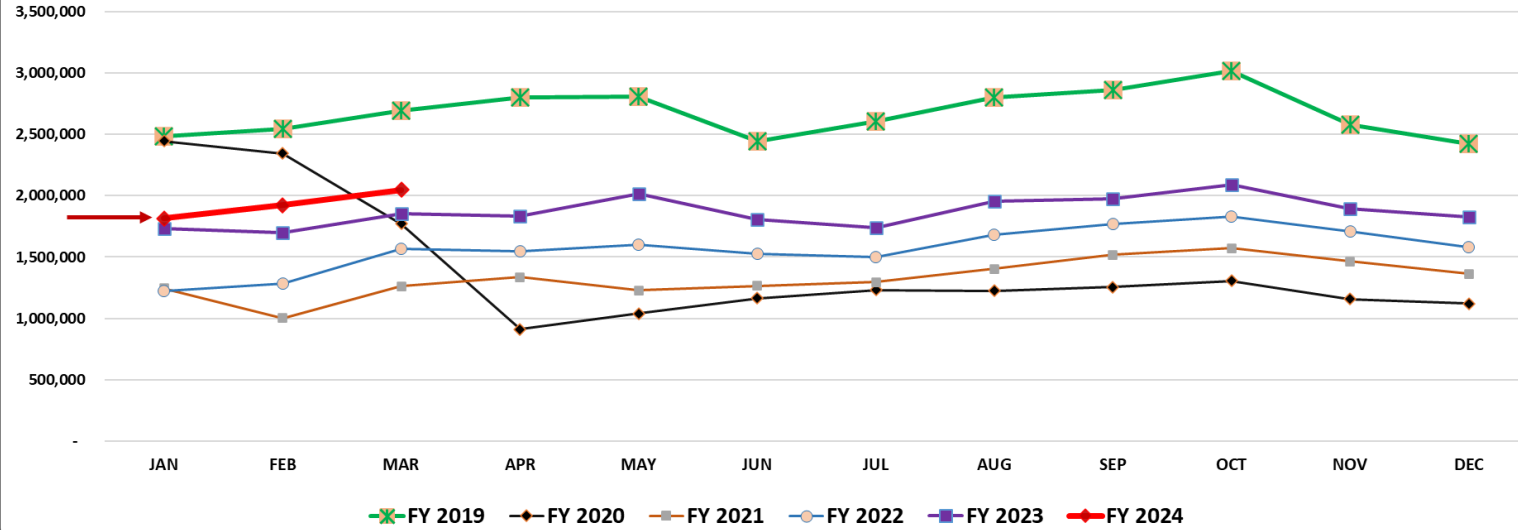
Ridership

RIDERSHIP
2019 through 2024

YTD: 2024 vs. 2023
9.4%

YTD Ridership
(in millions)

