



AGENDA

COMMUNITY ADVISORY ADVOCACY & EDUCATION SUBCOMMITTEE

March 13, 2026

9:00 A.M

Members:

Alicia Howerton
Brooklyn Burmeister
Loh
Dr. Joseph Sopko

Nichole Laird
Charles Kennick
Paul Meissner
Johnny Brewington

- I. Call to Order
- II. Roll Call
- III. Certification regarding notice of subcommittee
- IV. Review/Approval of Meeting Minutes – 12/18/25 (attached)
- V. New Business
 - A. Review CAC Budget Shortfall Letter
 - B. 2026 Advocacy & Education Subcommittee Goals – What will the subcommittee accomplish this year?
- VI. Old Business
 - A. Site visits workstream
 - 1) Updates on action item from previous meeting:
 - a) Cole Ware to coordinate with Alicia Howerton and Dr. Walker-Minor to clarify priority site visits for 2026
 - B. Advocacy/ridership workstream
 - 1) Updates on action items from previous meeting:
 - a) Joe Clark to share report on barriers to transit use, as it is available
 - b) Dr. Walker-Minor to coordinate update on marketing for the full CAC, as progress is made
 - a) Marketing – As previously requested by this committee, we will pursue a presentation from Marketing for an update on efforts being made to increase ridership.
- VII. Open Discussion
- VIII. Adjourn



Minutes

CAC Advocacy & Education Subcommittee

December 18, 2025

9:00 a.m.

- I. Call to Order.
 - I. Meeting called to order at 9:00 AM by Cole Ware (CW).
- II. Roll Call.
 - I. CAC Members present: Johnny Brewington, Brooklyn Burmeister, Loh, Paul Meissner, Dr. Joseph Sopko, Cole Ware
 - II. RTA Employees present: Joe Clark, Chanel Steiner, Kelly Smith, Kay Sutula, Raj Gautam, John Tougher.
- III. Certification regarding notice of committee meeting.
 - I. Read by Joe Clark (JC)
- IV. Minutes: Review/Amend/Approve.
 - I. Cole (CW) motion to approve.
 - II. Loh seconded.
 - III. All in favor, none opposed.
- V. New business.
 - I. Financial Overview Presented by Raj Gautam and Kay Sutula (attached to these notes)
 1. Raj and Kay from the Finance team gave a thorough presentation of the current budget situation and remediation thereof at GCRTA.
 - II. Paratransit Site Visit – Cole to revisit with Dr. Walker-Minor upon her return.
 - III. Advocacy/Ridership Workstream
 1. This subcommittee requests a presentation from Marketing regarding efforts to increase ridership with the full CAC as progress is made.
 - IV. Community Engagement Workstream
 - i. This committee will work with Joe Clark to identify and prioritize CAC attendance at community events.
- VI. Open Discussion.
 - i. Subcommittee Membership. For clarity within the group, we will clarify subcommittee membership in an official capacity at the first CAC meeting of 2026.
- VII. Closing Remarks.



Greater Cleveland
Regional Transit Authority

I. NONE

VIII. Adjourn.

- I. Motion.
- II. Seconded.
- III. CW adjourned at 10:10 AM.