

Concept

The Enhanced Transit Safety Retrofit Package (E-TRP) is 2-year project awarded by the FTA to Battelle and GCRTA

The project is being undertaken to **SAVE LIVES**

 Secondary goal is to Create a "Connected Vehicle" environment





5-10 intersections (approx)

80-100 Buses

Operator Focus Groups (Saving lives only happens with detailed Operator feedback)



Two Ways to Save Lives

Project 1 involves...

 V2I technology to prevent collisions with pedestrians that are in/near intersections and in crosswalks

V2V technology to warn buses being "cut off"

o Installation of back-up cameras



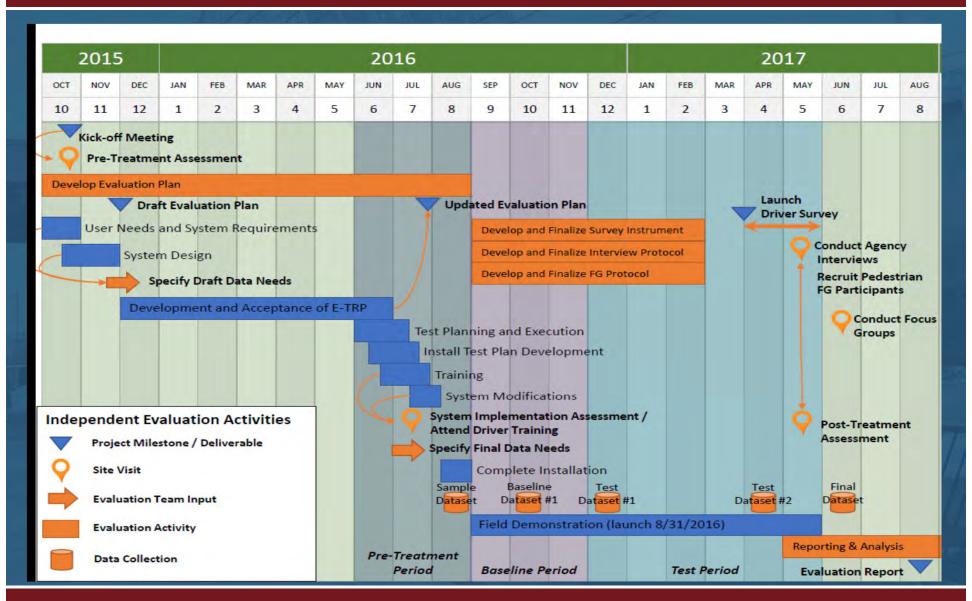
Two Ways to Save Lives (Cont'd)

Project 2 involves...

 Alerting customers at Bus Stops/Transit Hubs of approaching and exiting buses

 This portion is know as "Transit Bus Stop Pedestrian Warning"





Benefits of E-TRP

Saving lives and helping to lower RTAs Preventable Collision Rate

Help Bus Operators be more alert, especially during adverse weather and at night

A program for others to follow. MTA has already adopted our Safe Turn Alert (STA) system.







RTA Mission:

To Provide
Safe, Reliable, Clean, and Courteous
Public Transportation



DriveCam Implementation

- o Partnership with Lytx, Inc. since 2012
- o Pilot Program: 2012/2013
- Full-fleet Implementation
 - o Bus Fleet (500± vehicles): July 1, 2014
 - Rail (HRV, LRV): (70± vehicles): November2014

FULL TEAM EFFORT: ONE RTA



DriveCam Implementation

Coaching, Recognition, Improvement:

- Multiple methods of coaching: letters, face to face, mobile/field, multiple behaviors
- Weekly calls/communication with Lytx Client Management Team





DriveCam Implementation

Coaching, Recognition, Improvement:

- Monthly calls with other public sector clients for best practices
- Quarterly Operator
 Recognition
 Breakfast/Luncheons
- Quarterly Program Reviews





Successes

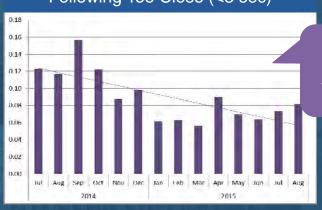






Results





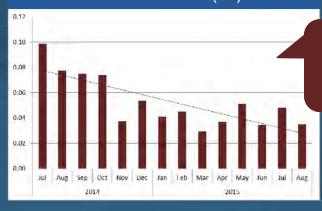
45% Improvement Jul-Sep'14 to Jun-Aug'15

Posted Speed Violations



60% Improvement Jul-Sep'14 to Jun-Aug'15

Driver Unbelted (All)



53% Improvement Jul-Sep'14 to Jun-Aug'15

Red Light Violations

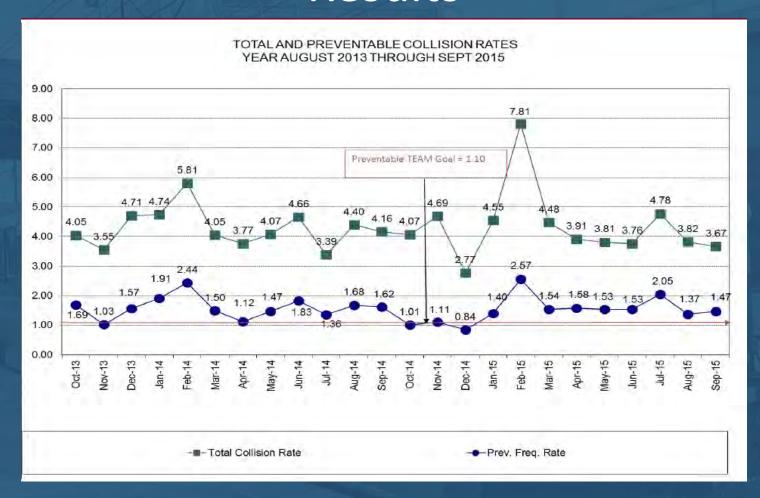


55% Improvement Jul-Sep'14 to Jun-Aug'15

Greater Cleveland Regional Transit Authority



Results







- o Continued Implementation of Rail
- Coaching Model Enhancements
- More Positive Recognition