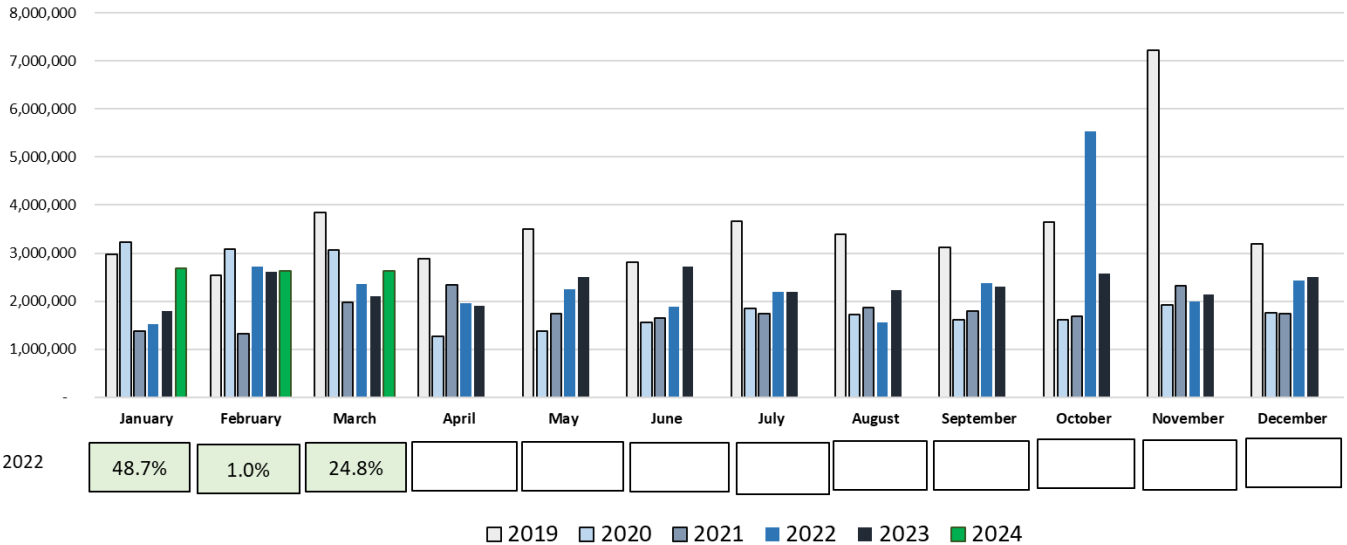
2019:	7.7	
2020:	6.6	(15.0%)
2021:	3.5	(46.5%)
2022:	4.1	16.2%
2023:	5.3	29.7%
2024:	5.8	9.4%



Passenger Fares

Passenger Fares
2019, 2020, 2021, 2022, 2023 and 2024

YTD Variance
(2024 v. 2023)
21.9%



YTD Passenger Fares
(in millions)

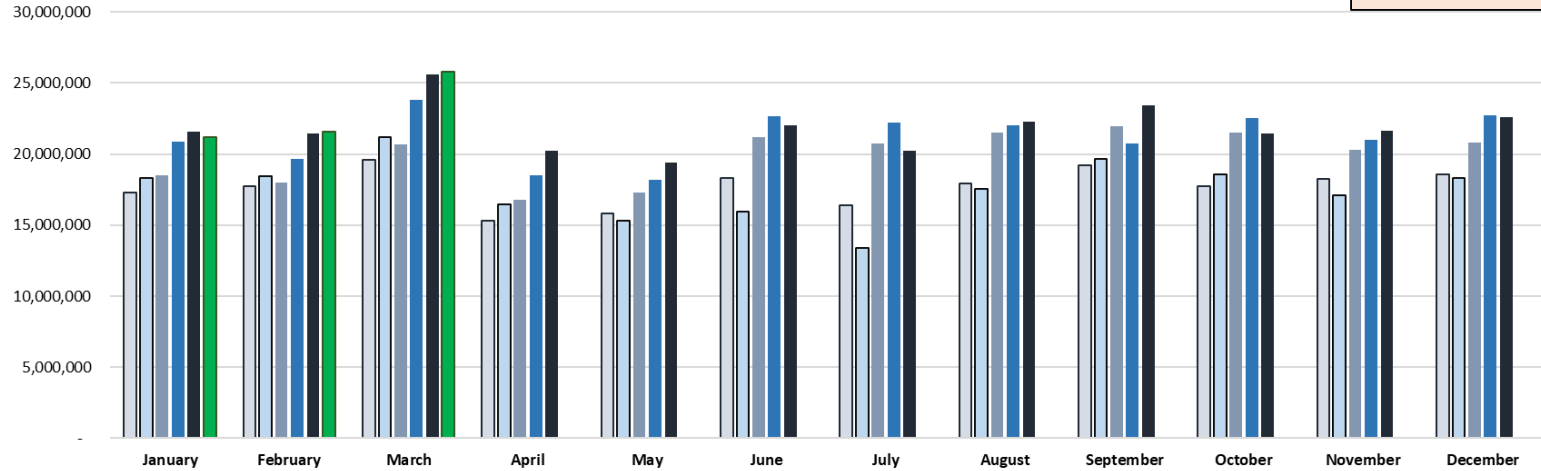
2019:	\$9.4	
2020:	9.4	0.2%
2021:	4.7	(50.1%)
2022:	6.6	41.1%
2023:	6.5	(1.3%)
2024:	7.9	21.9%



