



# June 2014 Service Changes

Presentation to  
RTA Board of Trustees  
Operations Committee  
May 13, 2014



# June 2014 Service Changes

## Bus Service Adjustments

- #35 Rockside branch weekday end later
- #51 Sat-Sun start earlier, Sun end later
- NineTwelve trolley – last trip to Munny Lot arrives 6:30 pm
- Adjustments to improve reliability
- Remove school trips for summer
- Reassign routes to stops at W 3, W Rdwy



## June 2014 Service Changes

### Major East Side Red Line Improvements

- Track rehabilitation
- Finish new bus station at Cedar-University
- Finish Cedar-University Rapid Station
- Relocate bridge for Little Italy-U. C. Station



## June 2014 Service Changes

Replacement buses for RTA & ODOT work

- Blue/Green Lines June 7-8, 14-15
- Tower City - Windermere June 7-21
  - Using faster route
- Cedar-University - Windermere June 22-29



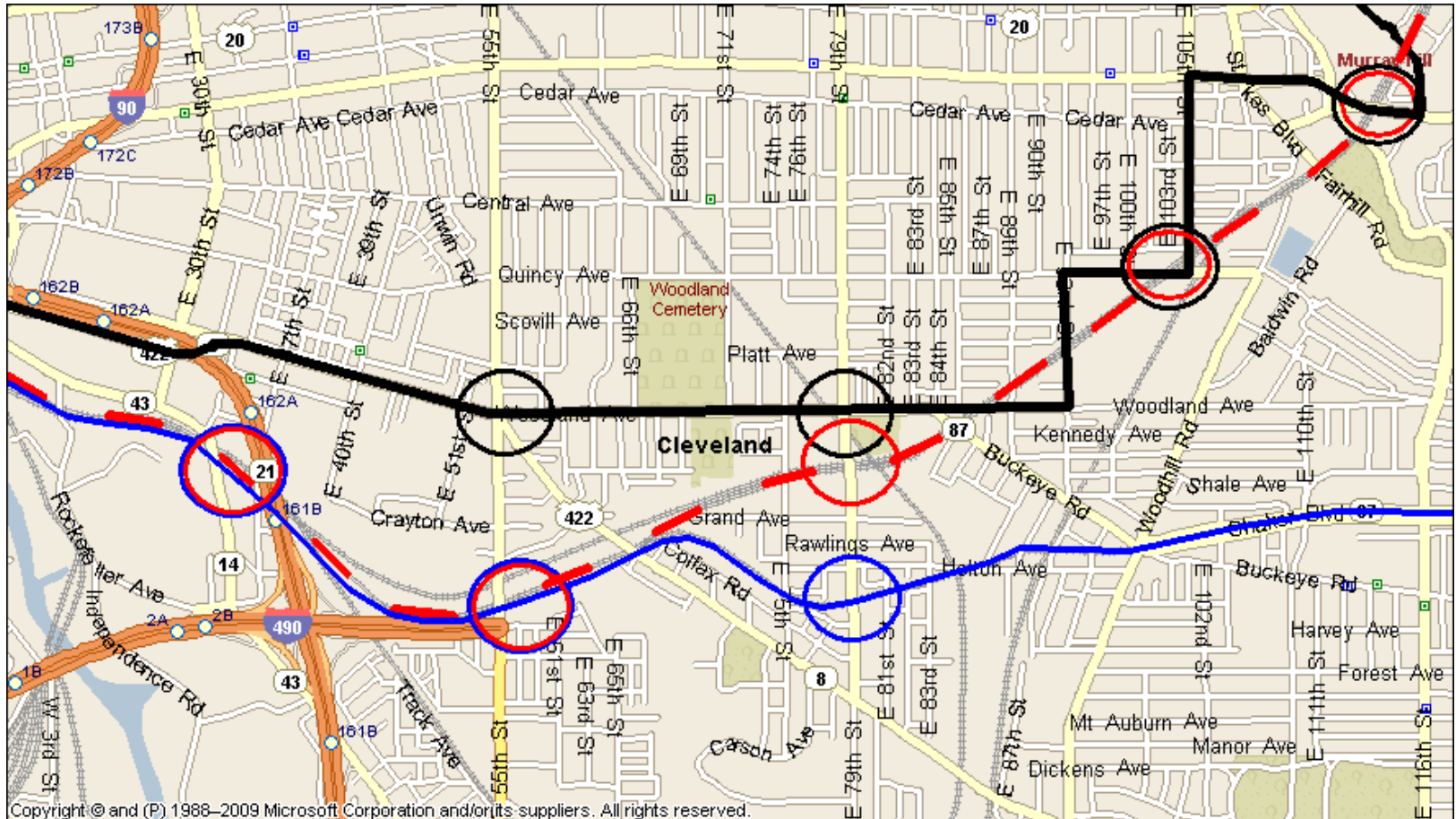
## June 2014 Service Changes

Other temp. changes for RTA & ODOT work

- 30-min. Waterfront trains June 7, 8, 14, 15
- West Side rush hour trains every 10 min.  
June 9-20
- Mayfield Rd. closed at bridge June 8-29



# Fast Red Line Bus runs June 7-21 Blue/Green trains run except 6/7-8, 14-15)



# **June Service Change Communication Program**

- Riders Digest & Media Release
- E-Newsletter w/links to RTA website
- In-Vehicle Signs listing routes w/new timetables: QR code will be added
- New timetables on [rideRTA.com](http://rideRTA.com)
- Social media – Twitter and Facebook postings

# **Rail Line Shutdown Communication Program**

- PA and Rail Operator Announcements
- In-Station Signs w/map to temporary stop
- Special Red Line Timetable (Effective June 7-21)
- Street Team Intercepts
  - Tower City, Lou Stokes and Cedar-University



# **Rail Line Shutdown Communication Program**

- **Rail Car Card – Shutdown Alert**  
(w/map of station and temporary bus stop,  
and effective date of shutdown)
- **Commuter Alert Postings**
- **Unique Bus Stop Signs for Replacement Bus**  
(includes effective dates and span of service)