











## **Connecting the Community with Global Cleveland**

External & Stakeholder Relations & Advocacy

Committee

December 3, 2024

#### **TALENT SHORTAGES & SOLUTIONS**

WHERE
ARE THE
WORKERS?



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### **COLLABORATIVE FRAMEWORK**

Objective: To attract a diverse range of candidates from the immigrant and newcomer population. Establish a sustainable long-term partnership aimed at identifying, addressing, and optimizing workforce challenges and opportunities.

Scope: The partnership will involve collaboration between key stakeholders, including employers, educational institutions, government agencies, and community organizations, to create a dynamic and responsive approach to workforce needs.

**DEIB:** GCRTA and Global Cleveland are both dedicated to fostering inclusivity, equity, and accessibility within the community, making this partnership a perfect fit for collaboration.



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#### **PROGRAM & DESIGN**

#### **Define Program Roles**

- Human Resources
   Division
- Employer Workshops
- Department Referrals

#### **Establish Benchmarks**

- Job Readiness & Participation
- Fare Program Enrollment
- Global Cleveland Event Engagement
- Feedback via Surveys

## **Evaluate & Formalize Best Practices**

- Improve Job Readiness
- Improve Access to Jobs, Education, and Healthcare
- Increase Public
   Transit Awareness

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### **EMPLOYER BENEFITS**

	Access to Immigrant Population		Hiring and Integration		Workplace Diversity and Inclusion		Corporate Social Responsibility	j	Networking and Partnerships	E	conomic Growth
•	Access skilled professionals from diverse backgrounds to address hiring shortages.	•	Recruiting international talent via job fairs, networking events, and educational partnerships.	•	Enhance diversity and inclusion by integrating international perspectives in ERGs.	•	Strengthen community ties and GCRTA employer brand.	•	Participate in networking events, connect with other businesses, community leaders, and international professionals.	•	Leverage international knowledge and connections to drive business growth.



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## **ANNUAL INVESTMENT \$4,500**

#### **Job Marketing**

- Newcomer
   Ceremonial Services
- Global Rising "Peer Matching" Program
- Access to STEM Students
- Global Cleveland's Social Media Network (65,000+ reach)

#### **Workplace Advancement**

- Consultation with HR/C-Suite Executives
- DEI Educational Sessions
- Visa Hiring Practices
- Access to Bi-Annual Data Reports



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#### PARTICIPATING EMPLOYERS





















Innovating Air Flow

MORRISON PRODUCTS









Where you turn.





Röchling







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## PARTICIPATING EMPLOYERS | RESOURCE AGENCIES



















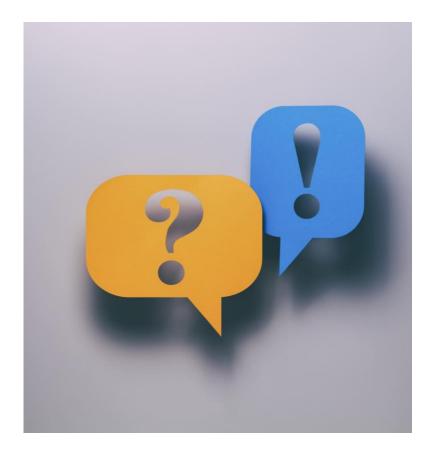








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# QUESTIONS & THANK YOU

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