Sales Tax

Sales & Use Tax
2019, 2020, 2021, 2022, 2023 and 2024

YTD Variance
(2024 vs. 2023)
-0.1%



2023 v 2022	-1.7%	0.7%	0.7%								
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□ 2019 □ 2020 □ 2021 □ 2022 □ 2023 □ 2024



Questions



General Manager, CEO Report

India L. Birdsong Terry

April 16, 2024





General Manager, CEO Report

India L. Birdsong Terry

April 16, 2024



FTA Grant Award - \$0.7 Million

- FFY 2024 Transit Oriented Development Pilot Program
 - \$700K – Corridor redevelopment study along Lorain Road from West 25th to Lorain County Line in the Cities of Cleveland, Fairview Park, and North Olmsted

Cleveland Bridge Builders Class of 2024



March 21, 2024 | Medical Mutual of Ohio (Brooklyn, OH)

Topic: Power and Influence

Community leaders met with small groups of the class to have roundtable discussion about influence and the civic realm in Cleveland

- Recite primary sources of power and influence
- Understand the dynamics of power and influence in our community and opportunities for both to be shared more equitably
- Identify tactics community leaders use to increase power and influence for themselves and others

Transit Employee Appreciation Day

March 22, 2024 | All districts

GCRTA celebrated its dedicated workforce

- GCRTA employees packed 2,100 snack bags for their colleagues
- Several districts hosted cookouts and/or provided meals.

Originated by APTA, this annual celebration recognizes contributions of transit workers and raises awareness to the importance of investing in public transportation infrastructure



Superior Crossing Project Press Conference



March 25, 2024 - 1:00 – 2:00 p.m.
Downtown Cleveland Public Square

Hosted by The Group Plan Commission

Ceremonial farewell to the jersey barriers on Superior Avenue

Guest speakers:

- City of Cleveland Mayor Justin M. Bibb
- Cuyahoga County Executive Chris Ronayne
- GCRTA General Manager & CEO India L. Birdsong Terry
- Cleveland Public Library Executive Director Felton Thomas

The Soul of Philanthropy Event



Teleangé Thomas, Connie Hill-Johnson, Renee Tramble Richard, India Birdsong Terry & Chinenye Nkemere

April 2, 2024 | Thompson Hine LLP, Cleveland

India Birdsong Terry served as a panelist:

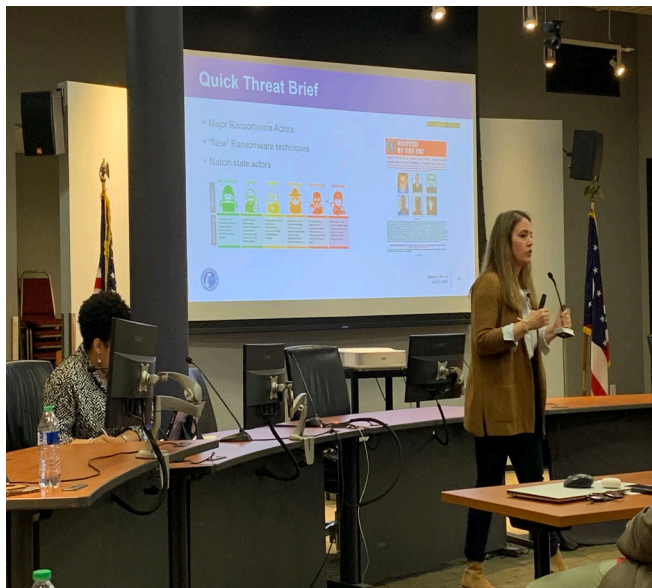
- Alongside several women in leadership, discussing perspectives on professional development, work-life balance and educational opportunities for emerging African American female leadership in Greater Cleveland.

