

Greater Cleveland Regional Transit Authority

Summary of Proposed Award Vanpool Program

Presented to: Operations Committee
August 2, 2016



What is a Vanpool?

- A vanpool is a group of people (larger than 5) that commute in a vehicle to a specified destination
- The Federal Transit Administration (FTA) recognizes vanpool as an alternate mode of transportation
 - Vanpools can be funded under formula funding as a mode of transportation
- Transit Agency sponsored vanpools exist in Arizona, California, Washington, Texas, Florida, Michigan, etc.

How Does Vanpooling Work?

- Volunteer Drivers: 1 Primary & 1 or 2 Alternates
- Contractor provides van, insurance, and maintenance
- RTA subsidizes van pool at a price per van mile
- Riders share remaining cost of operating the van
- Group determines daily schedule & route
- All riders and van miles are reported from Contractor to RTA monthly

Reasons for GCRTA Vanpool Program

- RTA will expand its transportation service offerings beyond Bus, Rail, BRT, Park-N-Ride, and Paratransit
- Any individual can sign up who lives and/or works in Cuyahoga County
- Employers can subsidize their employees that wish to join the program

Reasons for GCRTA Vanpool Program

- Program is easy to set up
 - RTA will subsidize the contactor at \$0.30/van mile
 - Contractor will handle all recruitment, operation, and administration of Vanpool (turn-key service)

Reasons for GCRTA Vanpool Program

- Vanpool data reported to the National Transit Database (NTD) will result in higher formula grants to RTA
 - There is a 2-3 year lag from beginning program to receiving an increase in formula funds
 - RTA will receive at least the \$0.30 per revenue mile expended-making it cost neutral

Estimate Single Automobile Commute



- Estimate 21 days a month to work
- 30 miles round trip
- \$0.37 per mile for fuel, maintenance, tires, license, registration, and taxes
- Total Monthly Cost: \$233.00¹

¹<http://www.rideshareonline.com/commuters/calculator.html>

Estimate 6 Person Vanpool Commute



- Estimate 21 days a month to work
- 30 miles round trip
- Total Monthly Cost: \$76.00¹

¹<http://www.rideshareonline.com/commuters/calculator.html>

Comparison & Estimated Savings*



Total Monthly Cost:
\$233.00



Total Monthly Cost:
\$76.00

Savings of \$157.00 per month
\$1,884 per year

*All costs are estimates and may not reflect final RTA program

Procurement Overview Vanpool Program

- RFP issued April 11, 2016
- Proposals Due May 17, 2016
- Three interested parties downloaded the solicitation from the website
- Two firms submitted proposals

Procurement Overview

Vanpool Program

- Evaluation Panel Members
 - Service Management
 - Paratransit
 - Marketing
 - Programming & Planning
 - Office of Management & Budget
 - Procurement

Procurement Overview

Vanpool Program

- Evaluation Criteria
 - Past Performance/Experience in Providing Vanpool Service
 - Fleet Procurement & Management
 - Marketing Plan
 - Cost of Service
 - Quality of Proposal

Procurement Overview

Vanpool Program

- Recommended Vendor:
 - vRide, Inc.
 - Troy, Michigan
- DBE Goal Set at 0%

Procurement Overview

Vanpool Program

- Experience:
 - Operates 7,200 vanpools nationally including programs in Texas, Arizona, Michigan, California and Florida
 - Has 39 years experience devoted specifically to vanpooling

Procurement Overview Vanpool Program

- Staff requests that the Operations Committee recommend to the Board of Trustees the award of a contract for a Vanpool Program to vRide, Inc. for a period of three years in an amount not to exceed \$100,000.00 per year for a total contract amount not to exceed \$300,000.00.