GCRTA - Cybersecurity Tabletop Drill

April 2, 2024 | Main Office

Hosted by Internal Audit & Information Technology

- Organizational Awareness
- Preparedness for a cyber event
- Exercise GCRTA Incident Response Plan
- Capture Lessons Learned



Bus Operator Career Fair - Talent Acquisition

April 6, 2024 | Tri-C Metro Campus Center

Strategies & Highlights

- Partner information sessions
- Staff/Team contests
- Promotional campaign
 - 213 Contingent candidate offers made



2024 Solar Eclipse

April 8, 2024 | Cleveland

Fifty-seven (57) GCRTA employees staffed high traffic Red Line Stations, Tower City Rotunda, and Waterfront Line stations to ensure safe travel and easy ticket purchasing for riders attending Solar Eclipse and Cleveland Guardians Opening Day festivities

- To ensure health and safety, staff were provided Solar glasses
- Solar glasses are being collected in all Districts for reuse at future solar eclipse events around the world



2024 CUBE Symposium: Building Cleveland Together



April 9, 2024 | City Club of Cleveland

India Birdsong Terry served as a panelist

- Construction partners gather to share ideas and best practices regarding industry diversity & equity
- Minority Business Enterprise (MBE) & Women Business Enterprise (WBE), project owners, and construction managers in attendance

Questions

New Business

Response to Service Proposals

Presentation to the
External & Stakeholder Relations and
Advocacy Committee

April 12, 2022

Should all #48 trips serve Marymount?

- Pre-NEXT GEN half of all #48 trips split off the main route and ended at S. Miles Rd instead of Marymount Hospital (these trips labeled #48A)
- NEXT GEN Route #48 provides 30-minute service to Marymount Hospital
- Operations recommends maintaining the NEXT GEN alignment
 - Prioritizing access to health care and jobs at Marymount
 - All stops on the former #48A branch are now served by the #50
 - Riders still have one-seat access to UH, Cleve. Clinic, CWRU, University Circle, and 12 connecting RTA routes (incl. all rail & HL)
- NEXT GEN improved the service at the affected stops, despite their low ridership, from 5-day to 7- day service.

#48/50 Proposal from Mr. Stewart

Proposal was analyzed in 2021

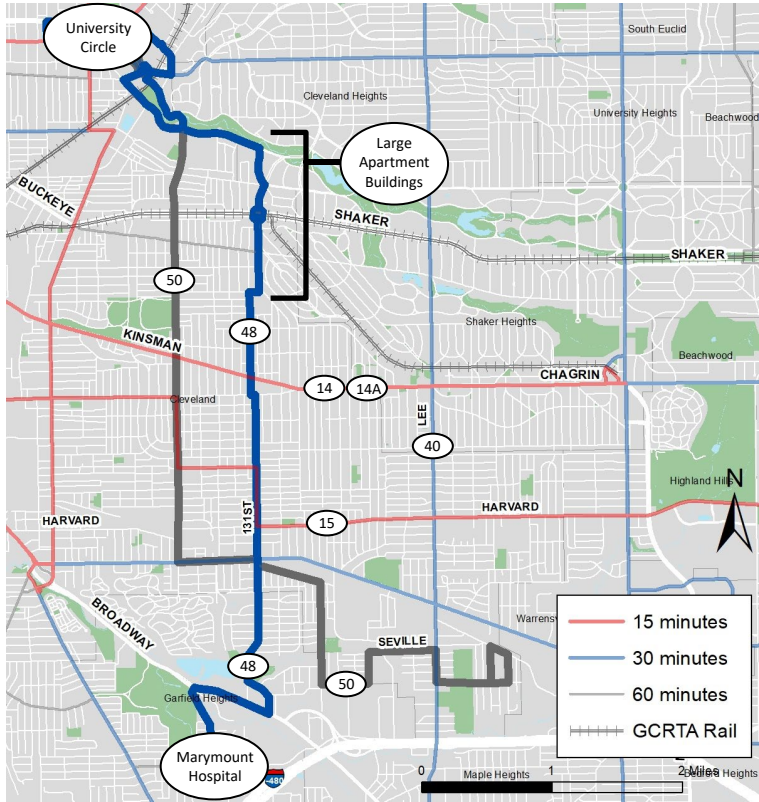
- #48 to branch with hourly service to Marymount Hospital and S Miles.
- #50 to serve Marymount Hospital hourly instead of S Miles
- 2 trips per hour to/from Marymount (one #48 trip and one #50 trip)

Assessment

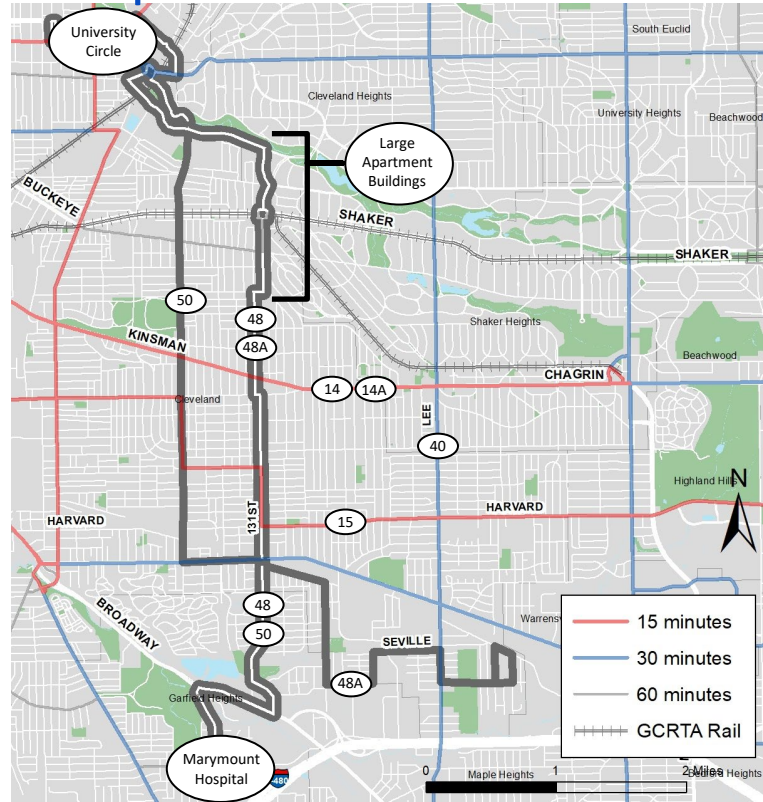
- When transferring from East-West routes (#14, #15, Blue/Green Line), no transfer point would provide half-hourly service to Marymount
- Apt buildings on N/S Moreland, Kemper lose half of Marymount service
- Each #48A trip missed stops on the main #48 route to Marymount
- The missed stops had ***almost twice*** as many riders as the #48A branch

Conclusion: NEXT GEN serves the community better

NEXT GEN Network



Proposal from Mr. Stewart



Should any RTA trips run on Walden Ave?

- More than 20 years ago, nearly all #15A service on Walden was removed due to low ridership
 - Only a few rush-hour #15A trips on Walden Ave were retained
 - More than 10 years ago, RTA renamed #15A as “#15 via Walden”
 - NEXT GEN discontinued **lightly-used** trips (3 per direction!)
 - In Cleveland Ward 1: 8 WB boardings AM, 4 EB alightings PM
 - Discontinued stops are 0.1 to 0.6 miles from improved #15 service

Should any RTA trips run on Walden Ave?

- NEXT GEN Features
 - Provides 15-minute service on Harvard at the Lee-Harvard Plaza
 - Plaza has Dental, Pharmacy, Banks, Library, Dave's Market
 - Important for shopping and jobs
 - Walden has only residences
- Operations recommends retaining the NEXT GEN service as is, due to:
 - Consistently low ridership on Walden
 - Need for frequent service on #15 to jobs, education and health care

#15A Proposal from Mr. Stewart

Proposed route was analyzed in 2021

- It would serve lightly-used stops on residential streets (Walden Ave, etc.)
- It would serve other places (incl. CSU, Shaker Sq., Tri-C East, Pinecrest)

Assessment

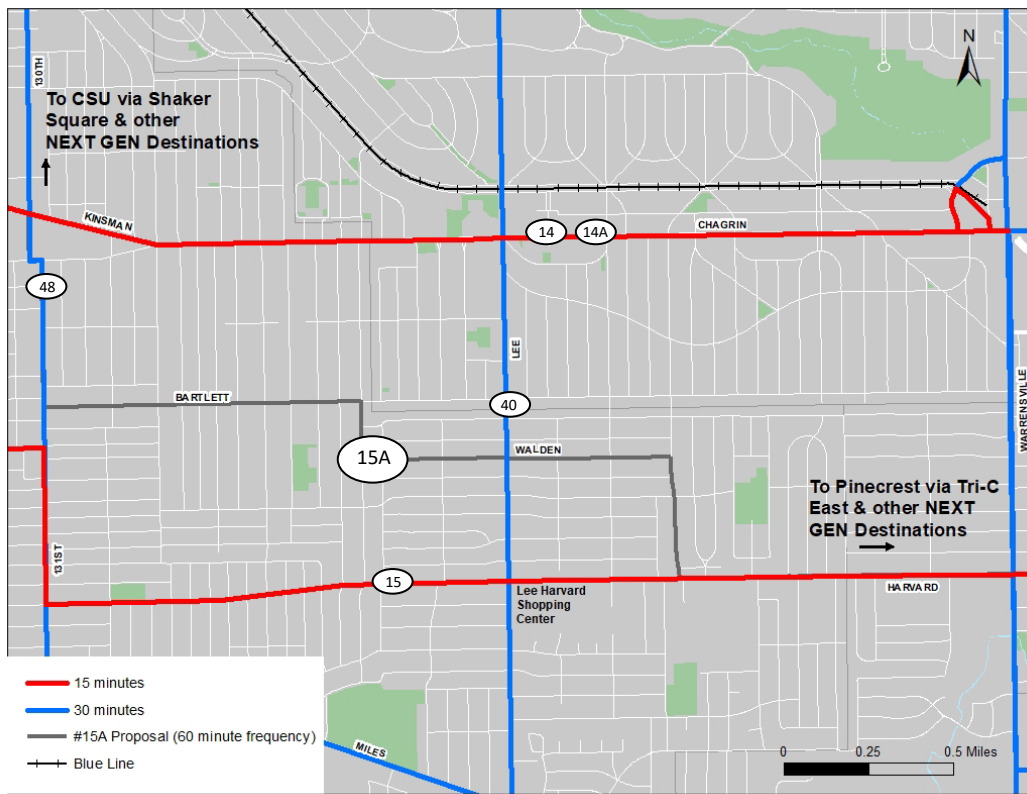
- NEXT GEN already serves all those other places
- “Via Walden” stops have been proven to have low ridership
- Each “via Walden” trip misses stops on the main #15 route
- In Cleveland Ward 1, the missed stops had **more than 3 times** as many riders as the “via Walden” stops during the periods that both operated

Conclusion: NEXT GEN serves the community better

#15A Proposal from Mr. Stewart



NEXT GEN & #15A Proposal from Mr. Stewart



Questions?



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